-In Corresponding to Revised Design Act 2019-

Overview of Amendment Proposal for Examination Guidelines for Design

## Aiming for the examination guidelines easy to read and understand

### -In Corresponding to Revised Design Act 2019-

It has been pointed out that the contents of the current examination guidelines for design are highly technical and demanding for applicants. With the Revision of the Design Act this time, the designs of buildings and interior have been newly added to the subject of protection, in order that the examination guidelines may be generally amended to make it easier to read and understand not only for the examiners but also for new users.

# Overview of Amendment Proposal for Examination Guidelines for Design

★: Coming into force on April 1, 2020 ★: To be determined (Coming into force on the date designated in the cabinet order within 2 years from the date of promulgation of the Revised Design Act (May 17, 2019))

## \*Building Designs Added to the Subject of Protection (p.2)

- Building designs under the Design Act / Design for single building / Design for a set of buildings / Clear disclosure of designs (applications, drawings and the like)
- Points to note in determination of similarity between buildings designs / Creative difficulty of the building designs

## \*Interior Designs Added to the Subject of Protection (p.4)

Interior designs under the Design Act / Design for single interior / Clear disclosure of designs (applications, drawings and the like) Points to note in determination of similarity between interior designs / Creative difficulty of interior designs

## Expansion of Protection for GUI Designs (P.6)

Graphic image design under the Design Act and design including a graphic image on a screen as part of the articles / Design for single graphic image / Design for a set of graphic images

Clearly disclosure of designs (application forms, drawings and the like) / Points to note in determination of similarity between graphic image designs / Creative difficulty of graphic image designs

## \*Expansion of Related Design System (p.8)

Registration of designs similar to the related designs / Extension of acceptable period for the application of the related designs / Handling of prior application forms and publicly known designs similar to the basic designs, etc.

### \* Higher Standard of Creative Difficulty (p.10)

Materials as the basis for determination of the creative difficulty / Clarification and simplification of the design examination criteria

## ★ Expansion of the Design System for A Set of Articles (p.11)

 $Designs \ for \ a \ set \ of \ articles, \ buildings, \ and \ graphic \ images \ / \ Two \ or \ more \ articles \ used \ concurrently \ / \ Partial \ design \ for \ a \ set \ of \ articles \ / \ Review \ of \ a \ set \ of \ articles \ that \ can \ be \ registered$ 

## $\star$ Abolition of the Article Classification List (p.13)

 $\label{eq:support_state} Support after the abolition of the article classification list / Determination on clarity of usage and function / Creation policy of "Guidelines Similar to the article classification list"$ 

## \*\* Other Issues Discussed (p.14)

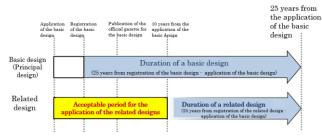
Amendment of the design examination criteria in the expansion of remedial provisions / Approval or disapproval of the right of priority under the Paris Convention / Handling of designs on distributing and selling









