## Program of the Third TM5 Seminar on Bad Faith Trademark Filings

1. Date and Time: Tues. 1 March 2016, 10:00 – 17:30

2. Venue: Nihonbashi Mitsui Hall (5F, COREDO Muromachi 1, 2-2-1, Nihonbashi

Muromachi, Chuo-ku, Tokyo) (http://www.nihonbashi-hall.jp/)

3. Organizer: Japan Patent Office

4. Program:

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Morning Sessions	
10:00~10:10	Opening Remarks Mr. Hitoshi ITO, Commissioner, Japan Patent Office (JPO)
10:10~10:40	Keynote Speech Mr. Souichirou KOZUKA, Professor of Law, Gakushuin University
10:40~11:30	Presentation on Case Examples of Bad Faith Trademark Filings (1) Mr. SONG Ki-Joong, Deputy Director, Trademark Examination Policy Division, Korean Intellectual Property Office (KIPO)
11:30~11:40	Break
11:40~12:30	Presentation on Case Examples of Bad Faith Trademark Filings (2) Mr. Ignacio DE MEDRANO CABALLERO, Project Leader ECAPIII, OHIM's representative in the ASEAN region
Afternoon Sessions	
14:00~14:50	Presentation on Case Examples of Bad Faith Trademark Filings (3) Mr. SUN Bingwang, Deputy Director of Opposition Decision of Trademark Office, State Administration for Industry and Commerce (SAIC)
14:50~15:40	Presentation on Case Examples of Bad Faith Trademark Filings (4) Mr. David HEASLEY, Administrative Trademark Judge, Trademark Trial and Appeal Board, United States Patent and Trademark Office (USPTO)
15:40~16:00	Break
16:00~16:50	Presentation on Case Examples of Bad Faith Trademark Filings (5) Mr. Sunao SATO, Director, Trademark Policy Planning Office, Trademark Division, Trademark and Customer Relations Department, Japan Patent Office (JPO)
16:50~17:20	Overall Q&A Session Moderator: Mr. Hirofumi AOKI, Director, Trademark Division, Trademark and Customer Relations Department, Japan Patent Office (JPO)
17:20~17:30	Closing Remarks Mr. Hideyuki MOROOKA, Director-General, Trademark and Customer Relations Department, Japan Patent Office (JPO)









