

Expansion of global economic initiatives

With the globalization of business, user needs are increasing in the area of obtaining design rights in countries around the world. Accordingly, the number of contracting parties of the Hague Agreement has been gradually increasing. China joined on May 5, 2022, completing the accession of the three member countries of Japan, China, and Korea. In this forum, member offices will introduce the latest developments in their countries with respect to the Hague system, as well as the design laws, regulations, and practices etc. within their respective jurisdictions that users must consider when filing international applications simultaneously in the three member countries.

Description of design creation and protection in Web 3.0

The wave of Web 3.0 innovation has led to more active design creation in two-dimensional images and digital space. In this forum, the three member offices will introduce their existing design protections in images and digital space, as well as existing legal issues in their jurisdictions. Business enterprises in Japan, China, and Korea will also discuss the creation of such designs, their activities for design protection, and their expectations for the other member offices.

The 11th Japan-China-Korea Design Forum

– Design protection in the global economy and Web 3.0 –

Program

Welcome address

Mr. HAMANO Koichi, Commissioner, JPO

Opening remarks

Mr. BIAN Yongjun, Deputy Director General , CNIPA

Mr. CHOI Chulseung, Director, KIPO

Session 1: Expansion of global economic initiatives

Ms. SHIMOMURA Keiko, Director, JPO

Ms. JIN Jing, CNIPA

Mr. CHOI Chulseung, Director, KIPO

Session 2: Description of design creation and protection in Web 3.0

Keynote speech Mr. MASUDA Masafumi, Attorney at Law,
Partner, Mori Hamada & Matsumoto

Mr. OONO Takuya, General Manager,

Intellectual Property Department, General Administration Division, KDDI

Mr. ZHOU Ligang, CEO,

Hangzhou Bo Le Industrial Design CO.,LTD

Mr. KIM Beom-joo, Head of Evangelism,

Unity Technologies Korea

Mr. OMINE Masashi, JPO

Mr. GAO Xiang, CNIPA

Ms. GU Jungmin, KIPO

Closing remark

Mr. NONAKA Matsuo, Director-General, JPO

1 August 2022

**1:00 p.m. to 3:30 p.m.
(CST)**

**2:00 p.m. to 4:30 p.m.
(KST)**

Participation is free!



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and to register, click here.