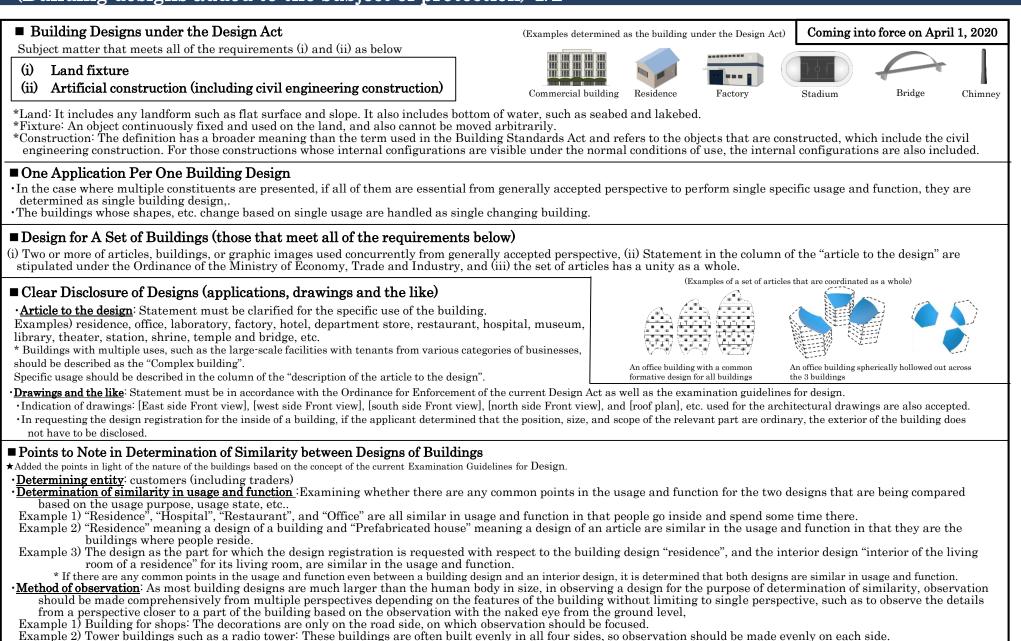




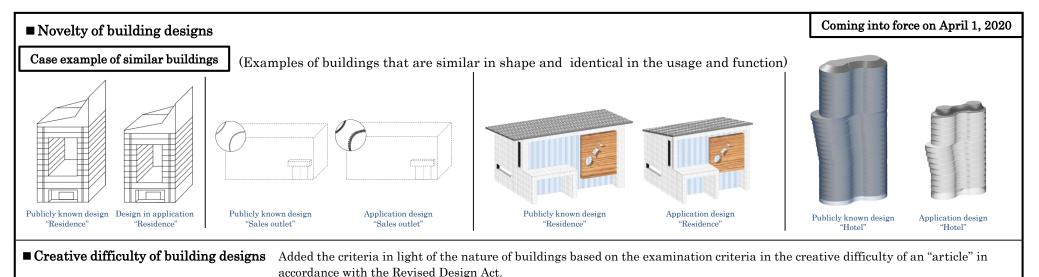


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## Overview of Amendment Proposal for Examination Guidelines for Design (Building designs added to the subject of protection) 1/2



## Overview of Amendment Proposal for Examination Guidelines for Design (Building designs added to the subject of protection) 2/2



Usage and diversion of a component Replacement Mere removal of some components Aggregation beyond the scope of articles, etc. Publicly known building 1 Publicly known building Filed application Publicly known building Filed application Filed application Filed application The shape of publicly Publicly known soft known soft-serve ice serve ice cream cream is used as the shape of a building for a shop with little modification Publicly known building 2 Publicly known sunroom \* It is assumed that making the shape of buildings resemble the shape of food is an act conducted under al of the rain This is a mere aggregation of a "publicly known building" and a "publicly known sunroom". the business practice Increase or decrease of the number of units of a continuous constituent Change of layout Change of component ratio element Filed application ----Filed application Publicly known building Publicly known building Filed application Publicly known building ----This is a mere increase in width of a publicly This is a mere change in component ratio of the This is a mere symmetrical arrangement of the layout made to a publicly known building known building. entrance, etc. of a publicly known building.

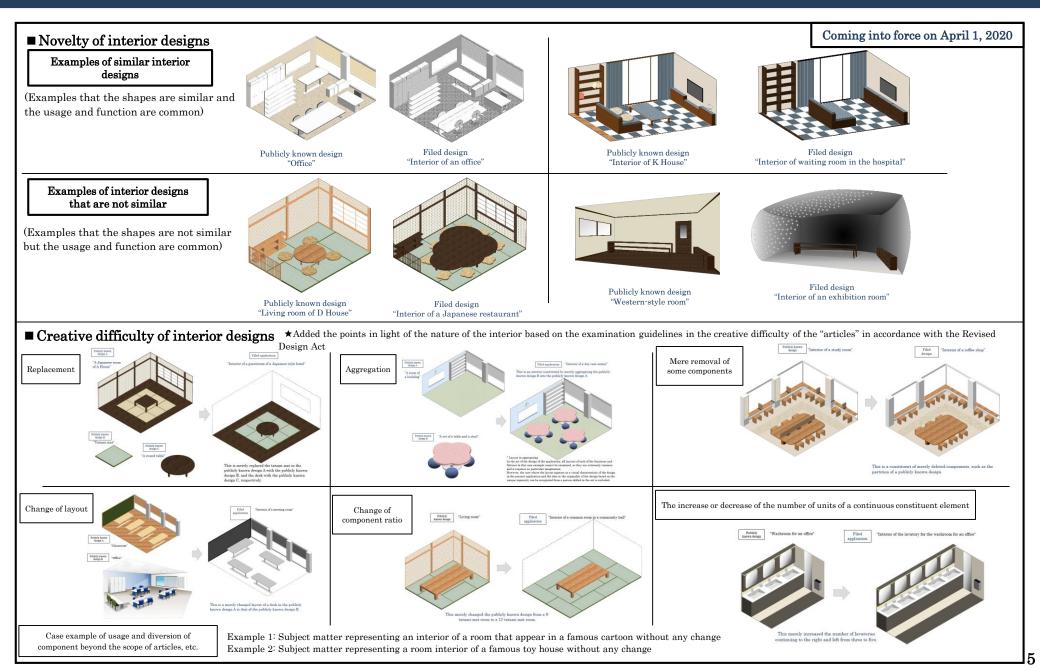
## Overview of Amendment Proposal for Examination Guidelines for Design (interior designs added to the subject of protection) 1/2

