

Facts and Figures on Trends in Intellectual Property

数字で見る知財動向

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第1章

Trends in Intellectual Property in Japan

我が国の知財動向

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Trends in Intellectual Property Worldwide

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Figure data files on the JPO status report is being posted on the JPO's website accordingly.
特許庁ステータスレポートの図表データについては、特許庁ウェブサイトにも順次掲載しております。



English/英語
[https://www.jpo.go.jp/e/
resources/report/
statusreport/index.html](https://www.jpo.go.jp/e/resources/report/statusreport/index.html)



Japanese/日本語
[https://www.jpo.go.jp/
resources/report/
statusreport/index.html](https://www.jpo.go.jp/resources/report/statusreport/index.html)

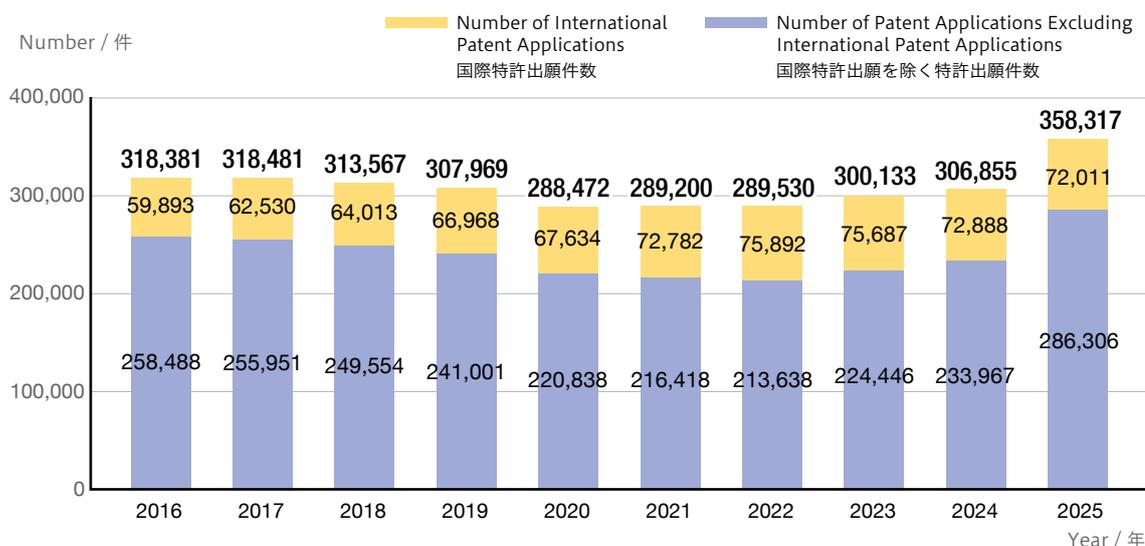


Trends in Intellectual Property in Japan 我が国の知財動向

1 Patents / 特許

1 Number of Patent Applications / 特許出願件数

Figure 1-1-1 Number of Patent Applications / 特許出願件数

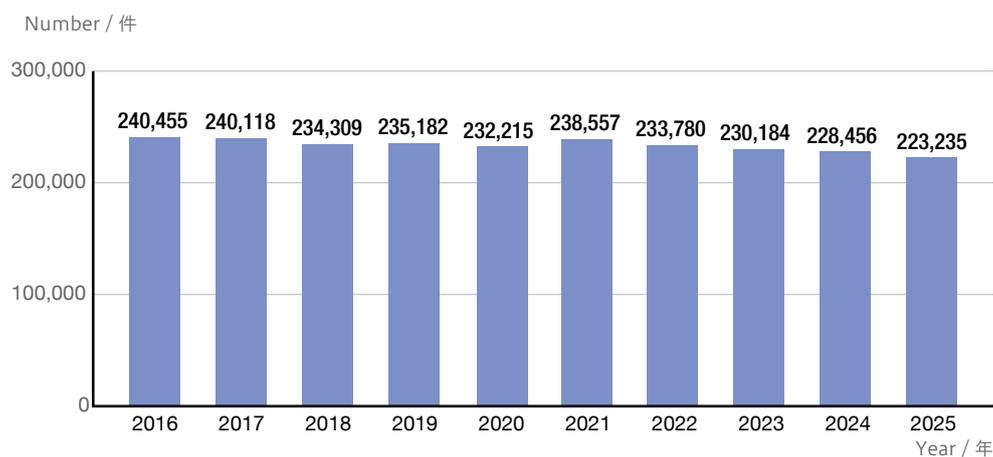


Note: • The number of patent applications includes the number of applications for registration of extension of the duration of a right.
 • An international patent application is an international application under the Patent Cooperation Treaty (PCT) that includes Japan as one of the designated countries and for which documents to enter the national phase were submitted to the JPO (patent applications only). The number of applications was counted according to the date when documents to enter the national phase were received.

備考: • 特許出願件数は、特許権の存続期間の延長登録の出願を含む。
 • 国際特許出願とは、特許協力条約に基づく国際出願であって指定国に日本国を含み、かつ日本国特許庁に国内書面が提出された出願（特許出願に係るものに限る。）。当該出願の件数は、国内書面の受付の日を基準にカウント。

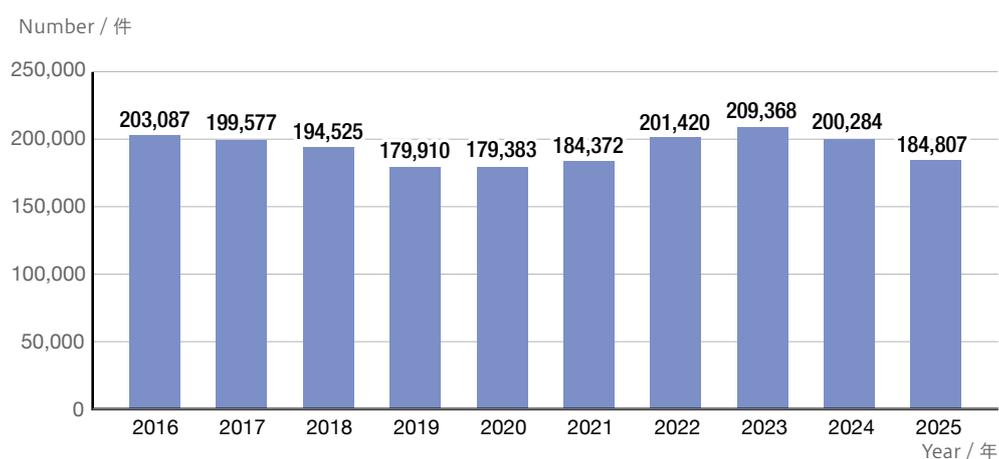
2 Number of Requests for Examination / 審査請求件数

