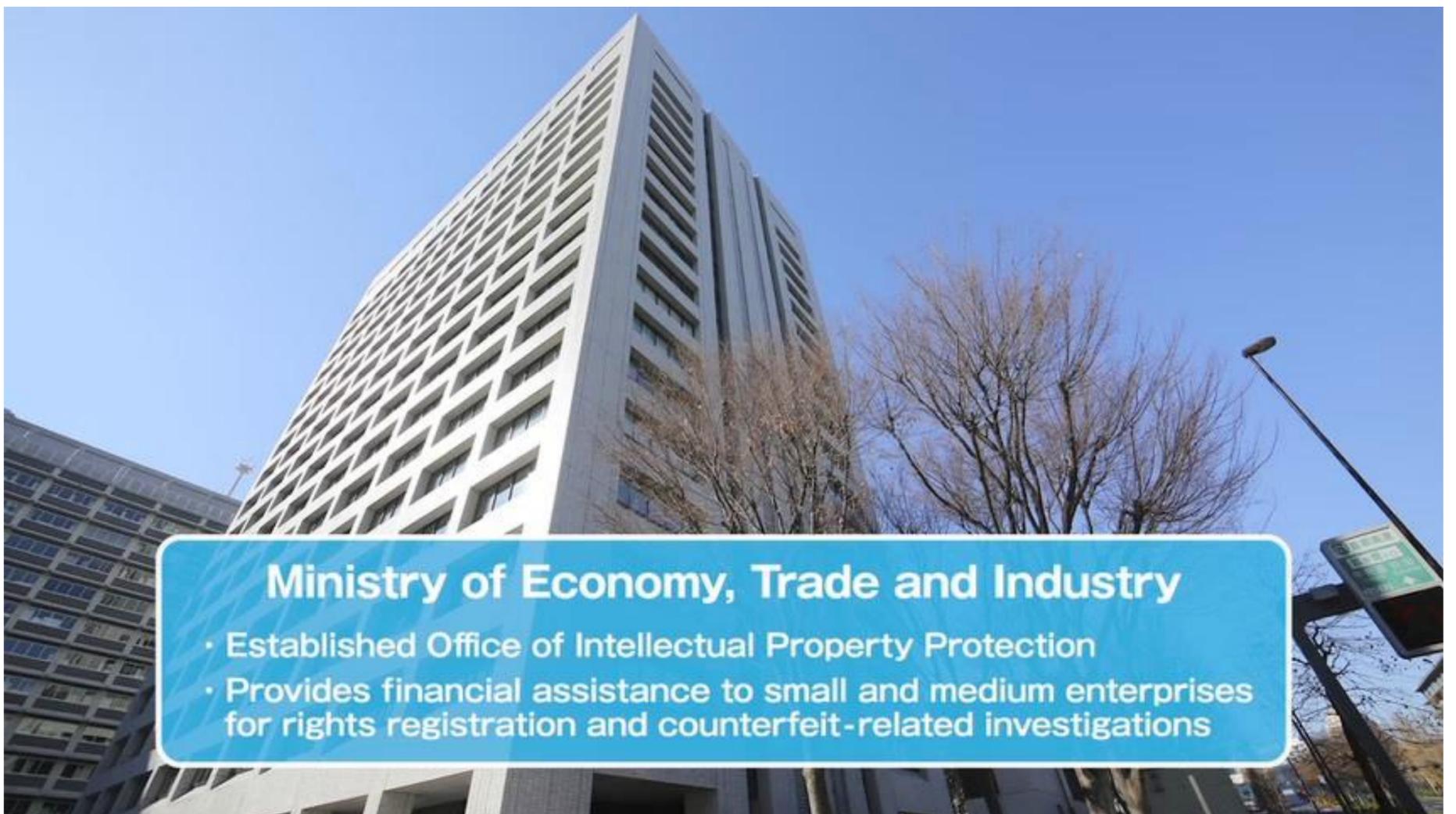
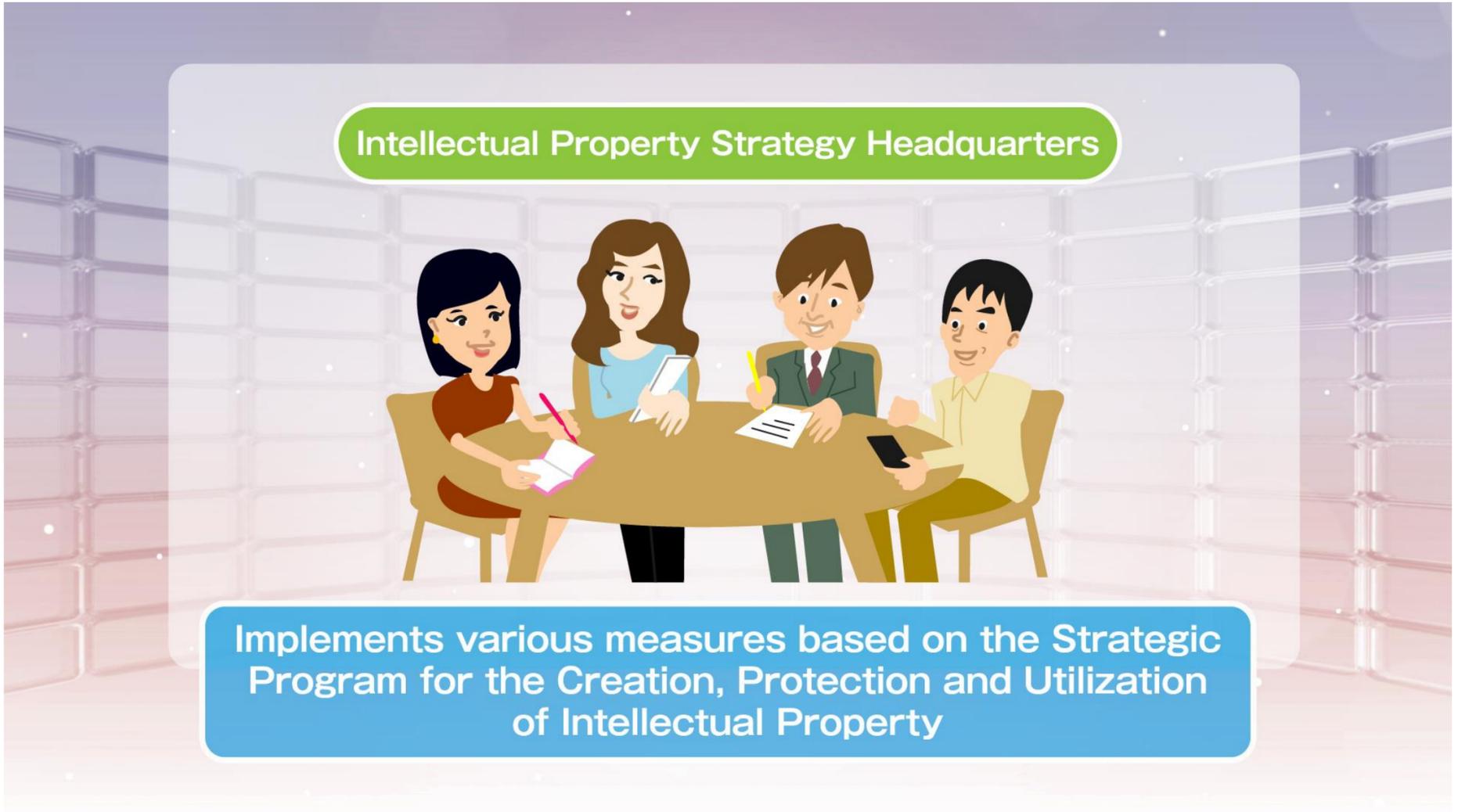
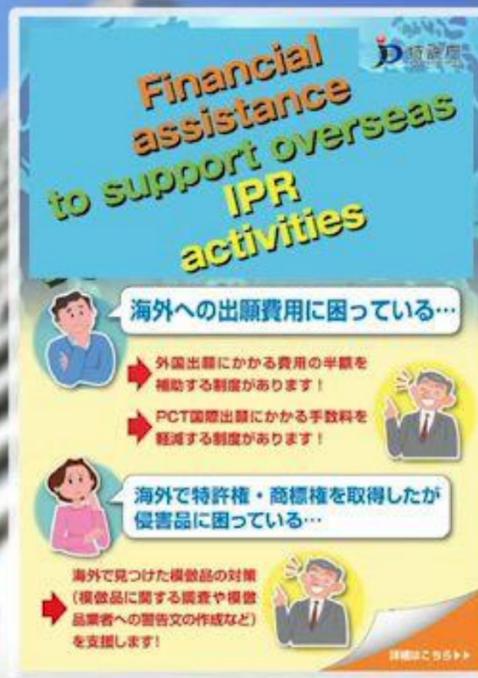