■ Interior Designs under the Design Act (all of the requirements 1-3 below must be met) Coming into force on April 1, 2020 1. Subject matter is required to be the inside of shops, offices, or other facilities 1-1. Subject matter is required to be shops, offices, or other facilities If the subject matter is designed for people to spend some time therein, it is determined as the "shops, offices, or other facilities". Movables are included as well. Examples) Shops, offices, accommodation facilities, medical facilities, entertainment facilities, residences, passenger ships, and railroad cars. 1-2. Subject matter is required to be the inside of the facilities The subject matter must correspond mainly to the inside of a facility. However, considering the case where the interior is created so that the inside and outside the facility is connected, the accompanying exterior part connected to the inside of the facility through an opening part can be included. This excludes the scope where the users of the relevant facility will not recognize by the naked eve under the normal conditions of use in light of the use of the facility, such as when they only enter inside for the purpose of maintenance: Example) Above the ceiling, back of the wall, inside the gas tank, etc. 2. Subject matter is required to consist of multiple articles, buildings, or graphic images under the Design Act 2-1. Subject matter is required to consist of the articles, buildings, or graphic images under the Design Act: Inadequate examples: Living things such as human beings, dogs, and cats, Things with indefinite shapes such as vapor and fume, Odor, Sound, Natural terrain itself, etc. ·Handling of natural material: A shape-retaining object that uses natural material for decorating wall surfaces, ceilings and the like are handled as constituent elements of the interior design. •Handling of illuminations: In the case where the patterns or colors appear on the interior itself as the lighting apparatuses are lit, the relevant colors or patterns are also handled as an constituent element that configures the filed design. 2-2. Subject matter is required to be constituted by multiple articles, etc. Article 8(2) of the revised Design Act: As an exception of one application per article, etc., the subject matter that is eligible for being registered as single design with respect to the interior constituted of multiple articles, etc.. Subject matter not constituted of multiple articles, etc. cannot be registered as an interior design (if constituted of single design: it may be registered as a partial design for the inside of a building). 3. Subject matter is required to consistently create an aesthetic impression as the entire interior . If the subject matter creates single cohesive aesthetic impression for the design as a whole, it is determined that the above requirement is met. (if this requirement is met, whether consistent configuration of each constituent article, etc. is displayed thoroughly will not be questioned.) . In the case where a part of the interior is required for the design registration, it is determined whether the part for which the design registration is required meet this requirement.  $\star$  Single application can only include an interior space for single facility. • One Application Per One Interior Design • Even inside single facility, if there are multiple spaces shown on the drawing, the examiner will, in principle, examine it from the perspective if it is physically the same single space or not. And if it is, it will be determined as design for single interior even if multiple spaces with different uses are included (if it is not, it will be determined that it is an application that includes two or more interior designs). However, the above case will not apply even where two or more spaces are included, if there are common points in the use of such spaces and it is also recognized from a configurational perspective that they have been created integrally. •Designs where each constituent article is positioned differently will be handled as different and independent designs created (if multiple interior designs that have different layout of constituent articles respectively are presented, it will be determined that the application includes two or more interior designs). Clear Disclosure of Designs (applications, drawings, feature statement) • Column of the article to the design: Statement must clarify the specific use of the interior. Example) Interior of a coffee shop, interior of an office, interior of a car showroom, interior of an operating room, interior of an airport terminal lobby, interior of a tourist train, etc. \* With respect to the interior that includes multiple uses, such as the coffee shop attached to an office space, the principle use should be described in the column of the "article to the design", and the rest of the uses should be described in the column of the "description of the article to the design". •Drawings and the like: Disclosure by various drawing methods is allowed within the scope that only the internal configuration needs to be disclosed and it does not affect to specify the design. It is necessary to indicate at least one among floor, wall, and ceiling. •Feature statement: Submission is suggested. Because the cases where it is difficult to fully express the points of creation intended by the applicant merely by the application forms, drawings, etc. are anticipated ■ Points to Note in Determination of Similarity between Designs of Interiors ★ Added the points in light of the nature of the interior based on the concept of the current Examination Guidelines for Design • **Determining entity**: customers (including parties with business)

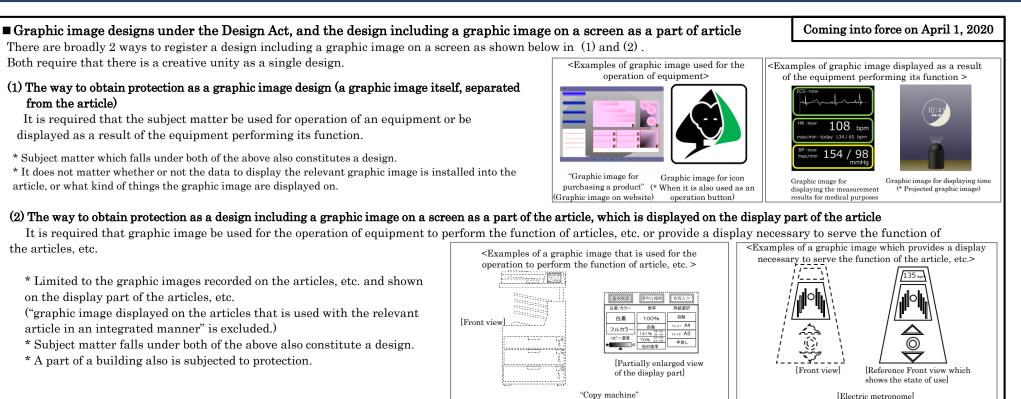
• <u>Determination of similarity in usage and function</u>: Discussing whether there are any common points in the usage and function of the two designs based on the usage purpose and usage state, etc. Example) "Interior of a bedroom for residence" and "interior of a hotel guest room" are similar in usage and function where people go inside and spend some time.

