

Trademark System

**Trademark Law Article 1**

The purpose of the Trademark Law is, through the protection of trademarks, to ensure the maintenance of business confidence of persons who use trademarks, and thereby to contribute to the development of the industry and to protect the interests of consumers.

Definition of trademark

Any character(s), figure(s), sign(s) three-dimensional shape(s), any combination thereof, or any combination thereof with colors.

- Used in connection with the goods of a person who produces, certifies or assigns the goods as a business
- Used in connection with the services of a person who provides or certifies the services as a business

Types of trademarks :

- **Character trademarks**
  - **Figure trademarks**
  - **Symbol trademarks**
  - **Three-dimensional trademarks**
  - **Composite trademarks**

There are also plans to protect new types of trademarks :

- Holograms
- Colors
- Position
- Sound

