

JPO SEP Symposium 2022

- Latest Global Trends and the Frontier of Discussion -

Outline

In recent years, Standard Essential Patents (SEPs) are more actively debated due to the accumulation of court decisions and the trends in efforts by the government in each country. Therefore, the Japan Patent Office (JPO) will hold the symposium to introduce the latest trends of SEPs.

In the presentation of the symposium, the latest trends in each region will be illustrated by the Experts in Japan, the US and Europe. Also, while the JPO is now preparing to revise the "Guide to Licensing Negotiations Involving Standard Essential Patents", which was published in 2018, the issues in licensing negotiations related to the revision are to be discussed in the panel discussion of the symposium.

Date and time

Thursday, May 19, 2022

- from 6 am to 9 am (Eastern Daylight Time)
- from 12 pm to 3 pm (Central European Summer Time)
- from 7 pm to 10 pm (Japan Standard Time)



Format

Online (simultaneously delivered on the Internet)

* Simultaneous Japanese/English interpretation will be provided.

Site: https://www.jpo.go.jp/e/news/kokusai/seminar/jpo_sep_symposium_2022.html

Program

Program	Title	Speaker/Panelist
6 am to 7 am (EDT) 12 pm to 1 pm (CEST) 7 pm to 8 pm (JST)	Presentation	○Kiyoshi MORI, JPO Commissioner ○Tomoya HASUI, METI Deputy Director-General ○David J. KAPPOS, former USPTO commissioner ○Kamil KILJANSKI, European Commission Head of IPR unit
7 am to 8 am (EDT) 1 pm to 2 pm (CEST) 8 pm to 9 pm (JST)	Panel Discussion 1	Panelists ○Evelina KURGONITE (Fair Standard Alliance) ○Kenichi NAGASAWA (Canon) ○Koran LEE (ScienBiziP Japan) ○Masabumi SUZUKI (Professor, Nagoya University) ○Matteo SABATTINI (Ericsson) Moderator ○Yoshiyuki TAMURA (Professor, University of Tokyo)
8 am to 9 am (EDT) 2 pm to 3 pm (CEST) 9 pm to 10 pm (JST)	Panel Discussion 2	Panelists ○Eijiro SATO (Hitachi) ○Minoru FUJIKI (IP Bridge) ○Norie MATSUYAMA (Lawyer, TMI Associates) ○Shuichi ENDO (Uldage) Moderator ○Miyoshi HIRATSUKA (Professor, Tokyo University of Science)



Kiyoshi MORI

Mr. MORI Kiyoshi was appointed as Commissioner of the Japan Patent Office (JPO) in July 2021. He manages JPO operations and oversees Japan's policy on patents, trademarks, and design rights.

Prior to his current appointment, Mr. Mori stayed in Kansai for four years and served as DG of the Kansai Bureau of Economy, Trade and Industry (2017-2019), and as an Executive Board Member and VSG of the Japan Association for the 2025 World Exposition (2019-2021), where he contributed to ensuring the success of the Expo 2025, Osaka, Kansai, Japan.

He joined the Ministry of International Trade and Industry in 1986. Since 2003, he held management positions in charge of energy cooperation and economic cooperation with the Middle East, Africa, Asia, etc. for 11 years consecutively. During that time, he led the formulation of "Strategy for Securing Energy Resources" and "Infrastructure System Export Strategy." After that, for three years, as DG for the International Affairs, Global ICT Strategy Bureau (Ministry of Internal Affairs and Communications) and DG for the International Cyber Economy Policy, he tackled the new issue of international coordination on Internet policy. As DDG for Policy Evaluation in the Minister's Secretariat, he also experienced the implementation of policy evaluation for the entire ministry.

Mr. Mori graduated from the University of Tokyo, Faculty of Law. He earned a Master in Public Administration from Harvard Kennedy School, and had experience as a Guest Scholar at the Economic Studies of the Brookings Institution, Director of Industrial Research at JETRO London, a member of the Governing Board at the International Energy Agency and a member of the OECD Committee on Digital Economy Policy.