• Method of observation: Interior designs are required to have the sizes which people can enter into and constituted of multiple articles, etc. Accordingly, the observation should be made comprehensively from multiple perspectives depending on the features of the interior without limiting to single method of observation, based on the observation with the naked eye under the normal use mode,

## Overview of Amendment Proposal for Examination Guidelines for Design (interior designs added to the subject of protection) 2/2



## Overview of Amendment Proposal for Examination Guidelines for Design (The expansion of graphic image designs subject to protection) 1/2

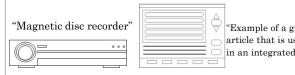


### \* Media Content

Media Content such as Graphic image of TV shows, graphic image of movies or games, and landscape photograph, etc. are not found to be designs under the Design Act. • In case where a design is disclosed with content being displayed on the article in drawings etc. attached to the application, unless the presented content is against public order or morality or causes confusion with other person's business (the Design Act Article 5), its removal will not be requested, and it will be determined as an industrially applicable design with the indication of the content. • The content displayed in the display part is determined not to constitute a design.

• In case where it is unclear whether or not it is displayed in the content-display part, it will be basically determined as a pattern which constitutes a design.

■ One application per a graphic image design ★ Below are additional descriptions which are different from the current operation based on the concept of the current Examination Guidelines for Design.



"Example of a graphic image displayed on another article that is used with a magnetic disc recorder in an integrated manner (Example; TV monitor)" •Under the existing law: Protected as a single design

(Existing Design Act Article 2(2) "Subject matter displayed on the article itself or another article used with it in an integrated manner is included.")

•After enforcement of the Revised Act: it will be regarded as an application containing multiple designs such as "magnetic disc recorder" and "graphic image"

 $\rightarrow$  In case where an applicant requests to file such a graphic image, the application should be made either for a graphic image itself or a design for a set of an article and a graphic image.

### ■ Design for A Set of Graphic Images Coming into force on April 1, 2020 Design for a set of graphic images are allowed for not only "graphic image and another graphic image", but also "graphic image and article", "graphic image and building", and "graphic image, article, and building" (See some examples below). \* Щų 現在の発電量 4.2kW 発電効率 70% 水温 72℃ 5.0 km/時 平均燃費 14.8 km/l 燃料 28.1 リットル 2.3kW 走行距離 179.9 km 左前輪 OK 0.0kW E後輪 Ok 2.5 1.9kV 右前輪 OK 右後輪 Ok Graphic image for displaying the Graphic image for displaying the Graphic image for controlling the Graphic image for displaying the power Passenger car House with solar virtual reality software information for passenger car information for virtual space generation amount photovoltaic panels "A set of buildings" "A set of transport apparatuses" "A set of graphic images'

### Clear Disclosure of Designs (application forms, drawings etc attaced to the application)

• Column for an article to the design : It must be stated as a graphic image for xxx (if the graphic image will be filed as a part of an article, the name of the article must be stated in a current manner)

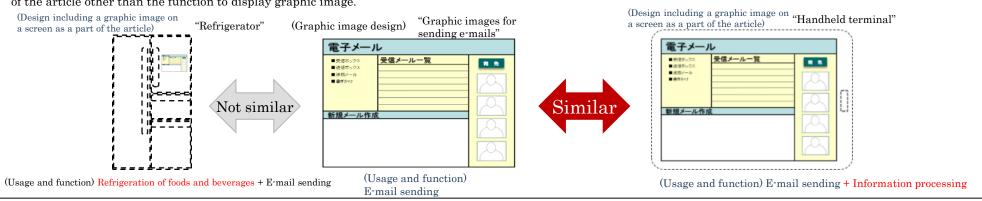
Example) graphic images for displaying the information, graphic images for operating to view contents, graphic images for transactions, graphic images for learning, graphic images for setting sound volume, and graphic images for inputting numerical values

### · Drawings, etc attaced to the application

For specifying graphic images that have three-dimensional depth, such as projection mapping, etc., using "xxx view of graphic image", "Unfolded view of graphic image" and the like is allowed. Expressions of arrangements, etc. within the virtual spaces are allowed.

### Points to be noted in Determination of Similarity between Graphic Image Designs · Comparison of "design including a graphic image on a screen as a part of the article, etc." and "graphic image design independent from the article"

