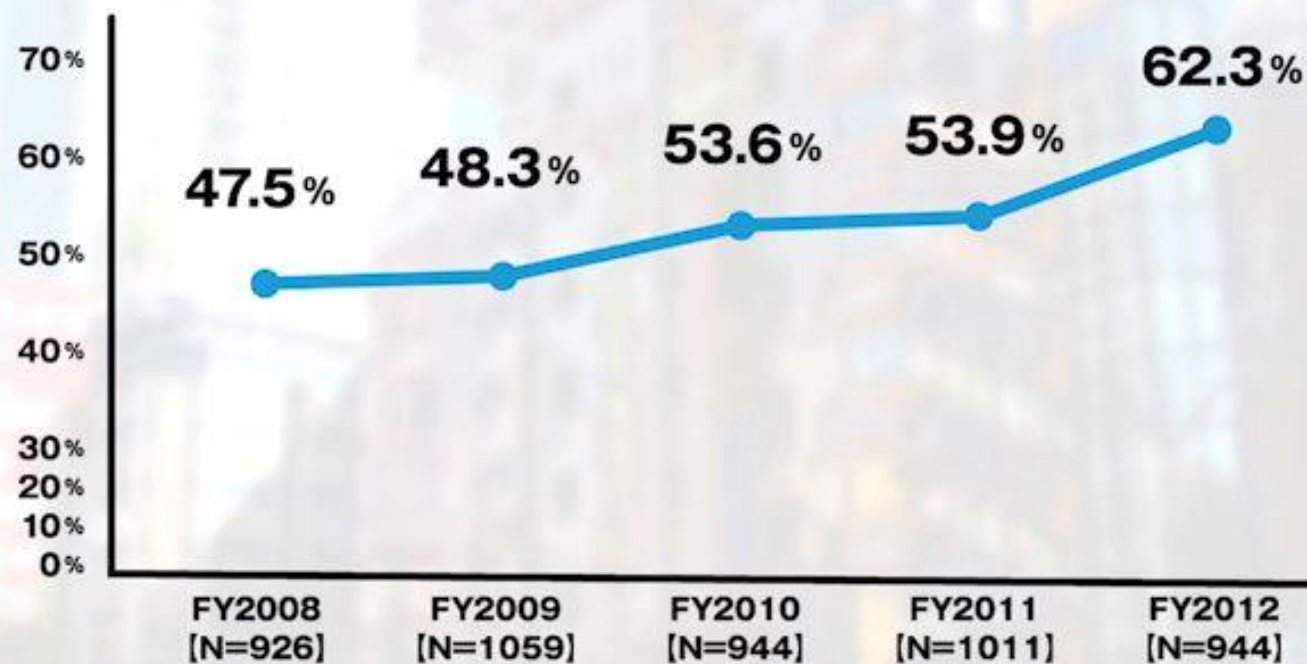


“Anti-Counterfeiting Measures”