Figure 1-1-2 Number of Requests for Examination / 審査請求件数



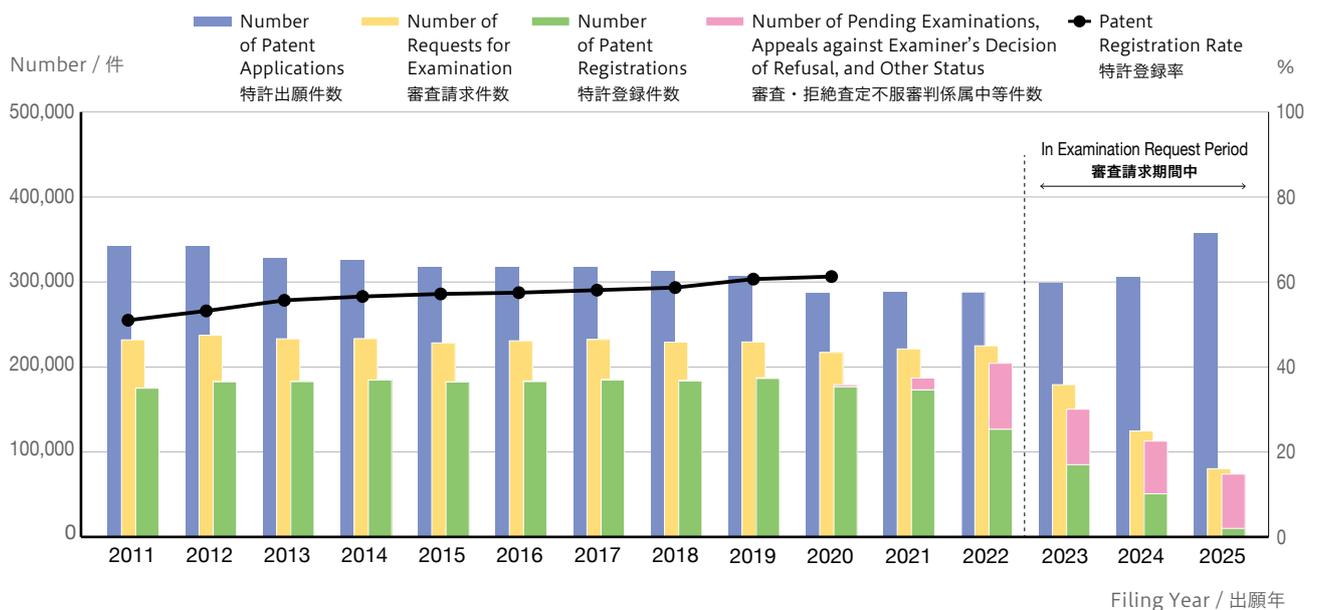
3 Number of Patent Registrations / 特許登録件数

Figure 1-1-3 Number of Patent Registrations / 特許登録件数



4 Number of Patent Registrations, etc. by Filing Year / 出願年別特許登録件数等

Figure 1-1-4 Number of Patent Registrations, etc. by Filing Year / 出願年別特許登録件数等



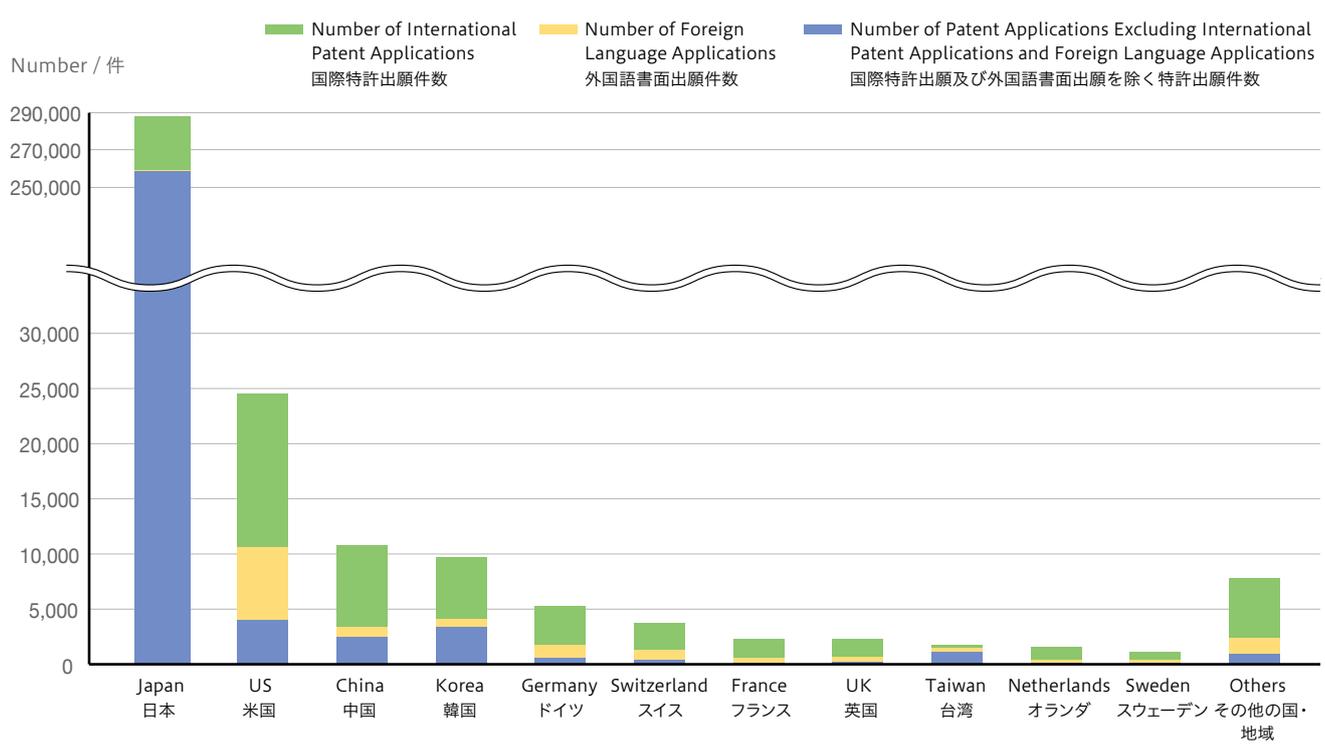
	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Number of Patent Applications 特許出願件数	342,312	342,589	328,138	325,688	318,345	317,922	318,030	313,028	307,232	287,747	288,402	288,855	299,630	306,267	357,548
Number of Requests for Examination 審査請求件数	232,471	237,906	233,708	233,963	228,917	231,357	232,911	229,747	229,998	217,585	221,742	225,422	179,653	125,040	80,593
Number of Patent Registrations 特許登録件数	175,937	183,572	183,856	185,461	183,167	184,034	185,840	184,767	187,550	177,694	173,983	127,591	85,708	51,370	10,596

Note: · The number of patent registrations, etc. by filing year does not include the number of applications for registration of extension of the duration of a right.
 · The number of patent registrations by filing year is a provisional figure as of March 2, 2026.
 · The numbers of requests for examination by filing year in applications from 2023 to 2025 are provisional figures as of March 2, 2026.

