

## Preface

<b>5</b>	<small>page</small>	<b>Part 1 Trends of Industrial Property Rights</b>	
		<b>Chapter 1 Trends of Industrial Property Applications and Examination and Appeals/Trials in Japan</b>	
		1. Patent	6
		2. Utility Model	12
		3. Design	13
		4. Trademark	15
		5. Appeals and Trials	16
<b>23</b>	<small>page</small>	<b>Part 2 Government Efforts in Intellectual Property Activities</b>	
		<b>Chapter 1 Efforts for overall Intellectual Property</b>	
		1. Current Status of Intellectual Property Strategies	24
		2. Intellectual Property Strategic Program 2007	25
		3. Advanced Measures for Accelerating Reform toward Innovation Plan in Patent Examination 2007 (AMARI Plan 2007)	29
		<b>Chapter 2 Efforts Related to Patents</b>	
		1. Action Plan for Expeditious and Efficient Patent Examinations	32
		2. Specific Efforts for Patent Examination Set by the Advanced Measures for Accelerating Reform toward Innovation Plan in Patent Examination 2007 (AMARI Plan 2007)	34
		<b>Chapter 3 Efforts Related to Designs</b>	
		1. Clarification of the Details of the Determination in Design Examinations	43
		2. Provision of Design-Related Information	43
		3. Accelerated Examination for anti-counterfeiting measures	45
		4. Amendment made to the Japanese Design Classification in accordance with the Revised Design Act	46
		<b>Chapter 4 Efforts Related to Trademarks</b>	
		1. Implementation of Accelerated Examination Based on Applicant Needs	47
		2. Efforts Related to Regionally-Based Collective Trademarks	48
		3. Efforts Related to Trademark System for Retail and Wholesale Service	49
		<b>Chapter 5 Efforts Related to Appeals and Trials</b>	
		1. Efforts to Improve the Quality of Appeal/Trial Examination	52
		2. Efforts to Reform the Structure of Appeals and Demands for Trials	52
		3. Measures for Realization of Timely Trials	53
		4. Promotion of a Paperless Appeal/Trial Environment	54
		5. Efforts in Line with Amendments of the System	54
		<b>Chapter 6 Law Revision in 2007</b>	
		1. Revision to the Patent Attorney Act	55
<b>61</b>	<small>page</small>	<b>Part 3 Measures for Private Companies and Universities</b>	
		<b>Chapter 1 Support for SMEs</b>	
		1. Comprehensive Support Measures for SMEs	62
		2. Regional Support Frameworks	67
		<b>Chapter 2 Support for Universities</b>	
		1. Importance of Intellectual Property Activities at Universities	69
		2. Efforts to Support the Intellectual Property Activities at Universities	70
		<b>Chapter 3 Support for Patent Utilization</b>	
		1. Measures for Encouraging Patent Licensing	72
		2. Achievements of Measures for Encouraging Patent Licensing	75
		<b>Chapter 4 Support for Activities through Information Technology</b>	
		1. Further Promotion of the Use of Information Technologies	76
		2. Promotion of Provision of Industrial Property Information	77
		3. Development of an Environment for the Usage of Patent Information and Patent Information Utilization by Companies	80
		4. Information Provided on the JPO Website	82
		5. Plan for Optimization of JPO Operations and Systems	83
		<b>Chapter 5 Raising Public Awareness of Intellectual Property and Development of Experts</b>	
		1. Enhancement of IP-Conscious Mind	86
		2. Development of Intellectual Property Experts	89
		Column: The National Center for Industrial Property Information and Training (INPIT)	94
<b>97</b>	<small>page</small>	<b>Part 4 International Trends and Efforts</b>	
		<b>Chapter 1 International Trends and Efforts Relating to Patents</b>	
		1. International Trends of Patent Applications	98
		2. Small Group Forums on Patent Field	100
		<b>Chapter 2 International Trends and Efforts Relating to Designs</b>	
		1. International Trends of Applications for Design Registration	109
		2. Examiners' Meetings in Cooperation with Foreign Intellectual Property Offices	111
		<b>Chapter 3 International Trends and Efforts Relating to Trademarks</b>	
		1. International Trends of Trademark Applications	113
		2. Trilateral Cooperation in the Trademark Field	117
		<b>Chapter 4 International Efforts to Protect Intellectual Property</b>	
		1. Cooperation with Asian Countries	118
		2. Cooperation in Developing Countries	123
		3. Measures against Counterfeiting	128
		Column: Anti-Counterfeiting Campaigns	132
<b>133</b>	<small>page</small>	<b>Part 5 Statistical Data</b>	