

“The Industrial Property Rights System in Japan”
Chapter 1. The Role of the Industrial Property Rights System

Unfair Competition Prevention Law

First, the Unfair Competition Prevention Law.

The purpose of this Law is to ensure fair competition among entrepreneurs and the full implementation of international agreements.

Promoting fair competition between entrepreneurs is designed to protect private interests in the form of entrepreneurial business interests, and public interest, through the maintenance of fair competition.

Laws such as the Patent Law and the Trademark Law protect intellectual properties by giving certain rights to objects. By contrast, the Unfair Competition Prevention Law functions in a restrictive manner to protect intellectual properties by prohibiting certain acts as “unfair competition”.