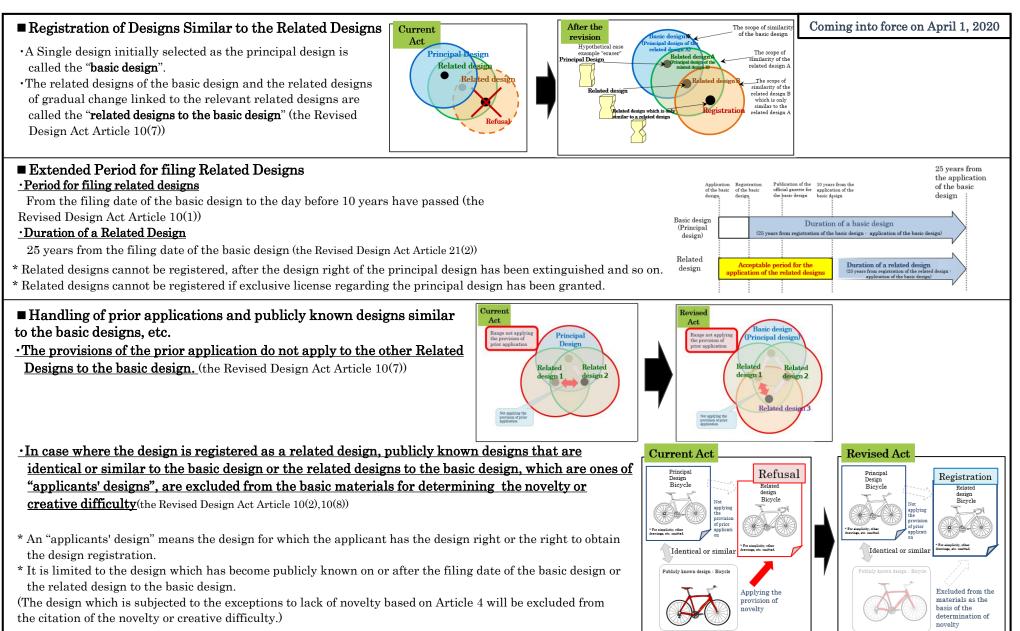
-> Usages and functions of the "graphic image" and "graphic image + article" will be compared. That is, the similarity will be determined in consideration of the other functions of the article other than the function to display graphic image.



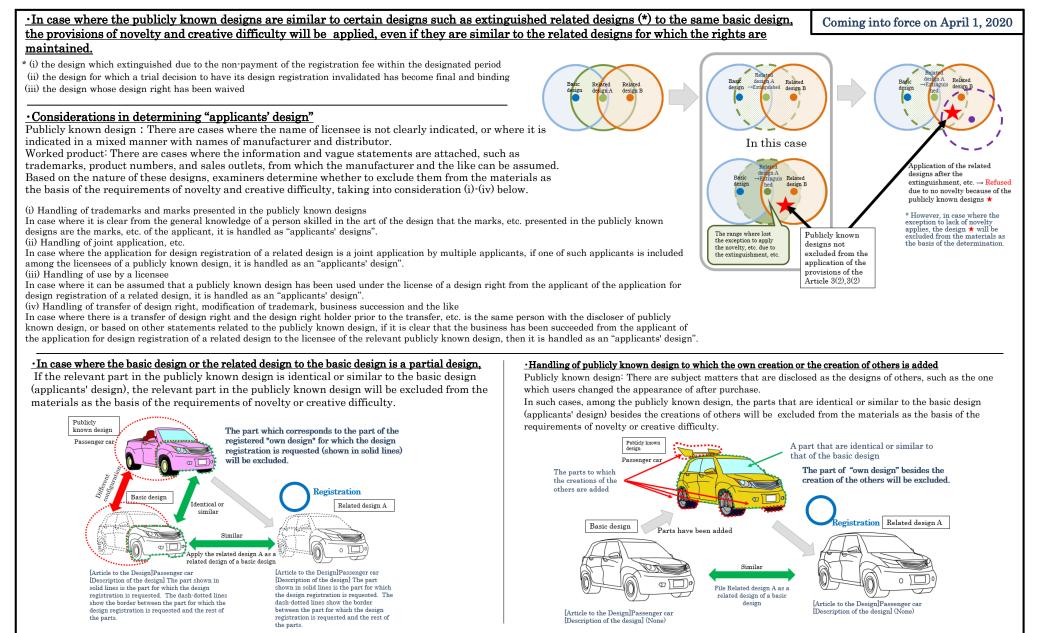
■ **Creative Difficulty of Graphic Image Designs** Subject matter is determined according to the contents of the current Examination Guidelines for Design.

\* The basic information for the determination include a subject matter which "is described in the distributed publication" and "had been available to the public through telecommunication line" based on the Revised Design Act, 2019.

## Overview of Amendment Proposal for Examination Guidelines for Design (Expansion of Related Design System) 1/2



## Overview of Amendment Proposal for Examination Guidelines for Design (Expansion of related design system) 2/2



## Overview of Amendment Proposal for Examination Guidelines for Design (Higher of standard of creative difficulty) 1/1

### ■ Materials as the Basis of the Determination of Creative Difficulty

Coming into force on April 1, 2020

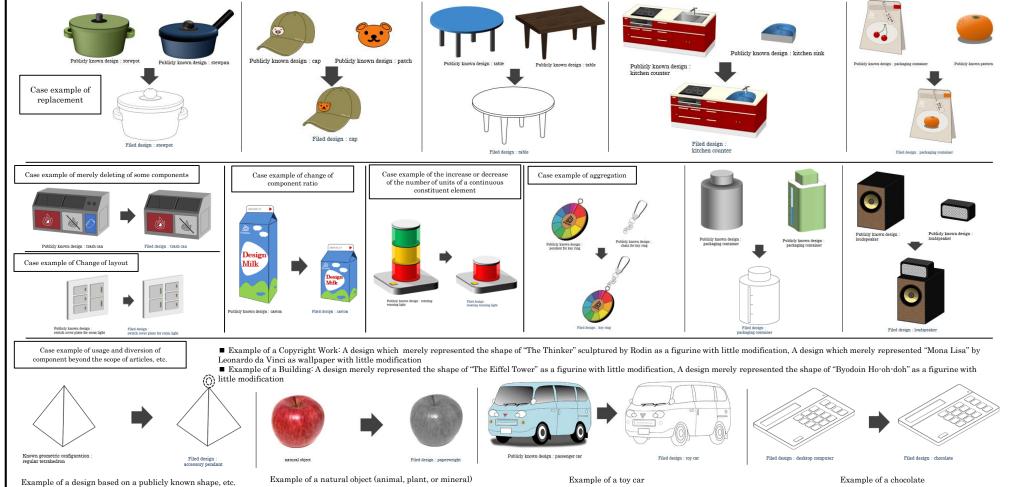
•In addition to the shapes, etc. "publicly known" in Japan and foreign countries prior to the filing of the application, the shapes, etc. and the graphic images that "described in a distributed publication" and "had been available to the public through telecommunication line" are added.

