



6TH TM5 ANNUAL MEETING

JOINT STATEMENT

Alicante, Spain
30 November - 1 December, 2017

The European Union Intellectual Property Office (EUIPO), the Japan Patent Office (JPO), the Korean Intellectual Property Office (KIPO), the State Administration for Industry and Commerce of the People's Republic of China (SAIC), and the United States Patent and Trademark Office (USPTO), (hereinafter referred to as the "Partners") held the 2017 TM5 Annual Meeting in Alicante, Spain, from 30 November to 1 December 2017.

The World Intellectual Property Organization (WIPO) was invited as an observer.

At its 6th¹ meeting, the Partners exchanged status updates on the progress of common projects and made new project proposals to be adopted as TM5 Projects.

Updates on the Status of Cooperation Projects

The following 13 projects were discussed:

- Common Statistical Indicators (EUIPO): the Partners approved the publication of the 2016 report on the TM5 website and considered the project implementation concluded, thus passing it to maintenance and allowing improvements on new indicators,
- Taxonomy and TMClass link (EUIPO): the Partners agreed to extend the project period so as to complete the remaining surveys among user associations,

¹ The TM5 Annual Meetings have been held since 2012. All TM5 partners have hosted Annual Meetings since then. For further information on TM5, please refer to <http://tmfive.org/>.



- User-friendly access to trademark information (EUIPO): the Partners took note of the progress made and were encouraged to continue project implementation by continuing discussions with SAIC with possible acceleration of the process of integration,
- User Association Involvement (EUIPO/JPO): the Partners agreed to continue sharing detailed information on the survey results as well as completing the survey on taxonomy; the Partners agreed to support holding a 2nd Joint Workshop on Examination Practices on Non-traditional Trademarks to be held during the 2018 INTA Annual Meeting in Seattle,
- Bad Faith Trademark Project (JPO): the Partners approved JPO's proposal to increase the number of case examples from both Partners and other countries,
- Image Search (JPO): the JPO made an initial summary report of the 2nd Image Search Project Experts Meeting held in Tokyo on November 8-9, 2017, and the Partners approved JPO's proposal to keep sharing information on the evolution of initiatives in this field by each Partner,
- Improve Convenience of Applicants of the Madrid Protocol by Enriching Information Provision (JPO): the Partners approved the JPO's proposal to conclude this project since it has been integrated into Madrid Member Profile Database of WIPO,
- TM5 Website (KIPO): the Partners took note of the proposed enhancements made by KIPO and shared suggestions for further development, notably a user corner,
- Comparative Analysis on Examination Results (KIPO): the Partners agreed to continue the project by adding cases for analysis; they agree to review the status of the project in the next Mid-Term meeting,
- Provide Information on How to Describe Product Names for Users (KIPO): the Partners took note of the progress and the results of the comparison, agreeing to further develop the project with additional cases; further additions to the ID List may be proposed,
- ID List (USPTO): the Partners agreed to invite other IP offices to join the project, while considering that the main project implementation can be considered concluded, which allows Partners to continue expanding the number of terms and implementing improvements where necessary,



- Common Status Descriptors (USPTO): the Partners approved USPTO's proposal to invite several countries to join the Common Status Descriptors project, including in the Asian region,
- Indexing of Non-Traditional Trademarks (USPTO): the Partners approved USPTO's proposal to create a user guide on application requirements.

Discussion and Adoption of new TM5 Projects

Partners agreed to adopt and launch three new TM5 Projects:

- Fraudulent Solicitations, which was proposed by the USPTO, jointly with EUIPO, which will co-lead the project,
- Quality Management, which was proposed and will be led by JPO and EUIPO, and
- Priority Rights, which was proposed by EUIPO.

The projects will commence at the beginning of 2018.

Discussion and Agreement on 2018 TM5 Secretariat and Host

The Partners reached consensus that KIPO will host the 2018 TM5 meetings as proposed, and agreed that KIPO will begin acting as Secretariat at the conclusion of the 2017 Annual Meeting and will serve in that role through the 2018 TM5 Annual Meeting.

User Session

On the second day the Partners held a user session on TM5 projects for representatives of various user associations. Table topic discussions on Quality Management, Fraudulent Solicitations and Bad Faith: an e-Commerce Perspective was held.