備考: · 出願年別特許登録件数等は、特許権の存続期間の延長登録の出願の件数は含まれない件数。
 · 出願年別特許登録件数は、2026年3月2日時点での暫定値。
 · 2023年から2025年の出願における出願年別審査請求件数は、2026年3月2日時点での暫定値。

5 Number of Patent Applications by Country/Region of Applicant / 出願人国籍・地域別特許出願件数

Figure 1-1-5 Number of Patent Applications by Country/Region of Applicant in 2025 (Top 10 Countries/Regions)
2025 年における出願人国籍・地域別特許出願件数（上位 10 各国・地域）



	Japan (日本)	US (米国)	China (中国)	Korea (韓国)	Germany (ドイツ)	Switzerland (スイス)	France (フランス)	UK (英国)	Taiwan (台湾)	Netherlands (オランダ)	Sweden (スウェーデン)	Others (その他の国・地域)
Total Number of Patent Applications (総特許出願件数)	287,582	24,601	10,824	9,687	5,278	3,700	2,278	2,269	1,699	1,535	1,032	7,832
Number of International Patent Applications (国際特許出願件数)	28,221	14,014	7,442	5,590	3,512	2,426	1,722	1,618	190	1,130	711	5,435
Number of Foreign Language Applications (外国語書面出願件数)	532	6,619	960	739	1,216	894	430	436	400	307	224	1,458
Number of Patent Applications Excluding International Patent Applications and Foreign Language Applications (国際特許出願及び外国語書面出願を除く特許出願件数)	258,829	3,968	2,422	3,358	550	380	126	215	1,109	98	97	939

Note: ・ In the case that joint applicants filed, the number of patent applications was counted by country/region of the head applicant.
 ・ An international patent application is an international application under the Patent Cooperation Treaty (PCT) that includes Japan as one of the designated countries and for which documents to enter the national phase were submitted to the JPO (patent applications only). The number of applications was counted according to the date when documents to enter the national phase were received.

備考: ・ 共同出願については、筆頭出願人の国籍・地域でカウント。
 ・ 国際特許出願とは、特許協力条約に基づく国際出願であって指定国に日本国を含み、かつ日本国特許庁に国内書面が提出された出願（特許出願に係るものに限る。）。当該出願の件数は、国内書面の受付の日を基準にカウント。

6 Top 10 Companies with the Most Number of Patent Registrations (Domestic Companies) / 特許登録件数上位 10 社 (国内企業)

Figure 1-1-6 Top 10 Companies with the Most Number of Patent Registrations in 2025 (Domestic Companies)
2025 年における特許登録件数上位 10 社 (国内企業)

Rank in 2024 前年順位		Rank in 2025 順位	Applicant 出願人	Number of Registrations 登録件数
2	↗	1	TOYOTA MOTOR CORPORATION トヨタ自動車株式会社	4,943 (3,658)
1	↘	2	Canon Inc. キヤノン株式会社	3,529 (3,897)
4	↗	3	Panasonic Intellectual Property Management Co., Ltd. パナソニック IP マネジメント株式会社	2,572 (2,948)
3	↘	4	Mitsubishi Electric Corporation 三菱電機株式会社	2,052 (3,006)
5	→	5	NEC Corporation 日本電気株式会社	1,797 (2,039)
6	→	6	NTT, Inc. NTT 株式会社	1,756 (1,775)
14	↗	7	SANYO BUSSAN CO., LTD. 株式会社三洋物産	1,579 (1,120)
7	↘	8	DENSO CORPORATION 株式会社デンソー	1,483 (1,668)
8	↘	9	Honda Motor Co., Ltd. 本田技研工業株式会社	1,434 (1,651)
9	↘	10	SANKYO CO., LTD. 株式会社三共	1,296 (1,570)

Note: ・The figures in parentheses are for 2024.

・Each applicant was counted in the case that joint applicants filed.

備考: ・表中括弧内は 2024 年。

・共同出願については、それぞれの出願人でカウント。

7 Top 10 Companies with the Most Number of Patent Registrations (Foreign Companies) / 特許登録件数上位 10 社 (国外企業)

Figure 1-1-7 Top 10 Companies with the Most Number of Patent Registrations in 2025 (Foreign Companies)
2025 年における特許登録件数上位 10 社 (国外企業)

Rank in 2024 前年順位		Rank in 2025 順位	Applicant 出願人	Number of Registrations 登録件数
2	↗	1	LG Energy Solution Ltd. エルジー エナジー ソリューション リミテッド	1,280 (962)
1	↘	2	HUAWEI TECHNOLOGIES CO., LTD. ホアウェイ・テクノロジーズ・カンパニー・リミテッド	823 (972)
4	↗	3	INTERNATIONAL BUSINESS MACHINES CORPORATION インターナショナル・ビジネス・マシーンス・コーポレーション	803 (471)
3	↘	4	Applied Materials, Inc. アプライド マテリアルズ インコーポレイテッド	568 (574)
5	→	5	Google LLC グーグル エルエルシー	488 (450)
9	↗	6	Panasonic Intellectual Property Corporation of America パナソニック インテレクチュアル プロパティ コーポレーション オブ アメリカ	440 (371)
20	↗	7	QUALCOMM Incorporated クアルコム・インコーポレイテッド	430 (251)
10	↗	8	Robert Bosch GmbH ロベルト・ボッシュ・ゲゼルシャフト・ミト・ベシュレンクテル・ハフツング	416 (365)
16	↗	9	Samsung Electronics Co., Ltd. 三星電子株式会社	384 (289)
11	↗	10	LG Chem. Ltd. エルジー・ケム・リミテッド	320 (351)

Note: ・The figures in parentheses are for 2024.

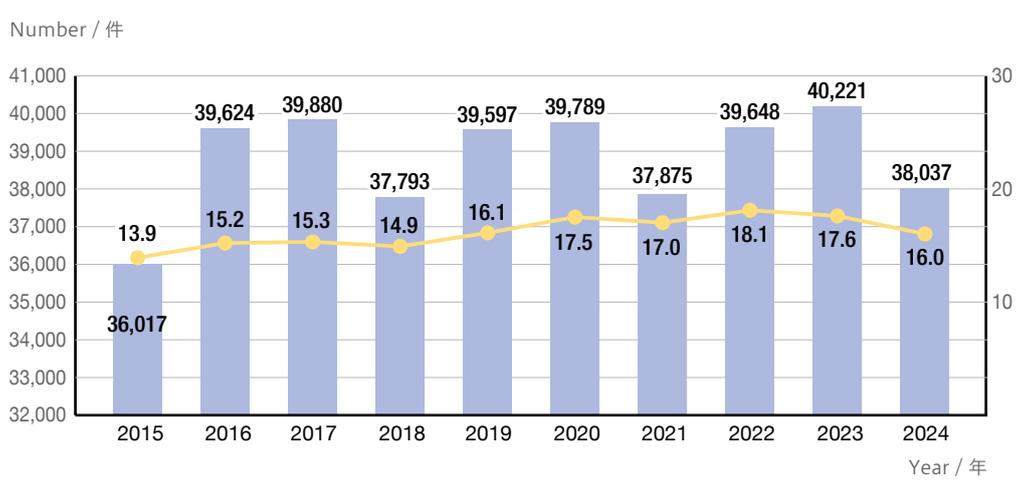
・Each applicant was counted in the case that joint applicants filed.