### Clarification and Simplification of Examination Guidelines for Design

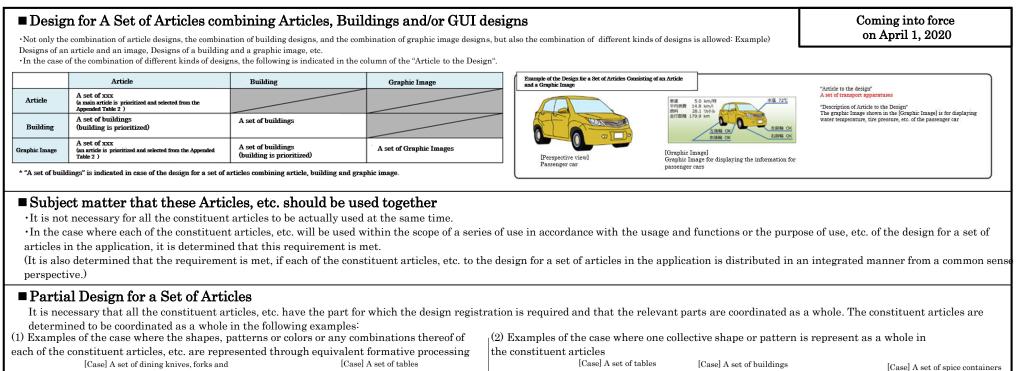
As the chapter on creative difficulty in the current Examination Guidelines for Design primarily consist of interpretation of words and case examples of determination, it is suited as a dictionary to be referred to upon examination, but it is difficult to understand the directions of determination, straight to the point.

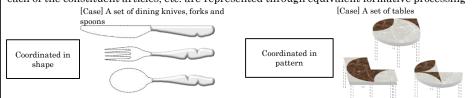
In addition, its contents have not been amended since the Guidelines were drawn up in 2002.

In light the above, statements have been made on the summary of the requirements of creative difficulty, basic stance for determining, and the specific method (including case example) for determining, etc., and the specific determination criteria have been explicitly described according to the recent court precedents.



## Overview of Amendment Proposal for Examination Guidelines for Design (Expansion of the system of design for a set of articles) 1/2







(3) Examples of the case where the shapes, patterns or colors or any combinations thereof of each of the constituent articles, etc. give an impression that the set of articles are conceptually related as a whole, such as by having a narrative nature
[Case] A set of dinnerware



### ■ Requirement of being coordinated as a whole in the Design of A Set of Articles

• It is also determined that the requirement of being coordinated as a whole is met for the design for a set of articles, if the constituent articles are actually coordinated as a whole solely based on the mode of the color itself.

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### Review of A Set of Articles that can be Registered

Coming into force on April 1, 2020

 $\boldsymbol{\cdot} \mathrm{Design}$  for a set of articles subject to the registration under the current Design Act

The current list was established in 1998. Based on the request by the users for improvement and expansion, the scope of the designs which can be registered as a Design for a set of articles has been reviewed as follows:

## The design for a set of articles that can be registered currently (Appended Table 2 of the Ordinance for Enforcement of the Design Act)

1	A set of underwear	31	A set of accessories for a toile bowl	
2	A set of cuff links and tie clips	32	A set of toy tea ware	
3	A set of personal ornaments	33	A set of toy coffee ware	
4	A set of smoker's articles	34	A set of toy dinnerware	
5	A set of beautification equipment	35	A set of toy spice containers	
6	A set of girl's festival dolls		A set of toy dining knives fork	
7	A set of washing equipment	36	and spoons	
8	A set of lavatory cleaning tools	37	A set of golf clubs	
9	A set of toilet articles	38	A set of drums	
10	A set of electric toothbrushes	20	A set of drums	
11	A set of camping pans	39	A set of office supplies	
12	A set of tea ware	40	A set of writing tools	
13	A set of coffee ware	41	A set of car spoilers	
14	A set of alcoholic beverage vessels	42	A set of car seat covers	
15	$\boldsymbol{A}$ set of table plates and $\mbox{cups}$	43	A set of car floor mats	
16	A set of tea cups and teapots for green tea	44	A set of car pedals	
17	A set of dinnerware	45	A set of motorbike cowls	
18	A set of spice containers	46	A set of motorbike fenders	
19	A set of dining knives, forks and spoons	47	A set of on-vehicle route guidance systems	
20	A set of chairs	48	A set of audio equipment	
21	A set of living room furniture		A set of in-vehicle audi	
22	A set of outdoor chairs and tables	49	equipment	
23	A set of hall storage units	50	A set of speaker enclosures	
23	A set of storage racks	51	A set of television receivers	
24 25	A set of desks	52	A set of optical disc players	
26	A set of tables	53	A set of computers	
27	A set of ceiling lights	55		
28	A set of air conditioners	54	A set of automatic vending machines	
20	A set of bathroom vanities	55	A set of medical x-ray machines	
29 30	A set of kitchen equipment	56	A set of gateposts, gates and fences	

