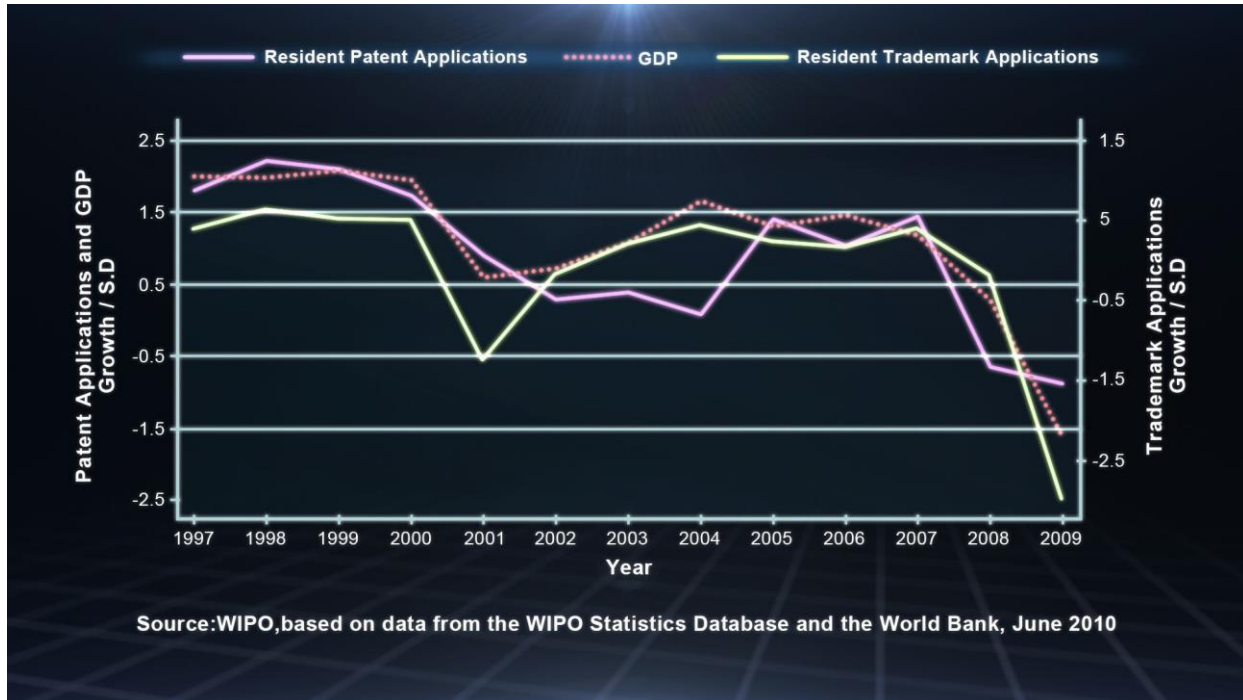


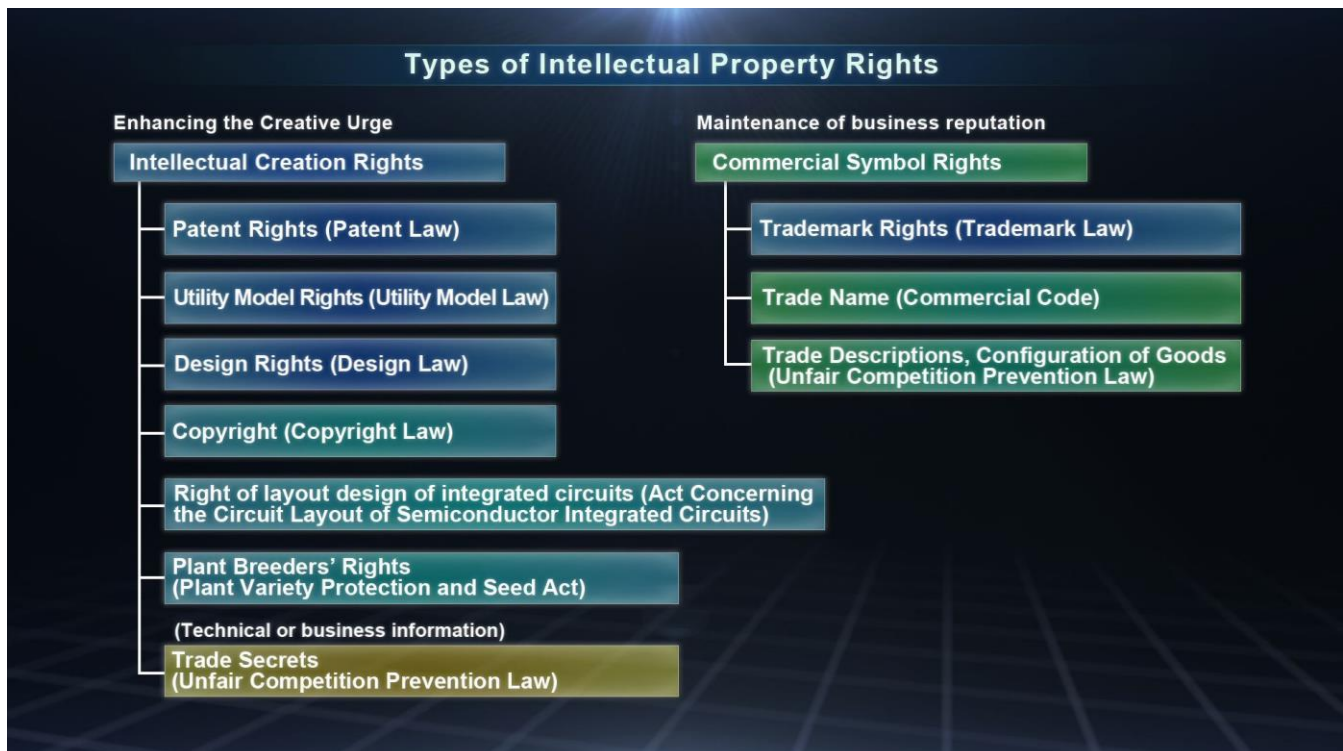
# **“The Industrial Property Rights System in Japan”** **Chapter 1. The Role of the Industrial Property Rights