

42.119.01

**Handling of Materials Related to “Trademarks Widely Recognized by Consumers”**

The following materials shall be used in examination under Article 4(1)(x), (xi), (xv) or (xix) of the Trademark Act in order to conduct smooth and consistent examination concerning “trademarks widely recognized by consumers.”

<b>Kinds of materials</b>	<b>Handling of materials</b>
<p><b>Well-known foreign trademarks</b></p> <p>Germany: [Prepared by the BDI (Bundesverband der Deutschen Industrie e. V.)]</p> <p>France: [Prepared by the INPI (Institut National de la Propriete Industrielle)]</p> <p>Italy: [Prepared by the INDICAM (Istituto di Centromarca per la lotta alla contraffazione)]</p> <p>China: [Prepared by the Trademark Office of The State Administration for Industry and Commerce of the People’s Republic of China]</p> <p>South Korea: [Prepared by the AIPPI KOREA]</p> <p>These materials include information that has been offered by the respective country (the foreign government or a public entity corresponding to the foreign government) concerning trademarks that are well known in that country.</p> <p>If more information is offered in the future, the materials shall be updated.</p>	<p>The listed trademarks shall be handled, in principle, on the assumption that they are widely recognized by consumers in the respective country.</p> <p>(Related Article of the Trademark Act) Article 4(1)(xix)</p>
<p><b>FAMOUS TRADEMARKS IN JAPAN</b></p> <p>This material is information that has been made and offered by the AIPPI JAPAN concerning famous trademarks in Japan.</p>	<p>The listed trademarks shall be handled, in principle, on the assumption that they are widely recognized by consumers in Japan.</p> <p>(Related Article of the Trademark Act) Article 4(1)(x), (xi), (xv) and (xix)</p>

(Note) Click below to see the Examination Guidelines for Trademarks  
Examination Guidelines for Trademarks:

[Article 4\(1\)\(x\) \(Well-Known Trademark of Another Person\)](#)

[Article 4\(1\)\(xi\) \(Another Person's Registered Trademark Applied for Prior to the Filing Date of the Trademark Application Concerned\)](#)

[Article 4\(1\)\(xv\) \(Confusion over the Source of Goods and Services\)](#)

[Article 4\(1\)\(xix\) \(Trademark Identical with or Similar to Another Person's Well-Known Trademark which is Used by the Applicant for an Unfair Intention\)](#)