



# Collective Examination for IP Portfolio (CEIP)

## What?

Package Examination for an entire product/service.

Cross-sectional examination of multiple (types of) IP applications.

Grant rights at the best timing.

## How to request

Some documents are required in the request.

Contact the JPO directly  
-> PA2160@jpo.go.jp

## Requirements

All of applications are related to a new or international business.

Explanation of business project and relevance of applications in a hearing or interview.



IP portfolio related to the same business project



A team of examiners



To support development of business projects

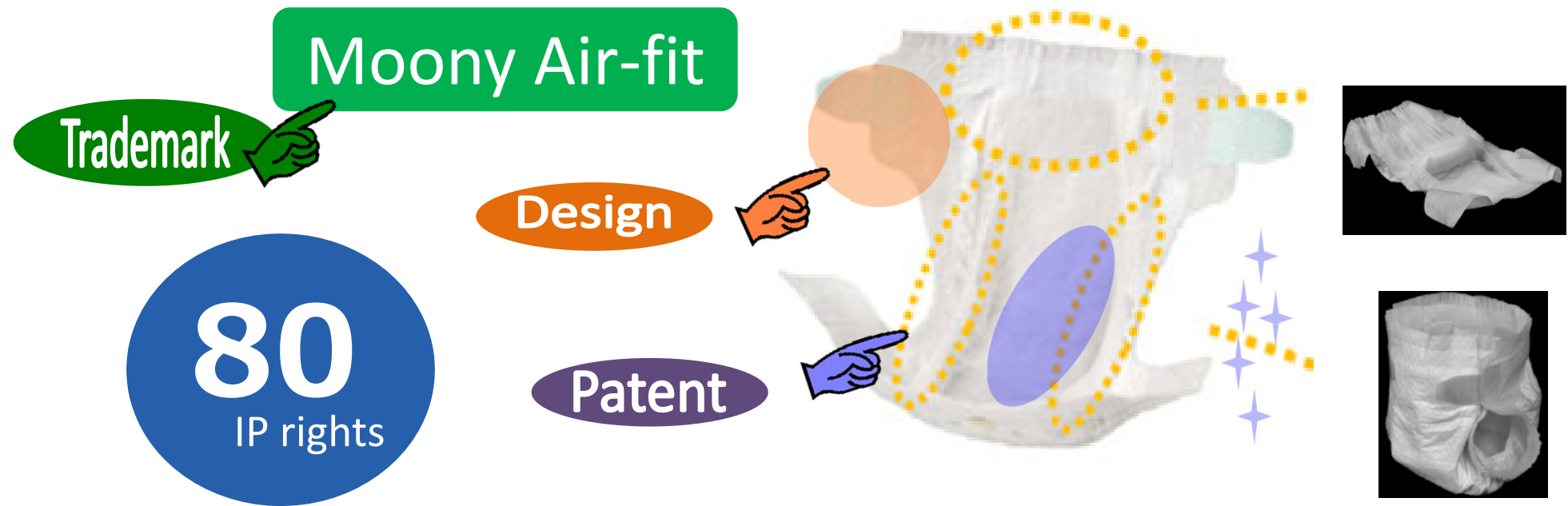


# Case of Collective Examination for IP Portfolio (CEIP)

User

Babies' nappy by Unicharm Corp.

A new Shape having gentle curve to fit the baby's body



Applicant's  
voice

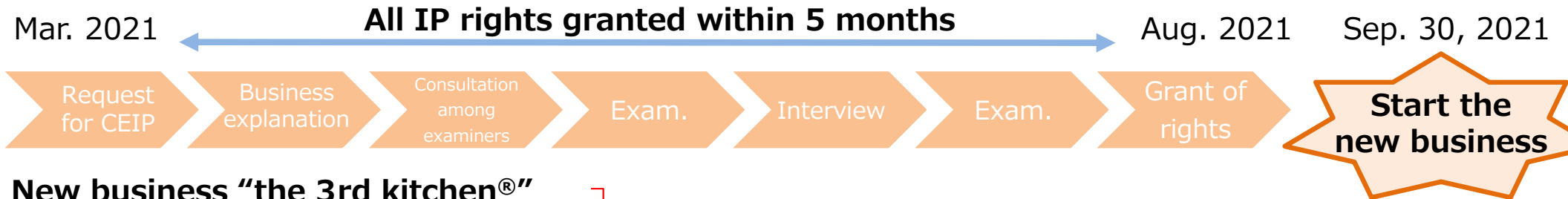
IP protection was completed before new products were put into the market, to promote business development.



# Case of Collective Examination for IP Portfolio (CEIP)

User

“the 3<sup>rd</sup> kitchen” by Kai Corp.



## New business “the 3rd kitchen®”

A food service that delivers recipes and meal kits to office workers so that they can cook in their meeting rooms.



Source : Kai Corp. Press Release  
(<https://www.kai-group.com/news/id/1918/>)  
the 3rd kitchen® Official HP  
(<https://the3rdkitchen.com/>)

CEIP

Trademark

Branding of the new service name

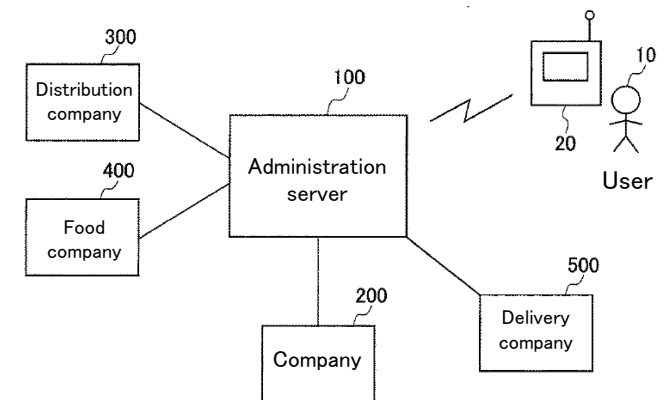
the 3<sup>rd</sup> kitchen®

Patent

Business model of the new service

6 Patents  
2 Trademarks  
Granted quickly ✕

✕ Accelerated examination was requested for some of the applications.



Applicant's  
voice

The concurrent grant of the patents and trademarks helped us to enhance the value of our new business.  
The protection of all IP rights enabled us to build an effective entry barrier against our competitors.