

“Anti-Counterfeiting Measures”
Chapter 3. Activities by Japanese Enterprises to Eliminate Counterfeits

Coordination with industry groups

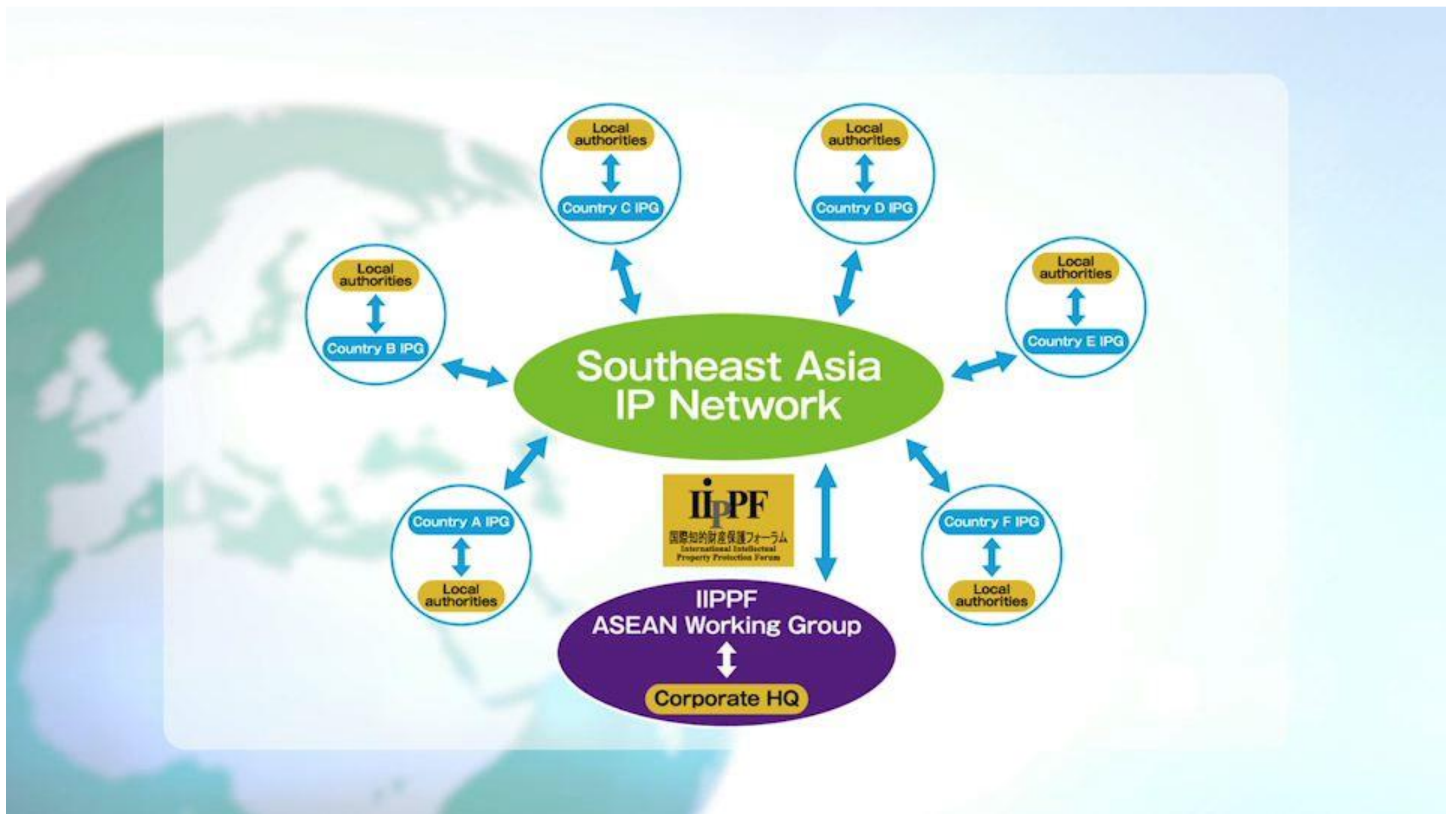




As well as your own anti-counterfeiting activities, also take part in industry group activities