備考: ・表中括弧内は 2024 年。

・共同出願については、それぞれの出願人でカウント。

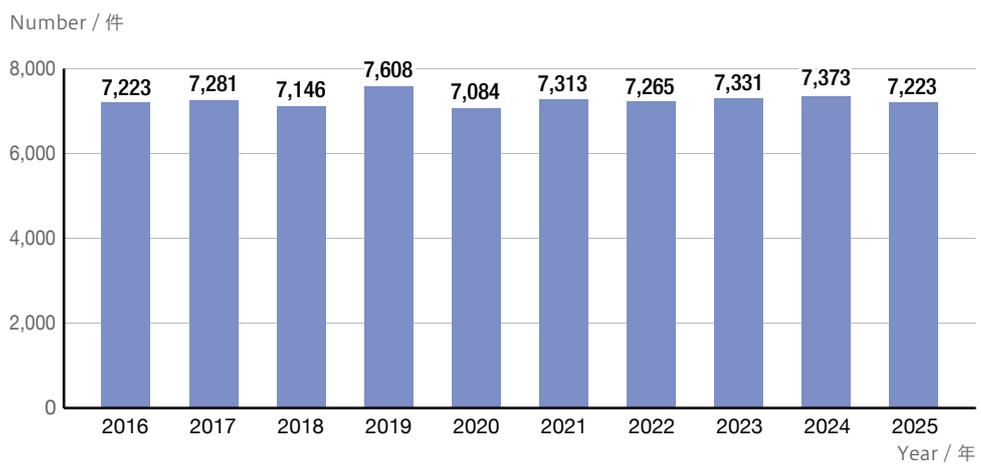
8 Number of Patent Applications Filed by SMEs in Japan and Percentage of Total Applications / 日本の中小企業の特許出願件数と比率

Figure 1-1-8 Number of Patent Applications Filed by SMEs in Japan and Percentage of Total Applications
日本の中小企業の特許出願件数と比率



9 Number of Patent Applications Filed by Universities, etc. in Japan / 日本の大学等の特許出願件数

Figure 1-1-9 Number of Patent Applications Filed by Universities, etc. in Japan / 日本の大学等の特許出願件数



Note: ・Applications filed by a university president, university, or approved TLO were counted.
 ・The count includes joint applications with corporations, etc.

備考: ・出願人が大学長又は大学を有する学校法人名の出願及び承認 TLO の出願をカウント。
 ・企業等との共同出願もカウント。

Chapter 1 第1章

Figure 1-1-10 Top 10 Universities, etc. with the Most Number of Patent Registrations in 2025
2025年における特許登録件数上位10大学等

Rank in 2024 前年順位	Rank in 2025 順位	Applicant 出願人	Number of Registrations 登録件数
1	→ 1	The University of Tokyo 東京大学	293 (280)
3	↗ 2	Osaka University 大阪大学	232 (239)
4	↗ 3	Tokai National Higher Education and Research System 東海国立大学機構	203 (162)
2	↘ 4	Tohoku University 東北大学	198 (253)
5	→ 5	Kyoto University 京都大学	183 (158)
6	→ 6	Tokyo Institute of Technology 東京科学大学	165 (126)
9	↗ 7	Hokkaido University 北海道大学	112 (83)
7	↘ 8	Kyushu University 九州大学	107 (103)
14	↗ 9	University of Tsukuba 筑波大学	83 (61)
8	↘ 10	Keio University 慶應義塾大学	77 (92)
Total 全大学等合計			4,034

Note: ・The figures in parentheses are for 2024.

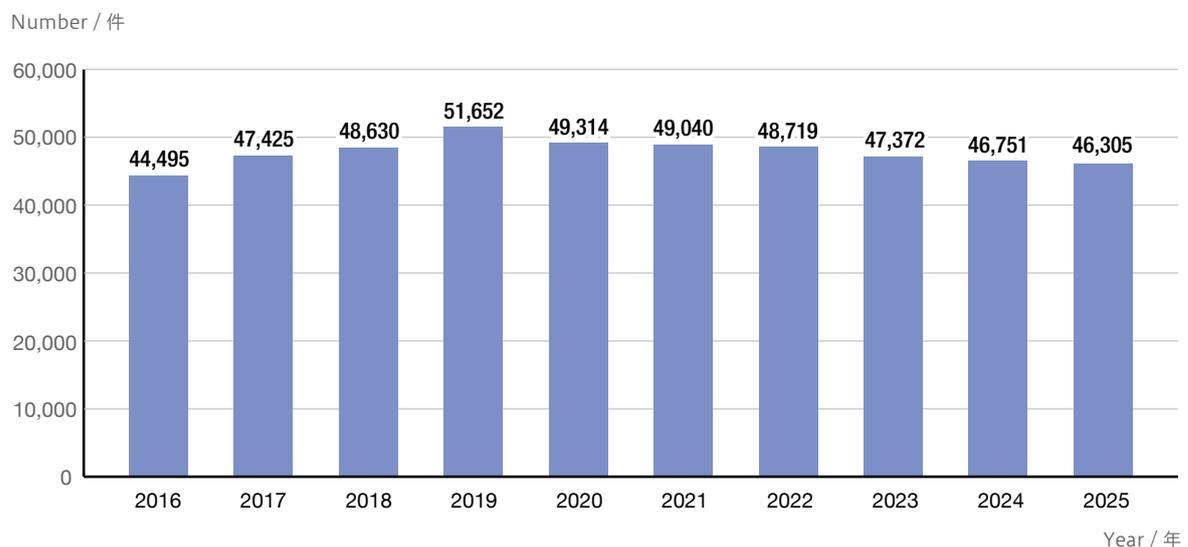
- ・ Applications filed by a university president, university, or approved TLO were counted.
- ・ The count includes joint applications with corporations, etc.
- ・ In the case that joint applicants filed, each applicant was counted.

備考: ・表中括弧内は2024年。

- ・ 出願人が大学長又は大学を有する学校法人名の出願及び承認TLOの出願をカウント。
- ・ 企業等との共同出願もカウント。
- ・ 共同出願については、それぞれの出願人でカウント。

