

# “Anti-Counterfeiting Measures”

## Chapter 2. Anti-Counterfeiting Measures in Japan

### Request to Customs





## Course of Application for Customs Suspension



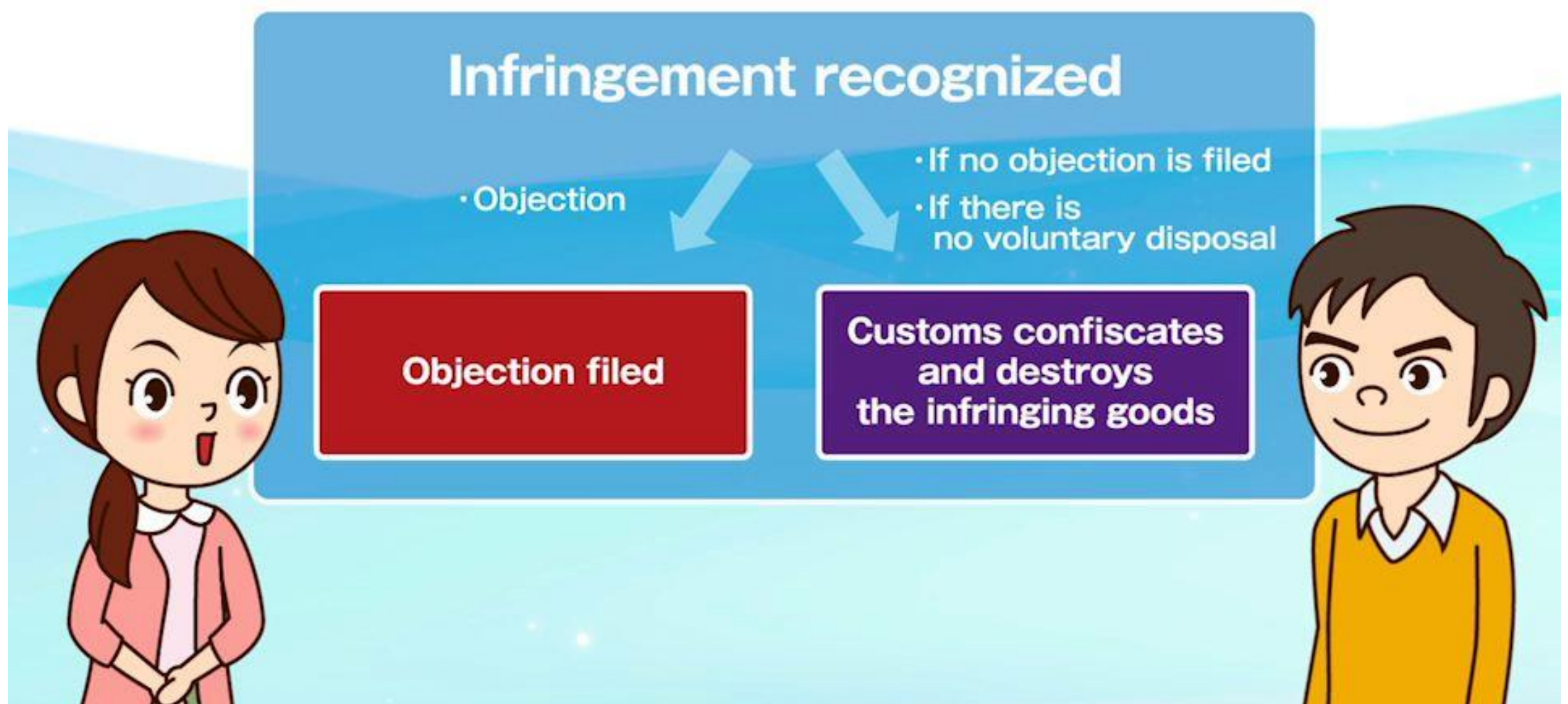
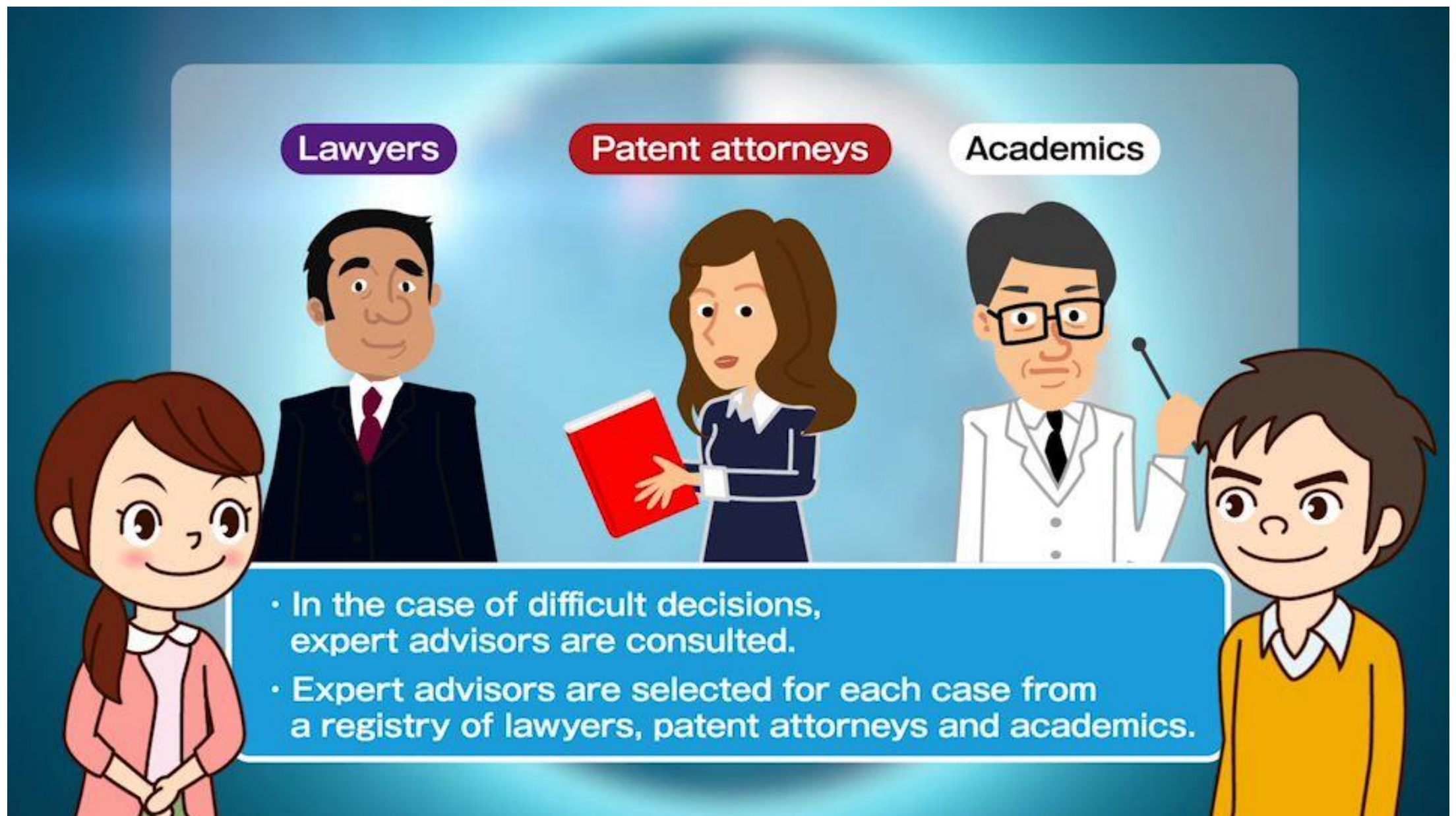
## If a customs investigation finds suspected goods