Have your IPR specialists assigned overseas give training to local staff



Industry group activities

Contribute to effectiveness
and lower costs of eliminating
counterfeit goods

Expectations towards government agencies

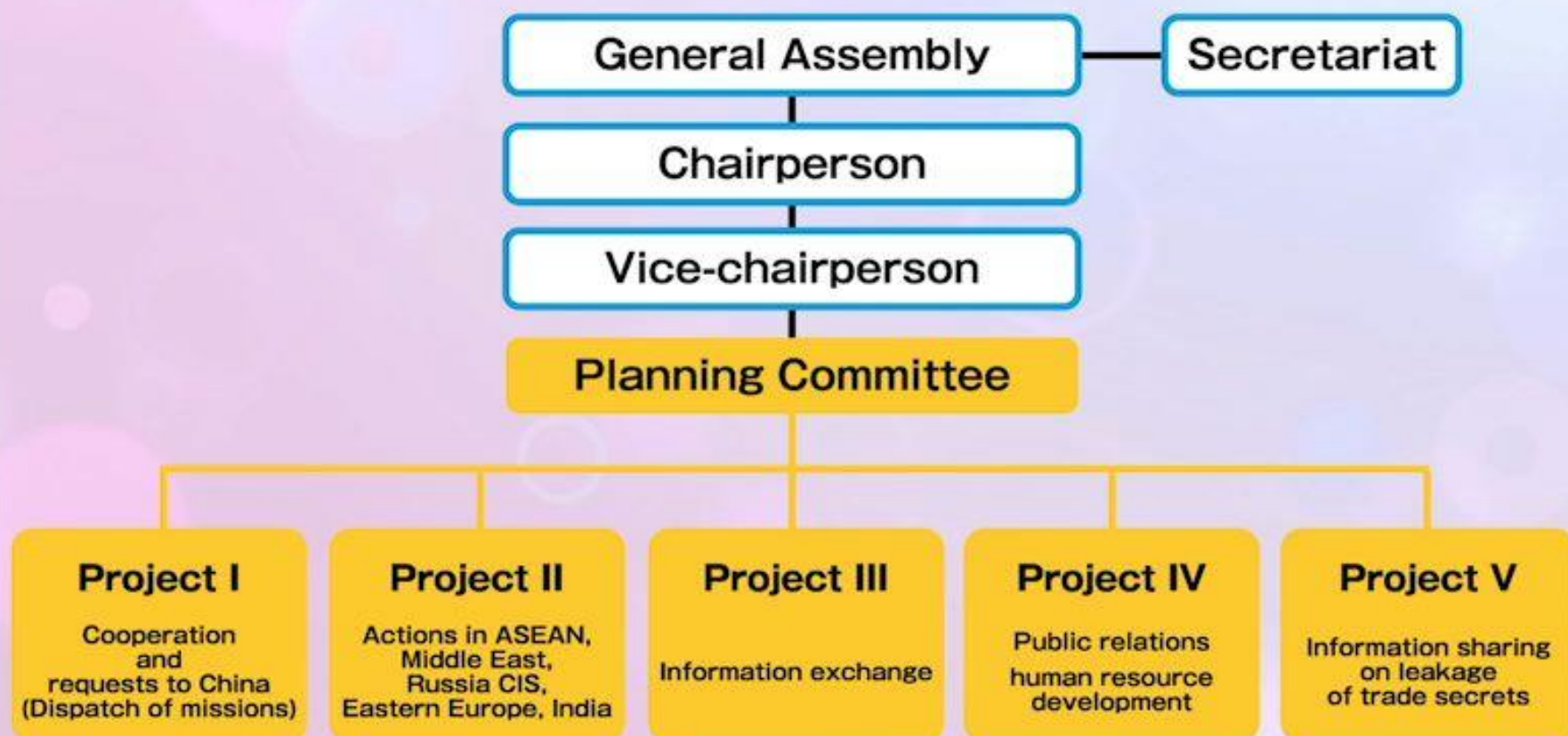
Strengthened enforcement and
increased penalties will effectively
reduce the number of victims.



国際知的財産保護フォーラム
International Intellectual
Property Protection Forum

Companies suffering damage from counterfeits
and companies wanting to protect themselves
from damage coordinate their activities
with various groups

IIPPF Organization Chart



Multi-layered Coordination

