

EXPO 2025 IP Message

On October 4, 2025, the World Intellectual Property Organization (WIPO) and a group of intellectual property offices (IP offices) from around the world,

Gathering and contributing to a series of international forums on the promotion of the use of intellectual property (IP) with the shared goal of contributing solutions to global challenges to empower women and youth and drive green innovation for a sustainable global society, at an event hosted by Japan Patent Office at the Expo 2025 Osaka, Kansai, Japan;

Recognizing the importance of discussing how to address these challenges, by leveraging the IP system;

Reaffirming the importance of deepening the knowledge of IP among all people involved in innovation, regardless of gender or age;

Acknowledging that IP are assets passed on to future generations and, therefore, expecting that the IP ecosystem should be trusted, robust, balanced and respected;

Striving to ensure that IP that contributes to climate change solutions is protected and valued, as these innovations are crucial for the survival of future generations. Additionally, hoping to see increased participation from women and young people in innovation and IP development, as their unique perspectives and creations have significant potential to create positive global change;

We have conducted roundtable discussions on the topics of “WIPO GREEN” and “Women and Youth”, which established the following directions for collaboration:

For Promoting Green Innovation Leveraging IP for Sustainable Global Society¹

- With a view to contributing solutions to mitigate climate change, we will promote the development and transfer of green technologies. We support WIPO GREEN initiatives, including the WIPO GREEN Database and Acceleration Projects aimed at facilitating the transfer of green technologies, and we will actively utilize WIPO GREEN;
- In order to further enhance WIPO GREEN’s matchmaking potential, we will encourage the private sector to promote the implementation of strategies to drive innovation in green technologies and register technologies and needs related to WIPO GREEN. Acknowledging the necessity for assistance on both sides—technology providers and seekers—to lead to the success of matchmaking, we will support initiatives and capabilities to facilitate further matchmaking, including acceleration projects and business strategy initiatives;

¹ IP Offices participating to this round table discussion: Canadian Intellectual Property Office (CIPO) • Department of Intellectual Property, Ministry of Industry and Commerce of Laos (Lao DIP) • Intellectual Property Office of the Philippines (IPOPHL) • National Institute of Industrial Property (INPI-Br) • National Institute of Industrial Property (INAPI Chile) • National Institute of Industrial Property (INPI-Fr) • Japan Patent Office (JPO)

- While sharing best practices for promoting technology transfer, we will work to expand the participation of public institutions, IP offices, companies, academia and organizations in WIPO GREEN, thereby strengthening the network that contributes to the enhancement of WIPO GREEN;
- We are inspired by the discussion on successful cases of environmental technology transfer for solving societal challenges, as well as the challenges and solutions related to matching, and further, the roles of both government and industry; and
- We believe that the IP offices of each country can play a central role in addressing environmental challenges by engaging stakeholders from their respective countries, with each IP office enhancing its activities alignment with its country's specific IP policies.

For Empowering Women and Youth through IP²

- In our commitment to a society where women and youth, each bringing distinct strengths and perspectives, can thrive through the use of IP, we will actively promote IP systems that are more accessible, relatable, and actionable for youth including through education on IP about patents, design protection and brand protection, alongside fostering interest in inventiveness and science, technology, engineering and mathematics (STEM) fields;
- We recognize that the perspectives and creativity of women generates value and significantly contribute to the advancement of innovation, and a sustainable society. To this end, we will contribute to creating and fostering an environment through education, training, and mentoring that supports women as innovators who use IP, participate in technological advancements and establish new businesses;
- We believe that the ideas and passion of young people are crucial to addressing global challenges. To empower young people to use their creativity and entrepreneurial spirits to develop new technologies and businesses, we will enhance entrepreneurship education that raises awareness of how to leverage IP, thereby fostering youth-driven innovation. We also recognize the importance of youth leadership at all stages of the innovation ecosystem and encourage inter-generational collaboration to strengthen inclusive, future-ready and sustainable innovation; and
- By collaborating with domestic and international organizations and stakeholders in the field of IP and beyond, we will strengthen our initiatives to support and empower women and youth throughout the innovation ecosystem.

Expo 2025 IP Message from:

• Canadian Intellectual Property Office (CIPO) • Department of Intellectual Property, Ministry of Industry and Commerce of Laos (Lao DIP) • European Patent Office (EPO) • German Patent and Trademark Office (DPMA) • Intellectual Property Office of the Philippines (IPOPHL) • Ministry of Intellectual Property (MOIP Korea) • National Institute of Industrial Property (INPI-Br) • National Institute of Industrial Property (INAPI Chile) • National Institute of Industrial Property (INPI-Fr) • Japan Patent Office (JPO) • World Intellectual Property Organization (WIPO)

² IP Offices participating to this round table discussion: European Patent Office (EPO) • Ministry of Intellectual Property (MOIP Korea) • Japan Patent Office (JPO)