10 Number of PCT International Applications / PCT 国際出願件数

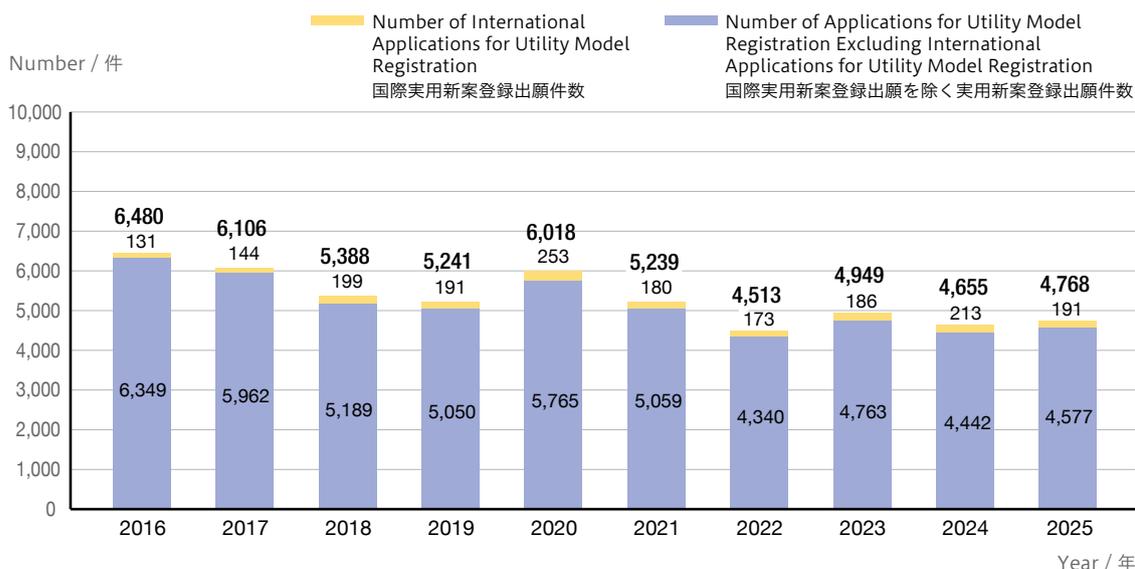
Figure 1-1-11 Number of PCT International Applications Filed with the JPO as the Receiving Office
日本国特許庁を受理官庁とするPCT国際出願件数



2 Utility Models / 実用新案

1 Number of Applications for Utility Model Applications / 実用新案登録出願件数

Figure 1-1-12 Number of Applications for Utility Model Registration / 実用新案登録出願件数

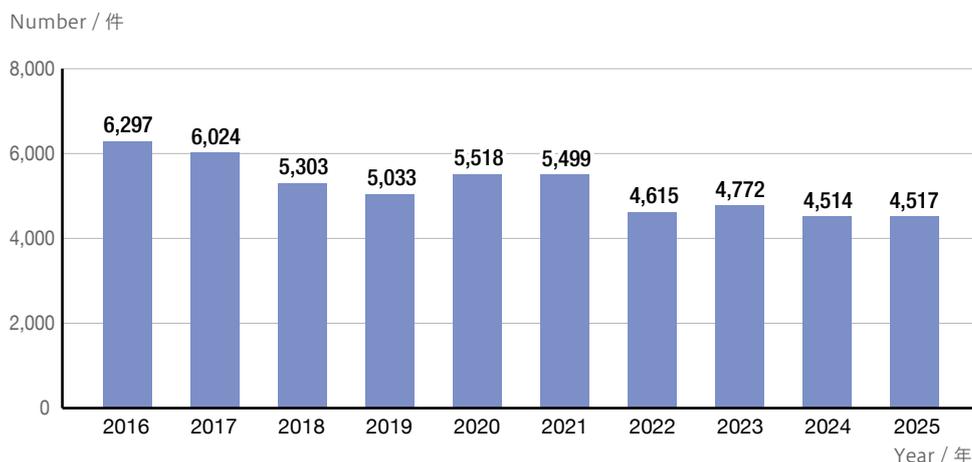


Note: ・ An international application for utility model registration is an international application under the Patent Cooperation Treaty (PCT) that includes Japan as one of the designated countries and for which documents to enter the national phase were submitted to the JPO (applications for utility model registration only). The number of applications was counted according to the date when documents to enter the national phase were received.

備考：・ 国際実用新案登録出願は、特許協力条約に基づく国際出願であって指定国に日本国を含み、かつ日本国特許庁に国内書面が提出された出願（実用新案登録出願に係るものに限る。）。当該出願の件数は、国内書面の受付の日を基準にカウント。

2 Number of Utility Model Registrations / 実用新案登録件数

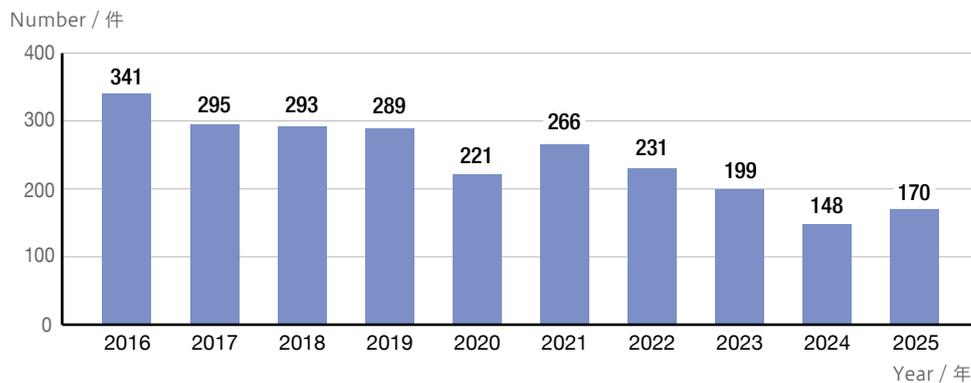
Figure 1-1-13 Number of Utility Model Registrations / 実用新案登録件数



Number of Requests for Utility Model Technical Opinion

3 実用新案技術評価の請求件数

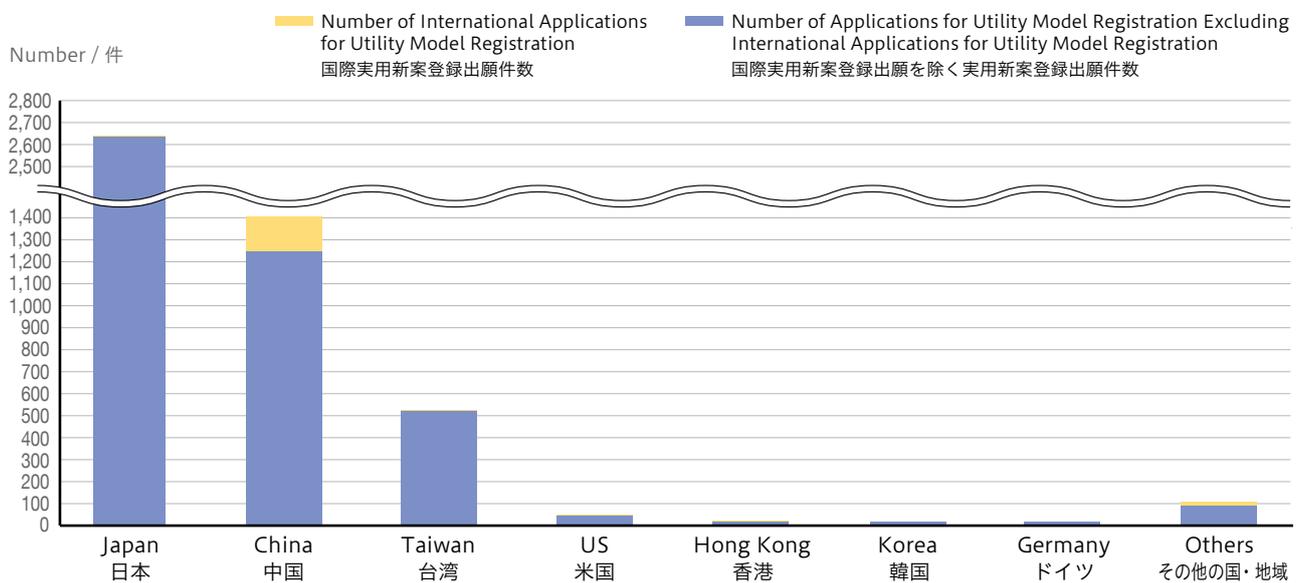
Figure 1-1-14 Number of Requests for Utility Model Technical Opinion / 実用新案技術評価の請求件数



