

“Anti-Counterfeiting Measures”

Chapter 2. Anti-Counterfeiting Measures in Japan

Government and Public Organization Initiatives

Intellectual Property Strategy Headquarters



Implements various measures based on the Strategic Program for the Creation, Protection and Utilization of Intellectual Property

Ministry of Economy, Trade and Industry

- Established Office of Intellectual Property Protection
- Provides financial assistance to small and medium enterprises for rights registration and counterfeit-related investigations



JPO pamphlet on financial support for anti-counterfeiting measures aimed at small and medium-sized enterprises



Source : JPO website (Anti-Counterfeiting Campaign)

Campaign to eradicate counterfeit and pirated goods

Initiatives by Government Ministries and Agencies



Ministry of Foreign Affairs

Supports Japanese enterprises expansion abroad
Conveys requests to countries of destination



Ministry of Agriculture, Forestry and Fisheries

Monitors trademark applications as a measure to prevent counterfeits abroad masquerading as Japanese origin food products or agricultural, forestry or fishery products



Ministry of Internal Affairs and Communications / Agency for Cultural Affairs

Deals with Internet copyright violations
Sets up consulting service in Consumer Affairs Agency to control the spread of rights damage



Ministry of Agriculture, Forestry and Fisheries

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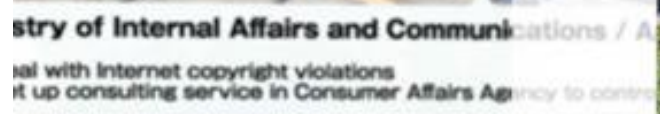
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