

“The Industrial Property Rights System in Japan”
Chapter 1. The Role of the Industrial Property Rights System

Unfair Competition Prevention Law

Unfair Competition Prevention Law, Article 1

The purpose of this Law is to provide measures, etc. for the prevention of unfair competition and for the compensation of damage caused by unfair competition, in order to ensure fair competition among business operators and proper implementation of international agreements related thereto, and thereby contribute to the sound development of the national economy.

System of the Unfair Competition Prevention Law

Types of Unfair Competition

Causing confusion with a famous indication of goods or business	Unauthorized use of a famous indication of goods or business
Providing goods of practically identical configuration to another person's goods	Infringement of trade secrets
Providing devices to invalidate technological restriction measures	Act of wrongfully acquiring domain names
Misleading representations regarding goods/services (country of origin, quality, etc.)	Acts injurious to another person's business reputation
Unjustifiable use of a trademark by an agent, etc.	

Prohibited Activities Based On International Agreement

Unauthorized use of foreign national flags and marks
Unauthorized use of an international organization's mark
Bribery of foreign public officials