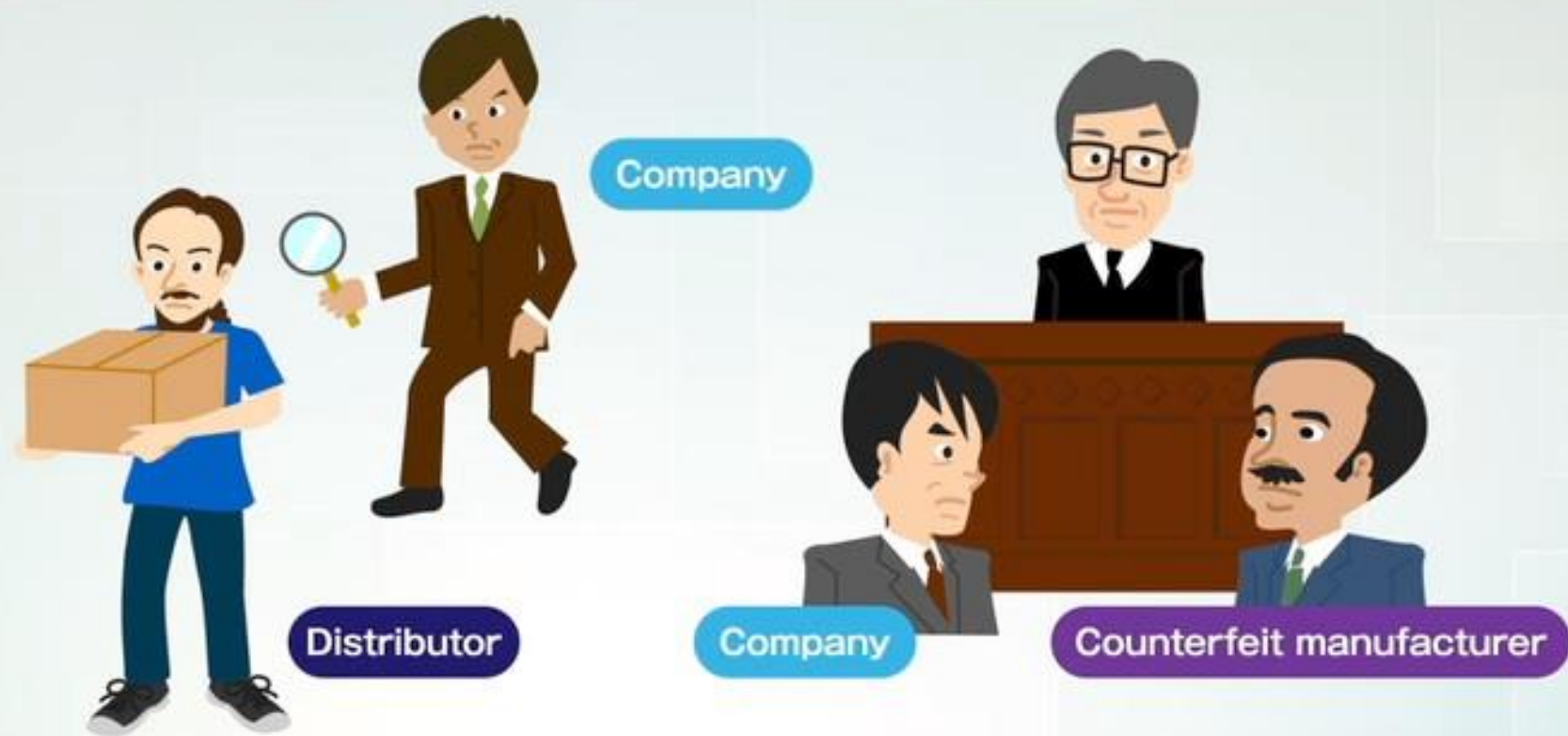


**“Anti-Counterfeiting Measures”**  
**Chapter 3. Activities by Japanese Enterprises to Eliminate Counterfeits**

**Strategic litigation**





Aggressively pursue distributors  
Strategy of naming retailer and manufacturer as co-defendants