Chapter 1. The reality of counterfeit goods

Recent Trends in Counterfeiting

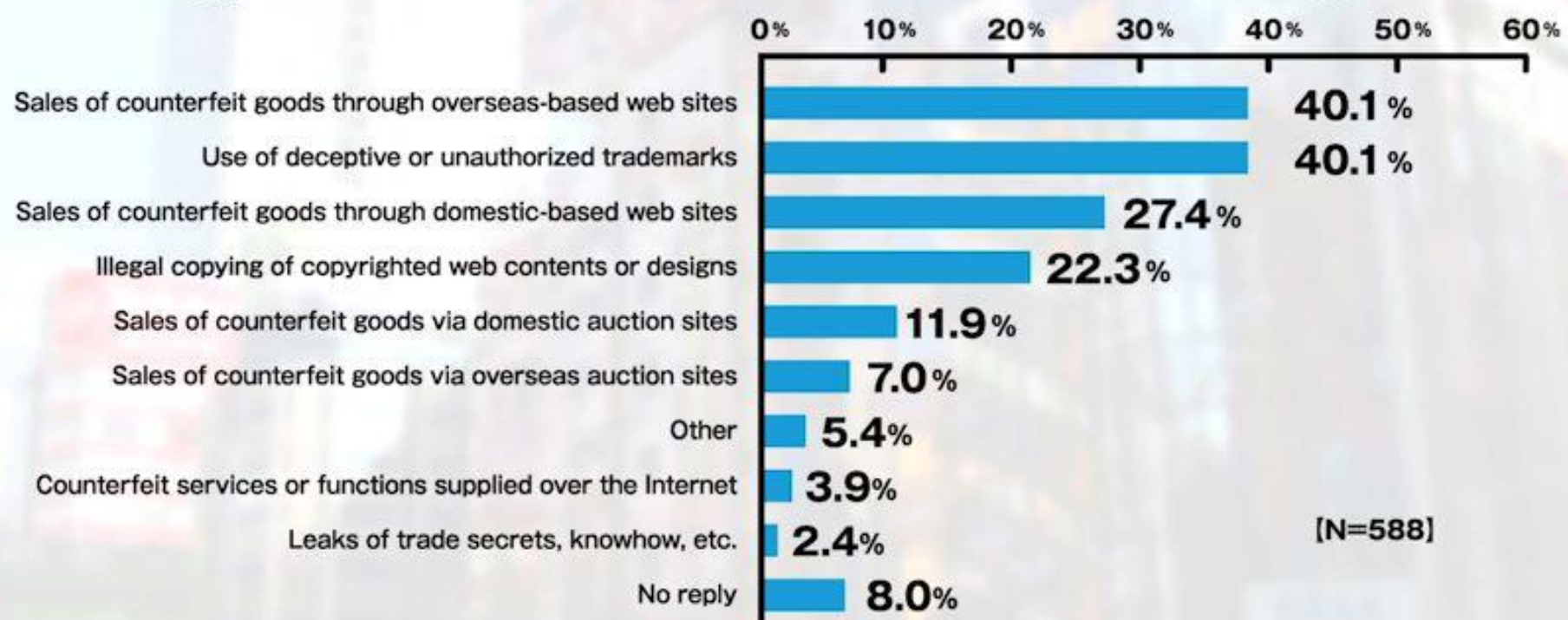
Internet-related counterfeit damage



Inquiry covered 8,081 companies with the highest total number of patent, utility model, design, and trademarks applications. Total number of responses: 4323
Source : FY2013 Report on Survey of Counterfeit Damages (Japan Patent Office)

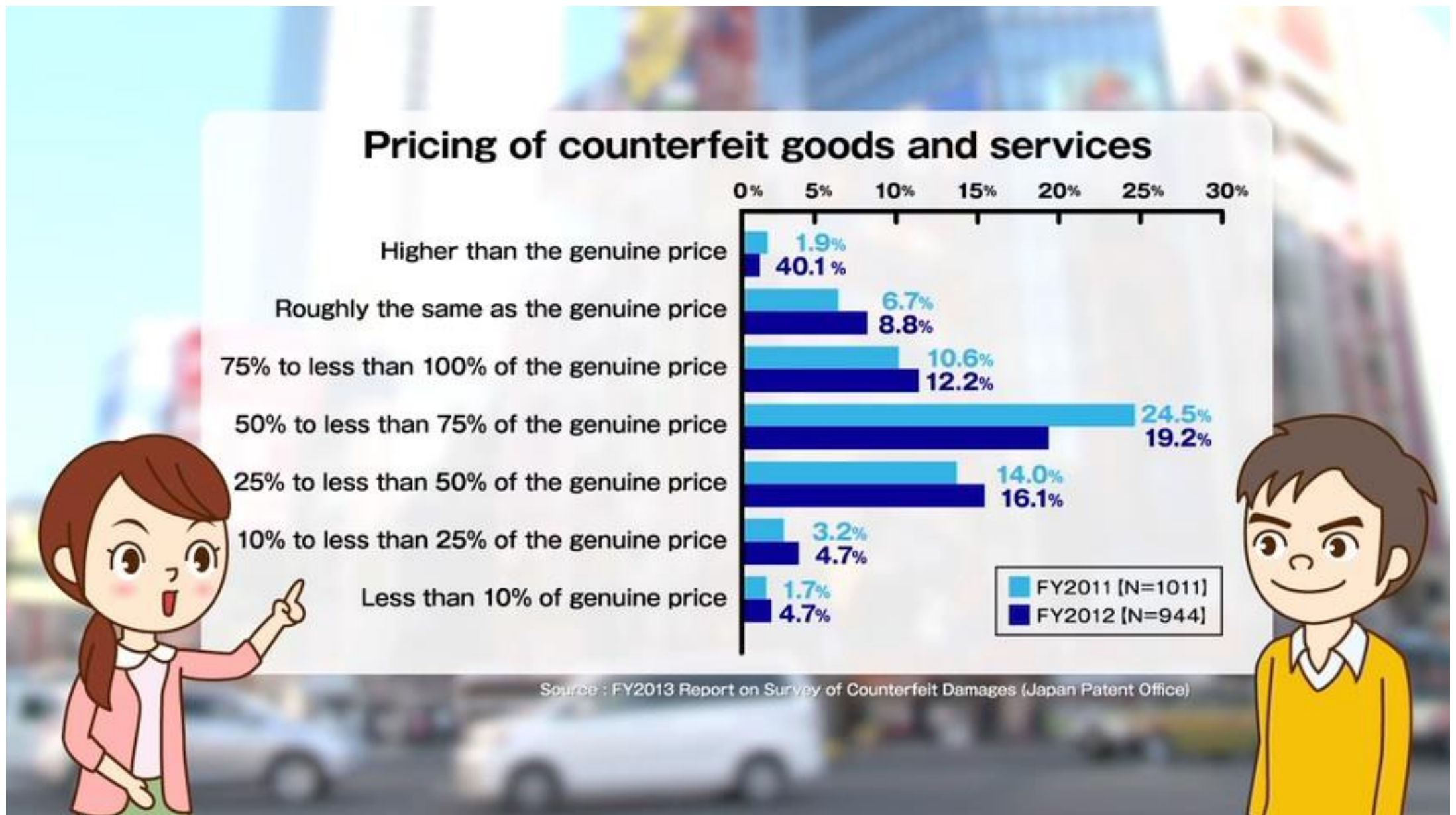
Growing Internet-related counterfeit damage