“Anti-Counterfeiting Measures”
Chapter 2. Anti-Counterfeiting Measures in Japan

Government and Public Organization Initiatives





JPO pamphlet on financial support for anti-counterfeiting measures aimed at small and medium-sized enterprises



Source : JPO website (Anti-Counterfeiting Campaign)

Campaign to eradicate counterfeit and pirated goods

Initiatives by Government Ministries and Agencies



Ministry of Foreign Affairs

Supports Japanese enterprises expansion
Conveys requests to countries of destination



Ministry of Internal Affairs and Communications / Agency for Cultural Affairs

Deals with Internet copyright violations
Set up consulting service in Consumer Affairs Agency to control the spread of rights damage



Ministry of Agriculture, Forestry and Fisheries

Monitors trademark applications as a measure to prevent counterfeits abroad masquerading as Japanese origin food products or agricultural, forestry or fishery products



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Ministry of Internal Affairs and Communications / Agency to control intellectual property with Internet copyright violations
Consumer Affairs Agency to control



Ministry of Foreign Affairs

Supports Japanese enterprises expanding abroad
Conveys requests to countries of destination



Ministry of Agriculture, Forestry and Fisheries
Mark applications as a measure to prevent counterfeit products from masquerading as Japanese origin food, agricultural, forestry or fishery products