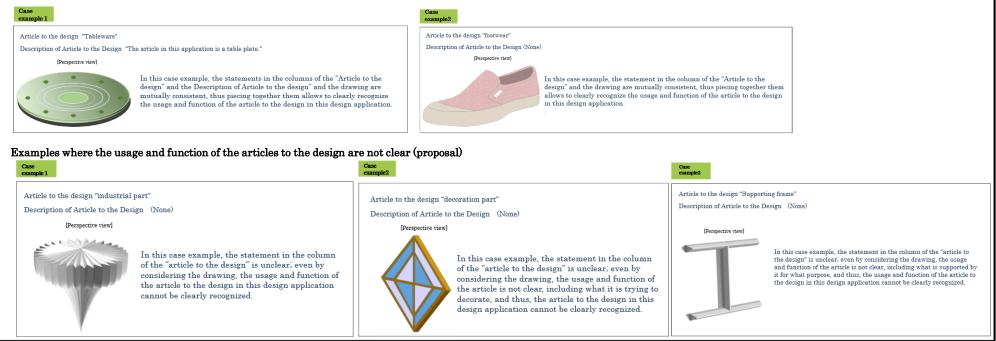
### The design for a set of articles that can be registered in the future (proposal)

• Chocolates (2 or more)		A set of musical instruments	Deven Courted Maria stand Chain
A set of luxury grocery items	• Tobacco, Lighter, Ashtray	A set of musical instruments	• Drum, Cymbal, Music stand, Chair
A set of clothes	• Jacket, Vest, Slacks	A set of teaching tools	• Globes (2 or more)
A set of accessories	· Ring, Necklace, Bracelet, Earring,	A set of office supplies	• Mechanical pencil, Ballpoint pen, Fountain pen
	Cuff link, Tie clip	A set of sales articles	Packaging containers (2 or more)
A set of beauty implements	Makeup brush (2 or more)	A set of conveyance apparatuses	• Elevator, In-house elevator
A set of household textile products	Pillow, Comforter, Mattress     Cushions (2 or more)	A set of transport apparatuses	•Passenger car, Motorcycle •Interior panel, Head lamp •Car floor mat (2 or more)
A set of interior decorations	• Ornaments (2 or more)		
A set of cleaning implements	• Broom, Dustpan	A set of electric or electronic	•Light bulbs (2 or more) •Connector
A set of laundry apparatuses	Electric washing machine, Clothes dryer	components	
A set of home health and hygiene	•Toothbrush stand, Cup •Electric toothbrush, Electric toothbrush	A set of rotary electric machine or power distribution equipment	•Motors (2 or more)
products	•Cups (2 or more) •Dish, Tea pot, Tea cup	A set of electronic information processing apparatuses	•Smartphone, Battery charger for smartphone •Wireless earphone, Keyboard, mouse
A set of tableware		A set of measuring apparatuses	Thermometer, Hygrometer
A set of cooking utensils	• Pot, Frying pan	A set of optical instruments	• Camera, Camera case
A set of dining utensils	• Spoon, Fork, Knife	A set of office appliances	• Facsimile, Copy machine, Printer
A set of congratulation or condolence goods	s · Funeral vase, Incense burner		<ul> <li>Beverage vending machine, Tobacco vending machine</li> </ul>
A set of lighting equipment			<ul> <li>Fire extinguisher, Fire extinguisher stand</li> </ul>
A set of air conditioning equipment	•Air conditioner, Fan •Air conditioner, Air conditioner outdoor	A set of medical devices	$\cdot$ Surgical scalpels (2 or more)
A set of kitchen arrangements	equipment • Cookstove, Countertop, Sink cabinet, Storage rack	A set of gadgets or tools	•Screwdrivers (2 or more) •Hairdressing scissors, Hairdressing thinning scissors
A set of sanitary implements	• Bathroom vanity, Toilet mirror, Storage rack	A set of industrial equipment	•Industrial robots (2 or more)
A set of room organization implements	• Hanger, Skirt hanger	A set of engineering and construction	•Concrete formwork, Exterior material
A set of furniture	•Table, Chair, Child chair •Book shelfs (2 or more)	appliances	panel •Tile carpet, Wallpaper
A set of pet articles			•Plate materials (2 or more) •Valve, Solenoid valve
A set of amusement and entertainment articles	•Go board, Shogi board	A set of buildings	•Kindergarten, Elementary school, Junior high school, High school
A set of athletic sports items	•Golf clubs (2 or more) •Baseball glove, Baseball mitt	A set of Graphic Images	•Screen image for bank transfer, Screen image for teller machine operation