Number of Applications for Utility Model Registration by Country/Region of Applicant

4 出願人国籍・地域別実用新案登録出願件数

Figure 1-1-15 Number of Applications for Utility Model Registration by Country/Region of Applicant in 2025 (Top 5 Countries/Regions) / 2025年における出願人国籍・地域別実用新案登録出願件数（上位5か国・地域）



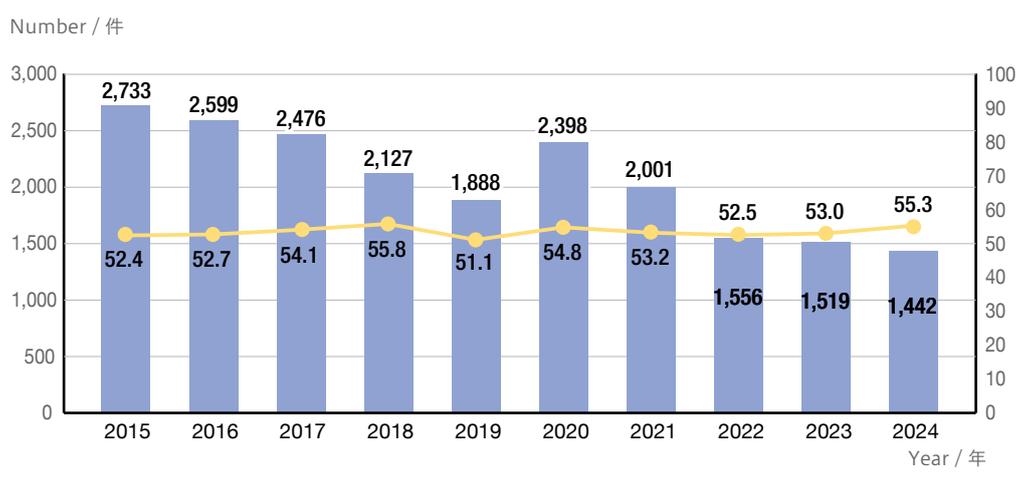
	Japan (日本)	China (中国)	Taiwan (台湾)	US (米国)	Hong kong (香港)	Korea (韓国)	Germany (ドイツ)	Others (その他の国・地域)
Total Number of Applications for Utility Model Registration (総実用新案登録出願件数)	2,641	1,403	522	48	19	16	16	103
Number of International Applications for Utility Model Registration (国際実用新案登録出願件数)	1	161	2	4	1	3	3	16
Number of Applications for Utility Model Registration Excluding International Applications for Utility Model Registration (国際実用新案登録出願を除く実用新案登録出願件数)	2,640	1,242	520	44	18	13	13	87

Note: • In the case that joint applicants filed, the number of utility model applications was counted by country/region of the head applicant.
 • An international application for utility model registration is an international application under the Patent Cooperation Treaty (PCT) that includes Japan as one of the designated countries and for which documents to enter the national phase were submitted to the JPO (applications for utility model registration only). The number of applications was counted according to the date when documents to enter the national phase were received.

備考: • 共同出願については、筆頭出願人の国籍・地域でカウント。
 • 国際実用新案登録出願は、特許協力条約に基づく国際出願であって指定国に日本国を含み、かつ日本国特許庁に国内書面が提出された出願（実用新案登録出願に係るものに限る。）。当該出願の件数は、国内書面の受付の日を基準にカウント。

5 Number of Applications for Utility Model Registration Filed by SMEs in Japan and Percentage of Total Applications / 日本の中小企業の実用新案登録出願件数と比率

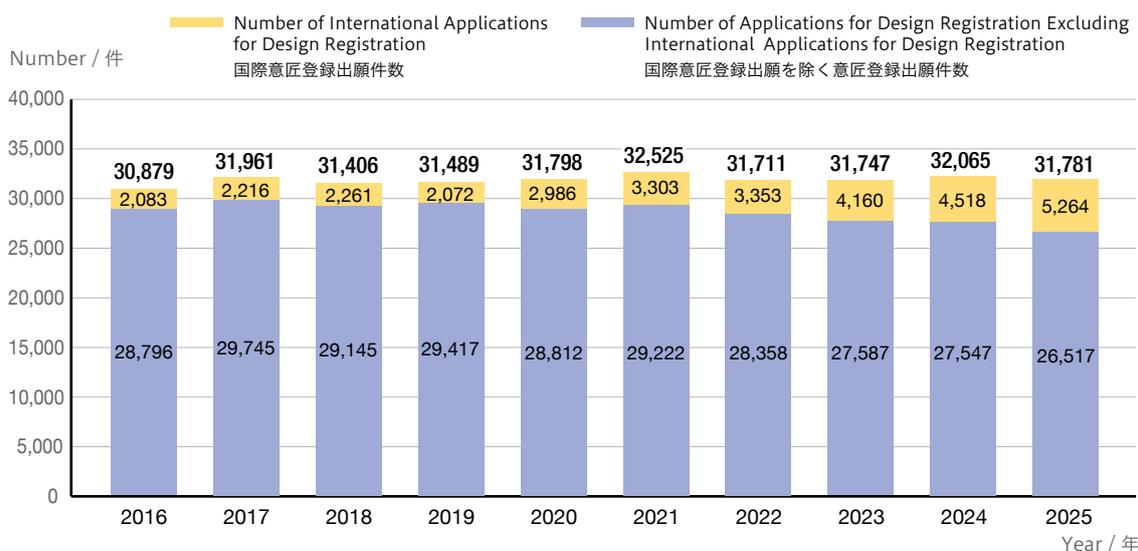
Figure 1-1-16 Number of Applications for Utility Model Registration Filed by SMEs in Japan and Percentage of Total Applications / 日本の中小企業の実用新案登録出願件数と比率



