

Design System

The Design Law, Article 1

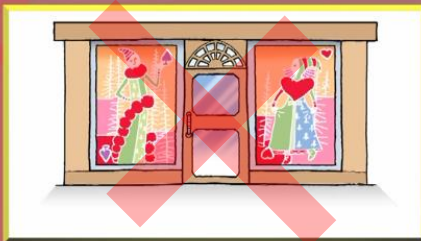
The purpose of this Law is,
through promoting the protection and the utilization
of designs, to encourage creation of designs,
and thereby to contribute to the development of industry.

Subject of Protection of the Design Right
under the Design Law

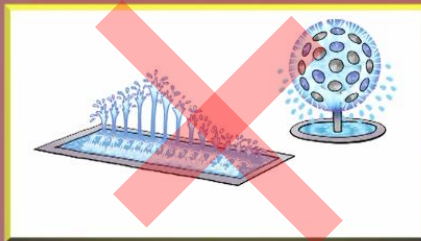
- Shapes
- Pattern
- Color

Items regarded as “articles”

Disregarded cases



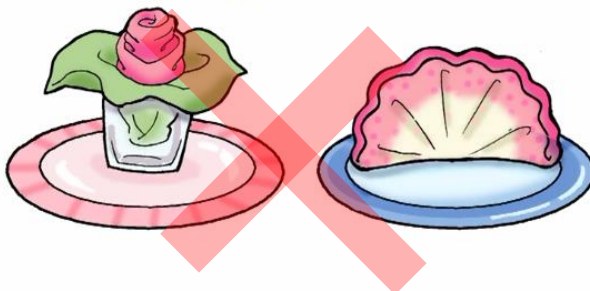
Shop window displays



Fountain

A design consisting solely of a shape
that is inseparable from an article

Disregarded cases



Flowers made from folded napkins

Visible articles

Articles that create a visually
aesthetic impression

Disregarded cases



One grain of powder,
or a particle that is
invisible unless enlarged



Articles whose major purpose is functional
(do not create a visually aesthetic impression)
General screws and bolts