Tomoya HASUI

Deputy Director-General, Economic and Industrial Policy Bureau, 2121-present.

Mr. Hasui graduated from the University of Tokyo, Faculty of Law in 1993. He joined the Ministry of International Trade and Industry in 1986. He served as Director, Policy Planning Division, Small and Medium Enterprise Agency(2012) and Director, Industrial Structure Policy Division, Economic and Industrial Policy Bureau(2016). He also had experience as Director, Metal Industries Division, Manufacturing Industries Bureau and Director(2020) and Policy Planning and Coordination Division(2021).



David J. KAPPOS

David Kappos is a partner at Cravath and leader in the field of intellectual property, including IP management and strategy, the development of global IP norms, laws and practices and the commercialization and enforcement of innovation-based assets. From 2009 to 2013, Mr. Kappos served as Under Secretary of Commerce and Director of the U.S. Patent and Trademark Office, where he advised the President on IP policy matters. He was instrumental in achieving the passage and implementation of the 2011 Leahy-Smith America Invents Act. From 2003 to 2009, he served as IBM's chief intellectual property lawyer.



Kamil KILJANSKI

Kamil Kiljański is currently head of the IPR unit at Directorate General for Single Market and Industry (DG GROW). Prior to this posting, he headed the units in charge of space data and international relations at Directorate General for Space and Defence (DG DEFIS), served as the Chief Economist at DG GROW and worked on regulatory matters in intellectual property and financial services at the (then) DG MARKT. Kamil began his career at the Commission in 2004 at the then newly established Chief Economist Team of DG Competition. Prior to that, he had been a senior economist at a micro-economic consultancy in its London office. He holds a PhD in economics and an LLM.



Yoshiyuki TAMURA

Yoshiyuki Tamura is a professor at Graduate Schools for Law and Politics, The University of Tokyo, and an Emeritus professor at Hokkaido University. His research interests cover overall field in Intellectual Property Rights. He graduated from Faculty of Law, The University of Tokyo. In 1999 he was an associate professor at the Hokkaido University, and from 2000 to 2019, he was an associate professor at the Graduate School of Law, Hokkaido University. From 2003 to 2012, he also worked as a program Leader in the Ministry of Education, Culture, Sports, Science and Technology (MEXT) COE Program. He has been in his current position since 2019.



Evelina KURGONITE

Evelina Kurgonaitė is the Secretary General at the Fair Standards Alliance – a Brussels-based association that advocates fairer licensing of standardised technology in the development and rollout of the IoT. Ms Kurgonaitė previously served as Head of Policy Strategy and Legal Counsel at Samsung Electronics in Brussels. She has 15+ years of experience in EU & competition law and public affairs. Having spent seven years in private practice – including at Sidley Austin and Morrison Foerster – Ms Kurgonaitė established and managed the European arm of global news service PaRR, part of the Financial Times group at the time. She holds LL.M from Helsinki University and MA from King's College London. Ms Kurgonaitė is the founder and chair of Women AT (W@) – a platform that connects and promotes women professionals around the world.



Kenichi NAGASAWA

Kenichi Nagasawa has been working in the IP field since he joined Canon in 1981. He became the head of Intellectual Property and Legal Headquarters of Canon in 2010, after working as the head of IP sections of overseas subsidiary sales companies.

He was promoted to Senior Managing Executive Officer in 2021. He is now in the posts of Vice Chairperson of JIPA (Japan Intellectual Property Association), President of LES Japan (Licensing Executives Society Japan) and Chairman, Sub-Committee on Policy Planning, Committee on Intellectual Property of Japan Business Federation.



Koran LEE

Executive Vice President of ScienBiziP Japan Co., Ltd.

Koran Lee is the Executive Vice President of ScienBiziP Japan Co., Ltd., which was spun off from SHARP in 2016, where she leads all IP operations related to IP strategy, promotion, protection, and licensing after having worked in IP public relations and licensing, including SEP-related technologies.

