"Anti-Counterfeiting Measures"

Chapter 2. Anti-Counterfeiting Measures in Japan

Introduction of Chapter 2

(Sakura)

In the second part, we'll look at measures available in Japan to respond to damage from counterfeit goods.

(Eddy)

Right.

(Sakura)

So Eddie, what do you think is the best way to combat the spread of counterfeit goods within Japan?

(Eddy) Well...

(Sakura)

Actually, there are many ways, depending on the situation.

(Narrator)

In Japan, the main methods are to take civil action, seek criminal penalties where applicable, and request a customs suspension.