System**

## **The Role of The Intellectual Property Rights System**

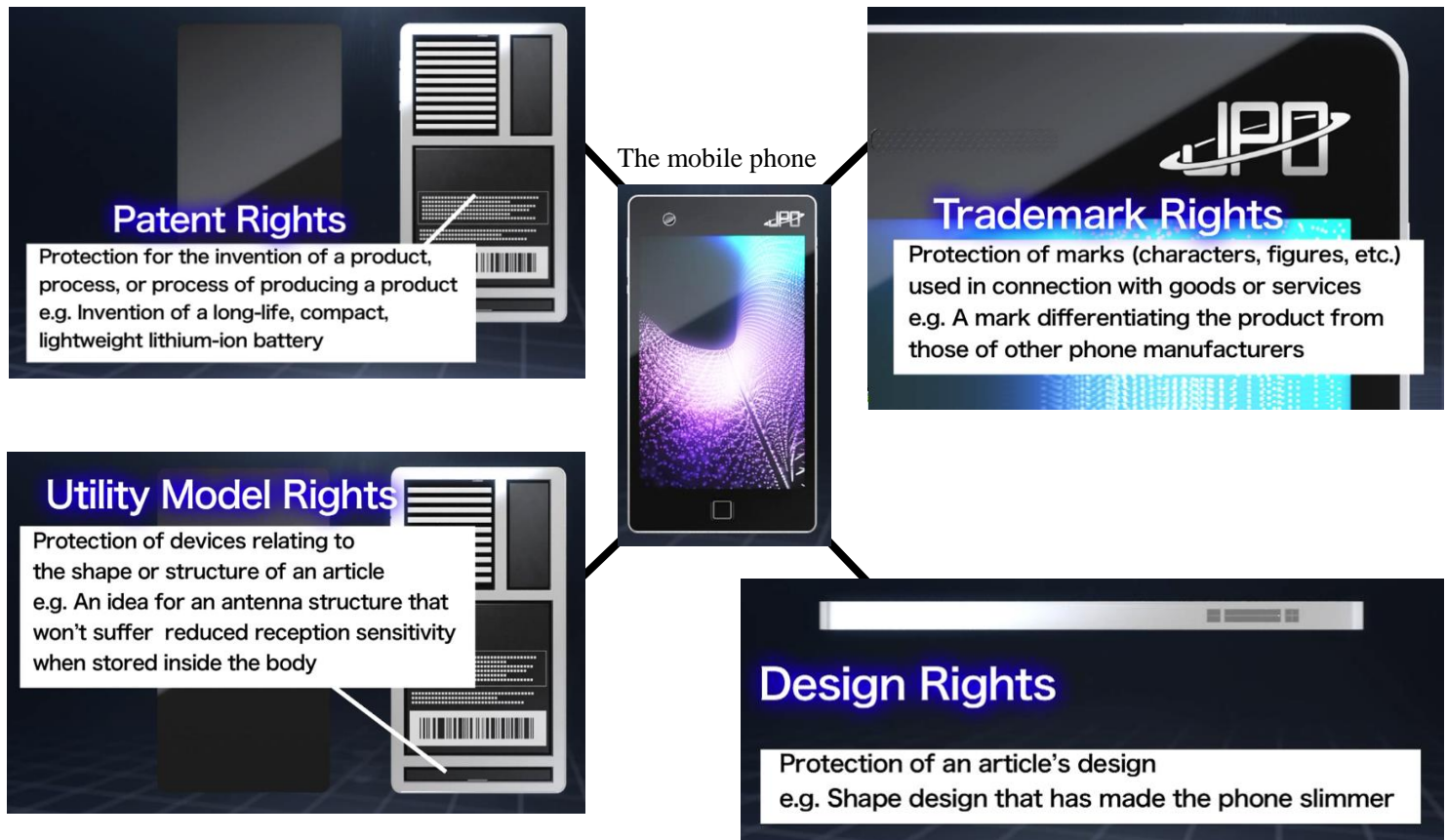
The relationship between economic activities and the creation of intellectual works