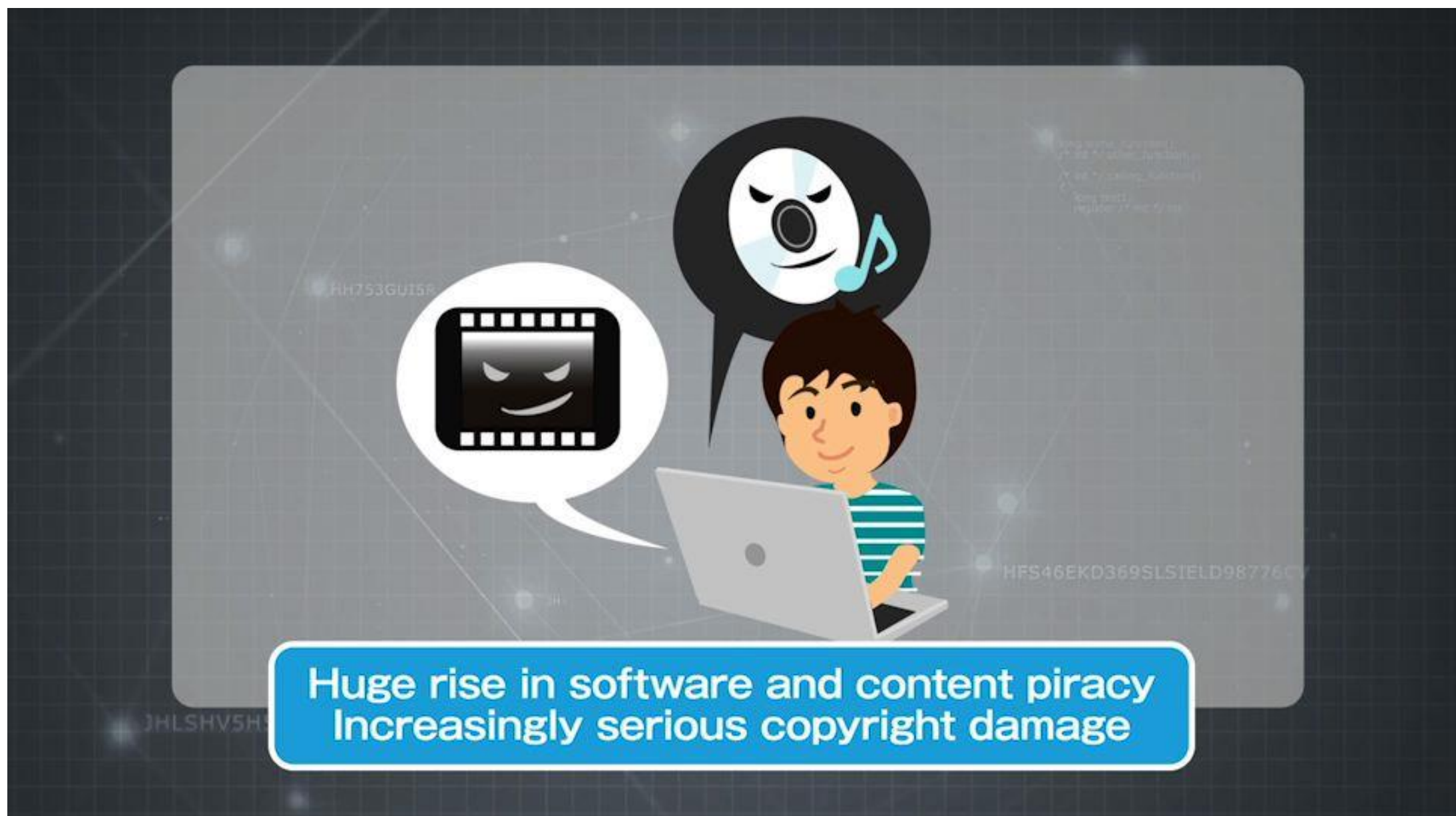
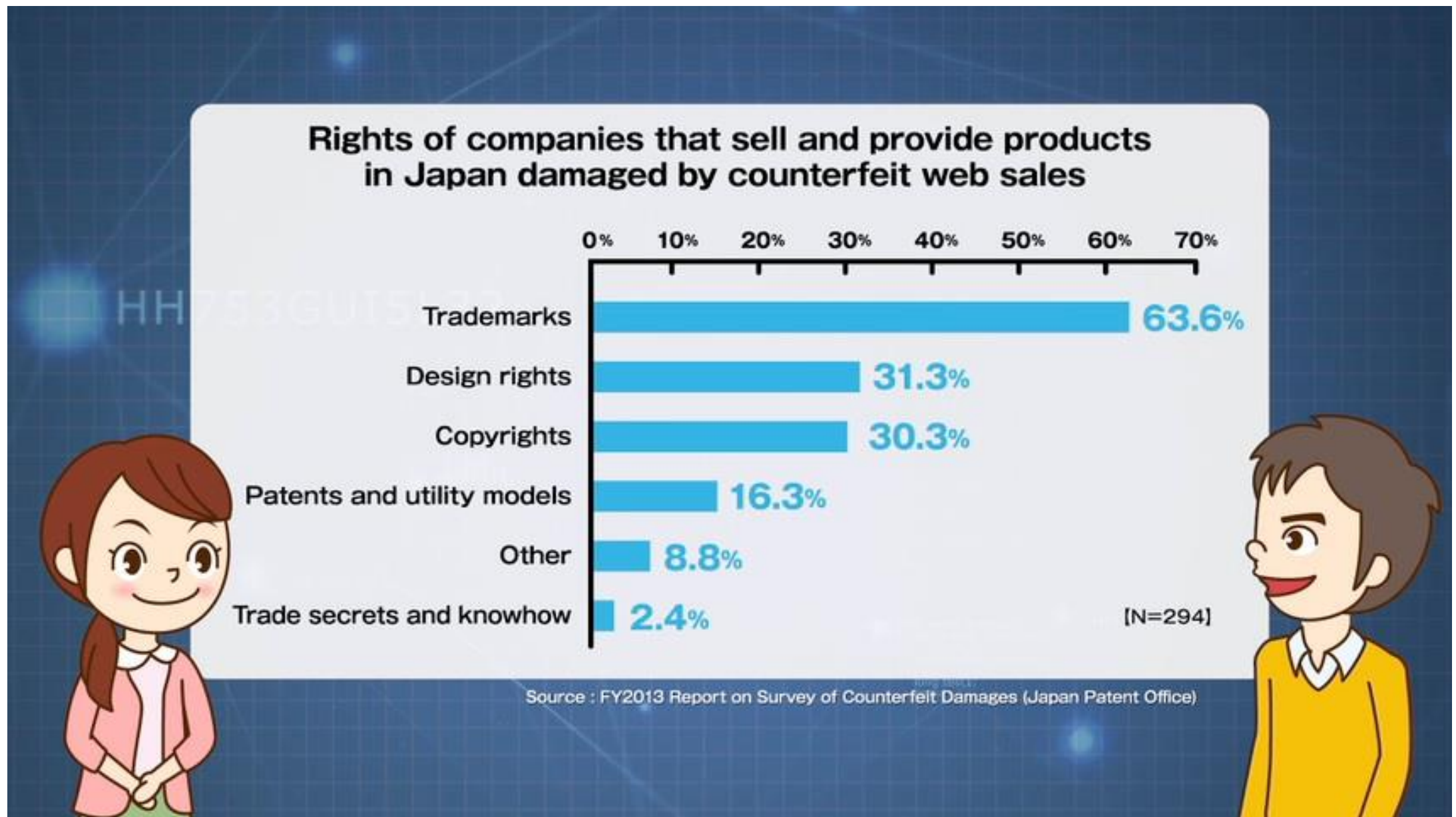
Types of Internet-related counterfeit damage



Source : FY2013 Report on Survey of Counterfeit Damages (Japan Patent Office)

Much damage from counterfeiting comes from online shopping sites and unauthorized use of trademarks.





Intermediary sites

Don't host pirated content;
instead, guide users to sites
where it is stored.

File storage sites

Supply uploaded
copies of data stored
on hard drives.