3 Designs / 意匠

1 Number of Applications for Design Registration / 意匠登録出願件数

Figure 1-1-17 Number of Applications for Design Registration / 意匠登録出願件数

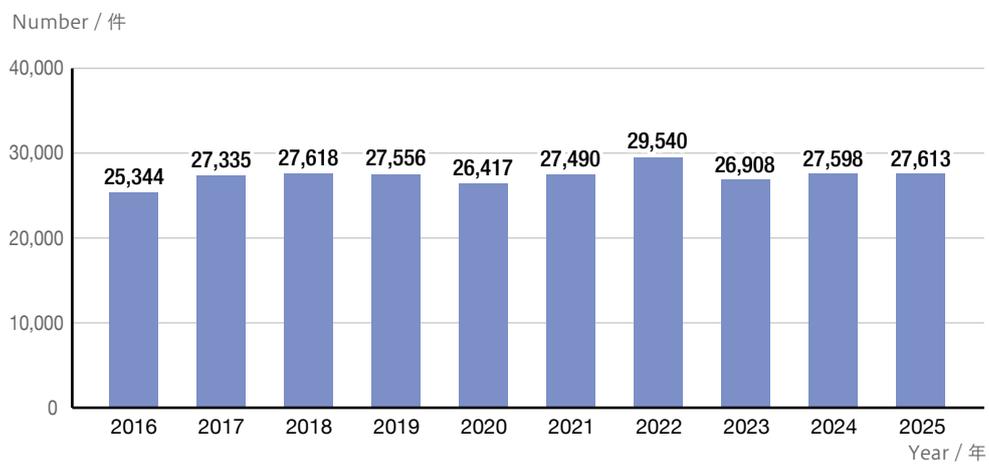


- Note:
- The number of international applications for design registration is the number of international applications under the Geneva Act of the Hague Agreement concerning the International Registration of Industrial Designs (the Geneva Act) that designate Japan as a designated contracting party and that have been recorded as an international registration and published by the International Bureau. The number of applications was counted as applications for design registration filed for each design that is the subject of an international application and counted by the international publication date.
 - Please note that the standard publication period for international applications for design registration was extended from six to 12 months by the amendments to the Common Regulations under the Hague Agreement, which entered into force on January 1, 2022; therefore, in principle, there is no standard publication of international applications for design registration in the second half of 2022.
 - The JPO began to process international applications filed under the Geneva Act on May 13, 2015.

- 備考:
- 国際意匠登録出願件数は、意匠の国際登録に関するハーグ協定のジュネーブ改正協定（ジュネーブ改正協定）に基づく国際出願であって日本国を指定締約国とし、かつ国際事務局により国際登録され、国際公表された出願の件数。当該件数については、国際出願の対象である意匠ごとにされた意匠登録出願として、また、国際公表の日を基準でカウント。
 - 2022年1月1日に発効したハーグ協定の共通規則の改正により国際意匠登録出願の標準公表期間が6か月から12か月に延長されたため、2022年下半年は標準公表された国際登録意匠出願が原則として存在しないことに留意。
 - 日本国特許庁におけるジュネーブ改正協定に基づく国際出願の取扱い開始は、2015年5月13日。

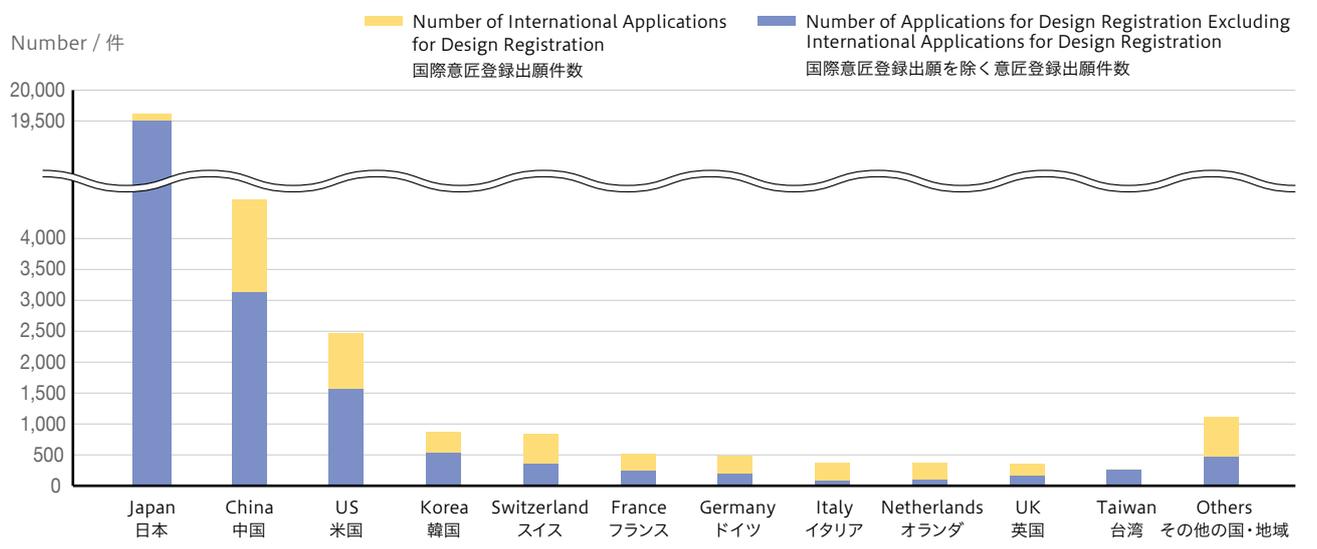
2 Number of Design Registrations / 意匠登録件数

Figure 1-1-18 Number of Design Registrations / 意匠登録件数



3 Number of Applications for Design Registration by Country/Region of Applicant / 出願人国籍・地域別意匠登録出願件数

Figure 1-1-19 Number of Applications for Design Registration by Country/Region of Applicant in 2025 (Top 10 Countries/Regions) / 2025年における出願人国籍・地域別意匠登録出願件数 (上位10か国・地域)



	Japan 日本	China 中国	US 米国	Korea 韓国	Switzerland スイス	France フランス	Germany ドイツ	Italy イタリア	Netherlands オランダ	UK 英国	Taiwan 台湾	Others その他の国・地域
Total Number of Applications for Design Registration 総意匠登録出願件数	19,599	4,630	2,469	865	823	512	474	363	357	338	253	1,098
Number of International Applications for Design Registration 国際意匠登録出願件数	96	1,491	907	344	479	283	284	292	262	190	0	636
Number of Applications for Design Registration Excluding International Applications for Design Registration 国際意匠登録出願を除く意匠登録出願件数	19,503	3,139	1,562	521	344	229	190	71	95	148	253	462

Note: ・ In the case that joint applicants filed, the number of design applications was counted by country/region of the head applicant.
 ・ The number of international applications for design registration was counted according to the residence of the head applicant.

