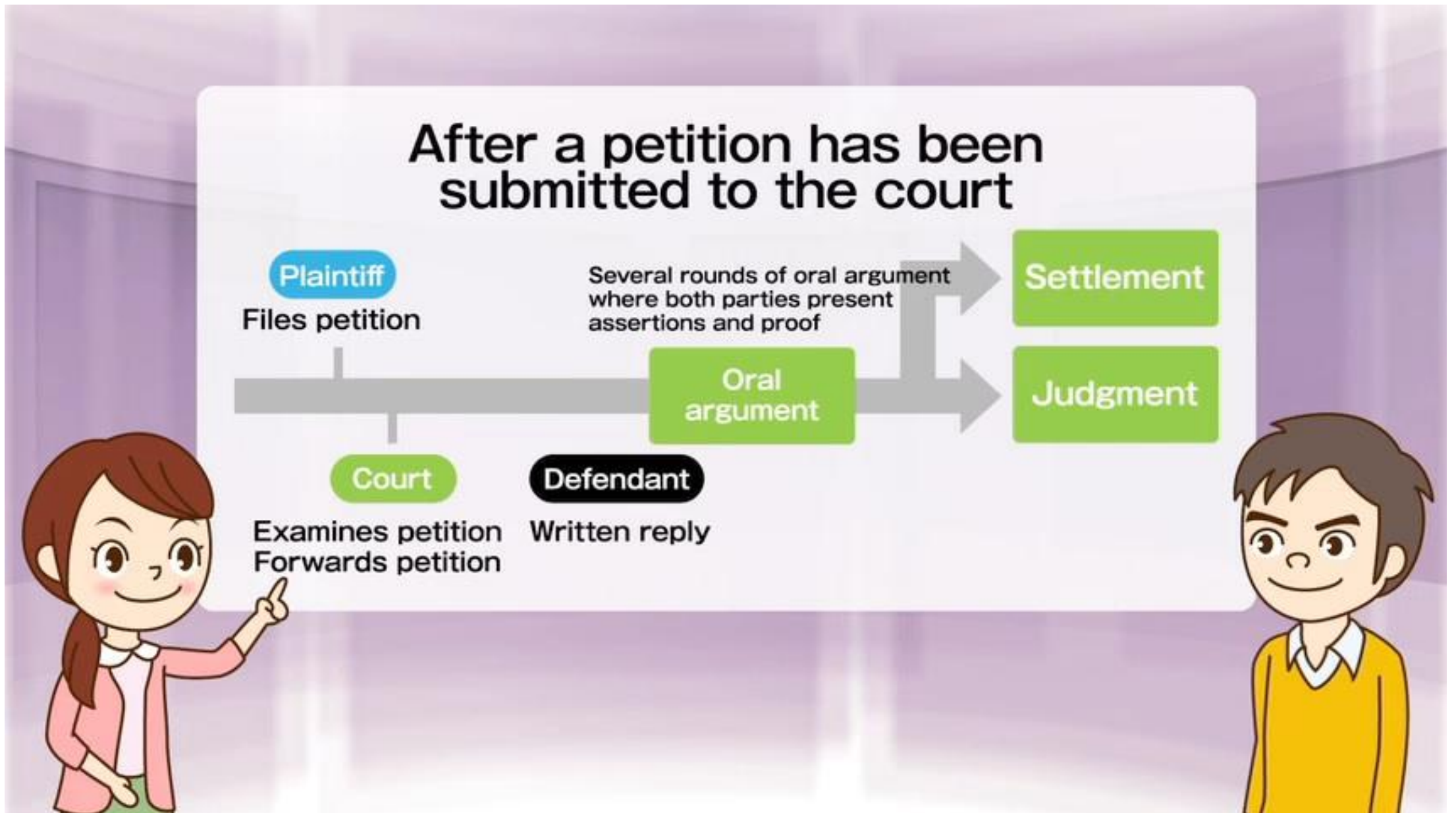


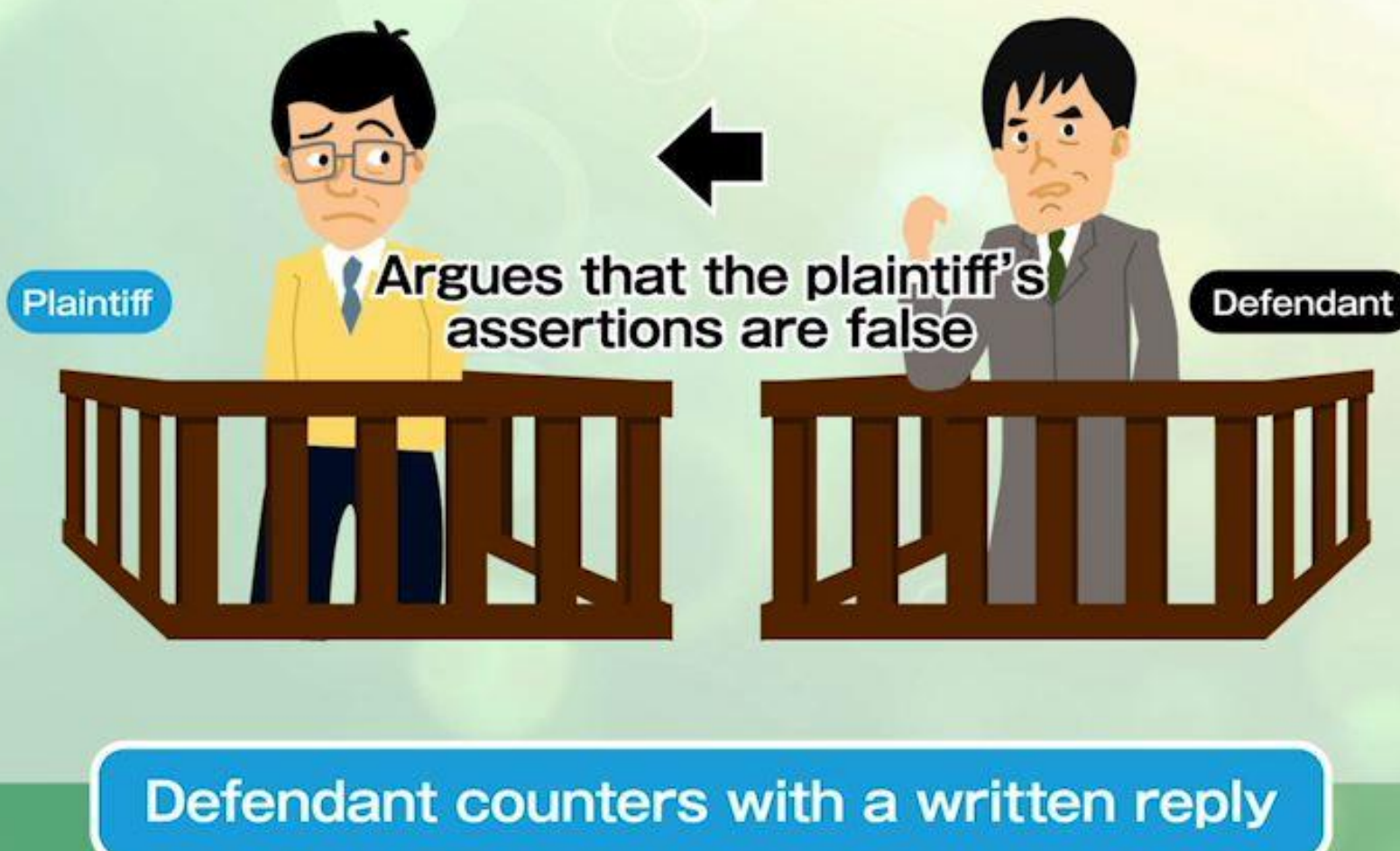
# “Anti-Counterfeiting Measures”

## Chapter 2. Anti-Counterfeiting Measures in Japan

### Course of Civil Action











**In a trademark infringement action, points of contention include the following:**

- Whether or not the plaintiff owns the right
- Whether or not the defendant's act constitutes trademark use
- Determination of similarity between the trademark(s) and product(s)



Amount of damages is estimated using the provisions of Article 38 of the Trademark Law, Article 102 of the Patent Law, etc.