### Overview of Amendment Proposal for Examination Guidelines for Design (Abolition of the article classification list) 1/1

■ Support after the Abolition of the Article Classification List	Coming into force on the date designated in the cabinet order within 2 years from the date of promulgation of the Revised Design Act (May 17, 2019)			
• "Appended Table 1 of the Ordinance for Enforcement of the Design Act", wherein the classification of articles are described, will be abolished. In the future, instead of this, the Commissioner of the Japan Patent Office will publish some guidelines similar to the article classification list for users' reference.				
Determination on Clarity of Usage and Function				
Although it is desired that the usage and function of the articles, etc. to the design, for which the design registration is requested, are clearly described in detail in the column of the "Article to the Design", even in the case where the statement in the column of the "Article to the Design" could not allow a sufficient identification of the design for which the design registration is requested, if it is possible to recognize the usage and function of the articles, etc. to the design for which the design registration is requested in detail, it is determined that the design meets the requirement on clarity, by comprehensively considering the other statements in the application and the drawings, etc. attached to the application.				

### Examples where the usage and function of the articles to the design are clear (proposal)



### ■ Creation Policy of "Guidelines Similar to the Article Classification list"

- (1) Items will be rearranged depending on the application frequency based on the existing Article Classification list (Appended Table1 of the Ordinance for Enforcement of the Design Act).
- ((i) Items with high application frequency from the recently registered designs will be added, (ii) Items with no registration record for the past 20 years will basically be deleted)
- (2) The name, etc. of the articles will be added in accordance with the expansion of designs subject to protection under the Revised Design Act.
- (3) The statement order for each of the articles will be according to the class order in the International Design Classification (Locarno Classification).
- (4) Statements must be made in both Japanese and English languages.
- (5) Amendments will be made as necessary in accordance with the emergence situation of new products, etc.

# Amendment of the Examination Guidelines for Design in the Expansion of Remedial Provisions

Patent Act Article 43(6) (Notice of the reminder for the priority documents), Article 43(7) (Submission of documents, etc. by a receiver of the notice), and Article 43-2 (Claiming priority under the Paris Convention) will be applied mutatis mutandis.

\* In the case where the application for design registration involving a claim of priority could not be made during the priority period (within 6 months from the initial application date of the first foreign application), if there are justifiable reasons for not being able to make the application for design registration but the application was made within the period stipulated in the Ordinance of the Ministry of Economy, Trade and Industry, the priority can be claimed upon the application for design registration even after the lapse of the priority period; this statement has been added to the Examination Guidelines for Design .

### Amendment of the Examination Guidelines for Design on the Priority under the Paris Convention

Under the revision of the Design Act in 2019, where the graphic image design has been added to the subject of protection, the example case of determination on identity of the designs in approving or not the effect by a claim of priority in the application for design registration in such designs, has been added.

[Case example where two designs have been determined to be identical]

The case where the design in the first foreign application was the design including a graphic image on a screen, the name, etc. of the Article to the design was the "screen panel", and the design subject to the application for design registration in Japan has been filed in the application of the graphic image design

• First foreign application: The name, etc. of the Article to the design is the "screen panel", no specific article, etc. to display the graphic images is shown on the drawing, only the graphic image for displaying the time is shown. • Japan application: In the column of the Article to the design, "graphic image for displaying the time" is indicated, and the graphic image shown on the drawing is identical to that of the first foreign application.

[Description] The protection methods differ in each country with respect to the design including a graphic image on a screen. Even where the design in the first foreign application pertains to the "screen panel" and the design in the application for design registration in Japan is the "graphic image design", since no specific usage and function is anticipated for the "screen panel" itself other than the usage and function to be realized by the graphic image, the two designs are determined as identical in approval or disapproval of the right of priority, if the entire shapes, etc. of the two designs shown in the drawing are identical.

### Review of the handling of the articles that are integrally designed in consideration of the distribution

• The subject matter "which can be sold in an integrated manner from a common sense perspective and have been created in an integrated manner with close relevance in form" such as a product itself and its package will be determined as single article.

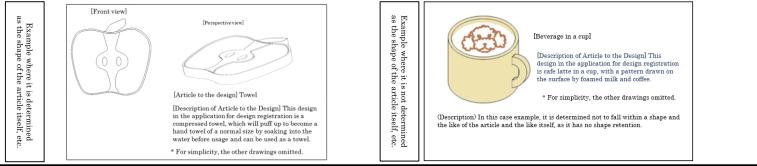
### Amendment of the Examination Guidelines for Design on the "Industrially Applicable Design"

1 . The forms for distribution will also be handled as the subject of a design registration.

(Amendment proposal of the requirement of "Subject matter is the shape of the article itself, etc.")

Shape of the articles itself, etc.: which means the characteristic of the article itself or the shape, etc. arising from its nature.

For the shapes, etc. for distribution, those with a shape retention which allows the article to maintain the relevant shape, etc. will be handled as the shape of the article itself, etc. On the other hand, those without a shape retention will not be determined as the shape of the article itself, etc.



Coming into force on April 1, 2020

Coming into force on April 1, 2020

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Coming into force on April 1, 2020

## Overview of Amendment Proposal for Examination Guidelines for Design (Other issues discussed) 2/2