Prior to joining SHARP, Koran Lee engaged in the development of in-vehicle DVDs and BDs as an engineer, and then was involved in the patent pool business in the IP department.



Masabumi SUZUKI

Professor, Nagoya University Graduate School of Law, 2002-present.

LL.B., University of Tokyo, 1981; LL.M., Harvard Law School, 1986.

Director of Office of Intellectual Property Policy, METI, 1999-2001.



Matteo SABATTINI

Dr. Matteo Sabattini is Director of IP Policy at Ericsson and he is based in the Washington, DC, office. In his role, he is responsible for IP rights policy, advocacy and promotion at SDOs, industry fora, trade associations, governmental agencies, etc. In addition to policy matters, he also supports licensing activities in the U.S. and Asia.



Miyoshi HIRATSUKA

Professor / Ph.D. (Engineering), Tokyo University of Science. Research area: AI since 1989. Patent practice since 1992. After completing the Master of Intellectual Property Course at the Franklin Pierce Law Center in the United States in 1999, worked for US law firm. In 2000 he worked as a member of patent troll team. In 2007 he was an associate professor at the same university. He has been in his current position since 2013.



Eijiro SATO

Eijiro Sato, Deputy General Manager of Global Intellectual Property Group, Hitachi, Ltd., joined Hitachi, Ltd. in 1989. He has over 30 years of experience in the field of intellectual property, such as, patent prosecution, patent licensing, IP litigation, and IP strategies. In 2018, He served as the President of Hitachi Techno-Information Services, Ltd., a company provided patent search services. In 2019, he moved to Hitachi Automotive Systems, Ltd., a company manufactures automotive components. He has been serving as General Manager of IP Strategy, IP Creation and Protection at Intellectual Property Division of Hitachi, Ltd., since October 2020. He is a Japanese Patent Attorney.



Minoru FUJIKI

Mr. Fujiki is leading a patent licensing business, IP consulting business, and IP support and investments for startups, as CEO of IP Bridge, Inc. which is Japan's pioneer IP fund management company established in 2013. Before joining IP Bridge, Mr. Fujiki gained industry-wide attention for his success in closing large-scale patent licensing and patent transfer agreements during his career at NEC. He also established a patent prosecution platform and internal IP regulation scheme for NEC's Europe-based R&D teams, thereby contributing to enhancing the company's global IP portfolio. He also serves on the Intellectual Property Committee of the Industrial Structure Council operated by METI and the National Research and Development Agency Evaluation Committee in Japan and has been selected as one of the IAM Strategy 300 Global Leaders for four consecutive years since 2018.



Norie MATSUYAMA

Partner Attorney-at-Law, TMI Associates. March 1999 Ochanomizu University (Faculty of Science, Department of Physics), April 2003 Legal Training and Research Institute of the Supreme Court of Japan, October 2004 TMI Associates, April 2009 Japan Patent Office, Appeals Department, Appeals Division, July 2011 TMI Associates



Shuichi ENDO

Mr. Shuichi Endo is currently President & CEO of Uldage Inc. to manage and operate the patent pool licensing programs for Japanese Digital Television standards.

He started his career at JVC (Victor Company of Japan, Ltd., now JVCKenwood Corporation) and for many years had been involved in worldwide licensing activities for VHS Video Standards developed by JVC.

He, then, had worked for Thomson Licensing, SAS (known as Technicolor, now transferred to InterDigital) to support its licensing activities for Digital Television and Camcorder in Japan.

During his career, He joined as a patent holder some of the patent pool programs for international standards such as MPEG-2, MPEG-4 Visual, H. 264 (AVC), VC-1, DVB-T, DVD, Blu-Ray Disc and Japanese Digital Television.

He had taken the role as the chair person at the MPEG-2 Administrative Committee managed by MPEG LA and ARIB DTV Operational Meeting managed by Uldage, Inc.