## **Types of Industrial Property Rights**



## Industrial Property Rights



## Intellectual Creation Cycle



### Unfair Competition Prevention Law, Article 1

The purpose of this Law is to provide measures, etc. for the prevention of unfair competition and for the compensation of damage caused by unfair competition, in order to ensure fair competition among business operators and proper implementation of international agreements related thereto, and thereby contribute to the sound development of the national economy.

#### System of the Unfair Competition Prevention Law

##### Types of Unfair Competition

Causing confusion with a famous indication of goods or business	Unauthorized use of a famous indication of goods or business
Providing goods of practically identical configuration to another person's goods	Infringement of trade secrets
Providing devices to invalidate technological restriction measures	Act of wrongfully acquiring domain names
Misleading representations regarding goods/services (country of origin, quality, etc.)	Acts injurious to another person's business reputation
Unjustifiable use of a trademark by an agent, etc.	

##### Prohibited Activities Based On International Agreement

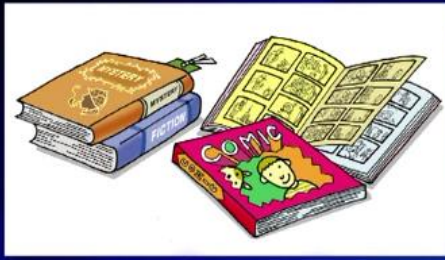
Unauthorized use of foreign national flags and marks
Unauthorized use of an international organization's mark
Bribery of foreign public officials

### Copyright Law, Article 1

The purpose of this Law is to provide for, and to secure protection of, the rights of authors, etc. and the rights neighboring thereto with respect [copyrightable] works as well as performances, phonograms, broadcasts and wire-broadcasts, while giving due regard to the fair exploitation of these cultural products, and by doing so, to contribute to the development of culture.



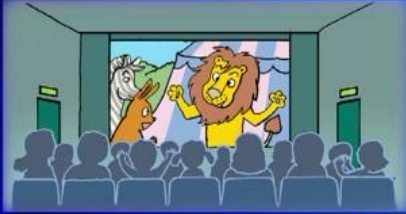
Works that are protected under Copyright Law



novels, comics,



paintings,



cinematographic works,  
animations,



musical works,



computer programs,  
etc.