Customs notifies both the importer and the right holder that identification procedures have been initiated, and that they should submit their opinions and evidence.



**Customs decides whether suspected goods infringe upon IP rights or not.**





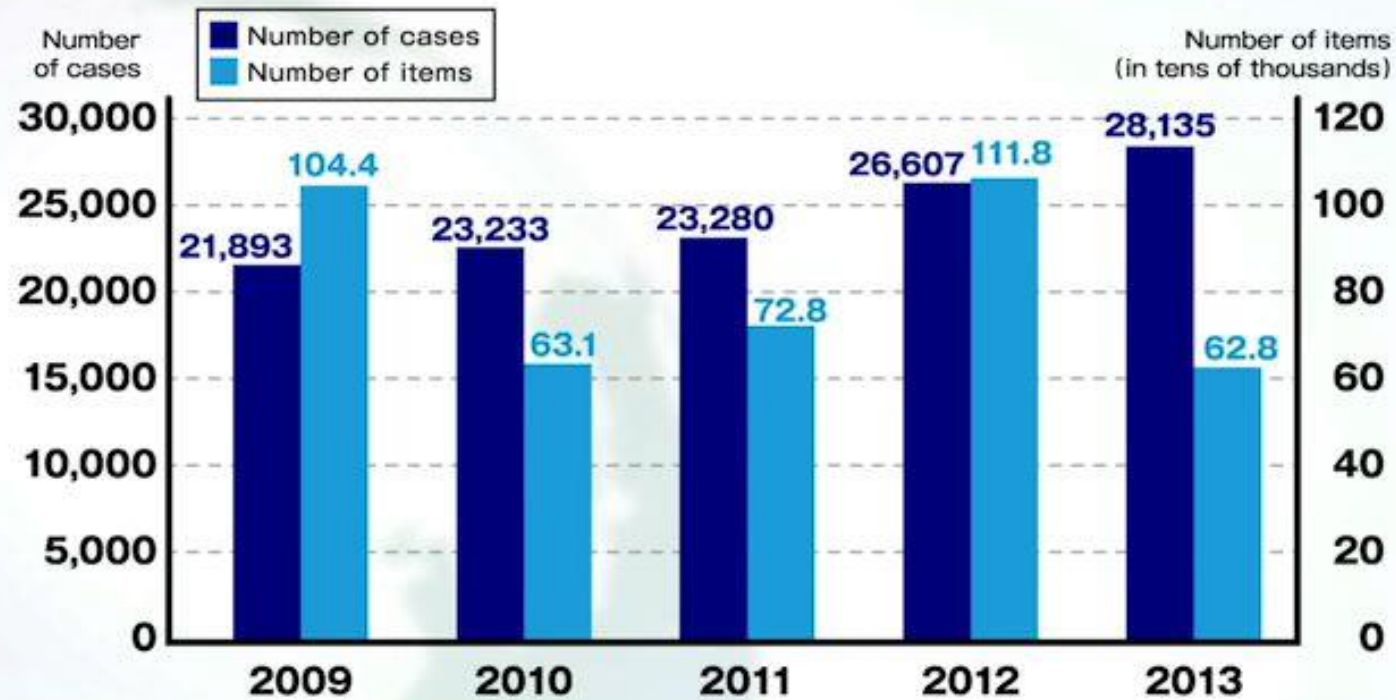


## Dual liability of Import companies

Penalty for importing counterfeit goods



## Number of Import Seizures of IPR Infringing Goods



Source: 2013 Seizure Statistics of Japan Customs IPR Border Enforcement (Ministry of Finance)

Over 85% of cases involve trademarks



## Number of Import Seizures by Source Country

—	2012	2013	Change from previous year	% of total
China	25,007	25,844	103.3 %	91.9 %
Hong Kong	720	1,053	146.3 %	3.7 %
Singapore	21	346	1647.6 %	1.2 %
South Korea	274	328	119.7 %	1.2 %
Philippines	326	214	65.6 %	0.8 %
USA	68	119	175.0 %	0.4 %
Thailand	85	84	98.8 %	0.3 %
Taiwan	21	62	295.2 %	0.2 %
Vietnam	11	16	145.5 %	0.1 %
Indonesia	11	56	118.2 %	0.0 %
Other countries	63	63	88.9 %	0.2 %
<b>Total</b>	<b>26,607</b>	<b>28,135</b>	<b>105.7 %</b>	<b>100 %</b>

Source : 2013 Seizure Statistics of Japan Customs IPR Border Enforcement (Ministry of Finance)