備考: ・ 共同出願については、筆頭出願人の国籍・地域でカウント。
 ・ 国際意匠登録出願については、筆頭出願人の居住国・地域でカウント。

4 Top 10 Companies with the Most Number of Design Registrations (Domestic Companies) / 意匠登録件数上位 10 社 (国内企業)

Figure 1-1-20 Top 10 Companies with the Most Number of Design Registrations in 2025 (Domestic Companies)
2025 年における意匠登録件数上位 10 社 (国内企業)

Top 10 Companies with the Most Number of Design Registrations Excluding International Applications for Design Registration in 2025 (Domestic Companies) / 2025 年における国際意匠登録出願を除く意匠登録件数上位 10 社 (国内企業)

Rank in 2024 前年順位	Rank in 2025 順位	Applicant 出願人	Number of Registrations 登録件数
2	↗	1 Panasonic Intellectual Property Management Co., Ltd. パナソニック I P マネジメント株式会社	236 (334)
19	↗	2 SANKO Co.,Ltd. 三甲株式会社	230 (100)
1	↘	3 OBAYASHI CORPORATION 株式会社大林組	215 (348)
5	↗	4 CAINZ CORPORATION 株式会社カインズ	200 (187)
7	↗	5 Risupack Co., Ltd. リスパック株式会社	198 (181)
3	↘	6 OKAMURA CORPORATION 株式会社オカムラ	184 (229)
24	↗	7 TOYOTA MOTOR CORPORATION トヨタ自動車株式会社	173 (93)
30	↗	8 Gifu Plastic Industry Co., Ltd. 岐阜プラスチック工業株式会社	165 (85)
11	↗	9 MTG Co.,Ltd. 株式会社 MTG	159 (139)
9	↘	10 FP Corporation 株式会社エフピコ	154 (156)

Top 10 Companies with the Most Number of Design Registrations Based on International Applications for Design Registration in 2025 (Domestic Companies) / 2025 年における国際意匠登録出願の意匠登録件数上位 10 社 (国内企業)

Rank in 2024 前年順位	Rank in 2025 順位	Applicant 出願人	Number of Registrations 登録件数
2	↗	1 YOKOGAWA ELECTRIC CORPORATION	15 (8)
5	↗	2 HAKUSAN INC.	10 (3)
1	↘	2 SUMITOMO RUBBER INDUSTRIES, LTD.	10 (10)
-	↗	4 ABHERI CORP.	8 (0)
-	↗	5 KOKUSAI KEISOKUKI KABUSHIKI KAISHA	6 (0)
-	↗	6 HOSHINO GAKKI CO.,LTD.	4 (0)
12	↗	7 FINETODAY CO.,LTD.	3 (1)
-	↗	7 IWAKO CO.,LTD.	3 (0)
12	↗	7 OMRON HEALTHCARE CO.,LTD.	3 (1)
-	↗	7 OTSUKA HOLDINGS CO., LTD	3 (0)
-	↗	7 PACIFIC INDUSTRIAL CO., LTD	3 (0)
5	↘	7 TAKEDA PHARMACEUTICAL COMPANY LIMITED	3 (3)
-	↗	7 TETSUYA ITOH	2 (0)

Note: • The figures in parentheses are for 2024.

• In the case that joint applicants filed, each applicant was counted.

備考: • 表中括弧内は 2024 年。

• 共同出願については、それぞれの出願人でカウント。

5 Top 10 Companies with the Most Number of Design Registrations (Foreign Companies) / 意匠登録件数上位 10 社 (国外企業)

Figure 1-1-21 Top 10 Companies with the Most Number of Design Registrations in 2025 (Foreign Companies)
 2025 年における意匠登録件数上位 10 社 (国外企業)

Top 10 Companies with the Most Number of Design Registrations Excluding International Applications for Design Registration in 2025 (Foreign Companies) / 2025 年における国際意匠登録出願を除く意匠登録件数上位 10 社 (国外企業)

Rank in 2024 前年順位	Rank in 2025 順位	Applicant 出願人	Number of Registrations 登録件数
1	→ 1	Apple Inc. アップル インコーポレイテッド	395 (287)
2	→ 2	Huawei Technologies Co., Ltd. 華為技術有限公司	188 (147)
6	↗ 3	Harry Winston SA ハリー・ウィンストン・エス アー	114 (71)
5	↗ 4	Louis Vuitton Malletier ルイ ヴィトン マルチェ	80 (78)
11	↗ 5	Anker Innovations Co., Ltd. 安克創新科技股▲ふん▼有限公司	63 (40)
-	↗ 6	Brady Worldwide, Inc. ブレディ ワールドワイド インコーポレイテッド	55 (0)
59	↗ 7	Guangdong Aoyun Technology Co., Ltd. 広東澳運科技有限公司	49 (13)
8	→ 8	Ugreen Group Ltd. 深▲セン▼市緑聯科技股▲フン▼有限公司	48 (48)
-	↗ 9	Dyson Technology Limited ダイソン・テクノロジー・リミテッド	47 (51)
476	↗ 10	SANOFI サノファイ	41 (2)

Top 10 Companies with the Most Number of Design Registrations Based on International Applications for Design Registration in 2025 (Foreign Companies) / 2025 年における国際意匠登録出願の意匠登録件数上位 10 社 (国外企業)

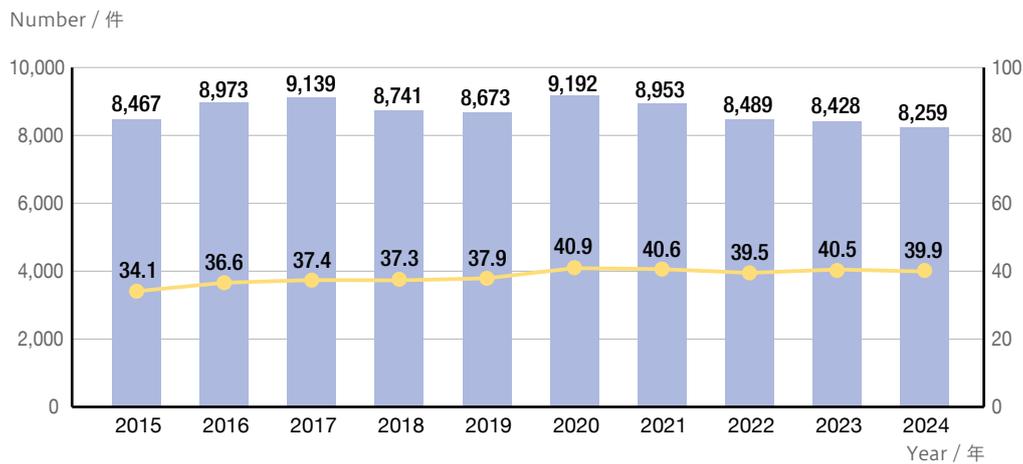
Rank in 2024 前年順位	Rank in 2025 順位	Applicant 出願人	Number of Registrations 登録件数
6	↗ 1	Beijing Roborock Technology Co., Ltd.	244 (60)
3	↗ 2	Koninklijke Philips N.V.	170 (110)
13	↘ 3	Ferrari S.p.A.	98 (29)
-	↗ 4	Geske GmbH	69 (0)
8	↗ 4	The Procter & Gamble Company	69 (50)
2	↘ 6	LG Electronics Inc.	65 (129)
1	↘ 7	Dr. Ing. h.c. F. Porsche Aktiengesellschaft	58 (146)
-	↗ 8	Zhejiang Qicheng Intelligent Technology Co., Ltd.	48 (0)
-	↗ 9	Richemont International SA	46 (3)
11	↗ 9	Shenzhen Shokz Co., Ltd.	46 (32)

Note: ・ The figures in parentheses are for 2024.
 ・ In the case that joint applicants filed, each applicant was counted.

備考: ・ 表中括弧内は 2024 年。
 ・ 共同出願については、それぞれの出願人でカウント。

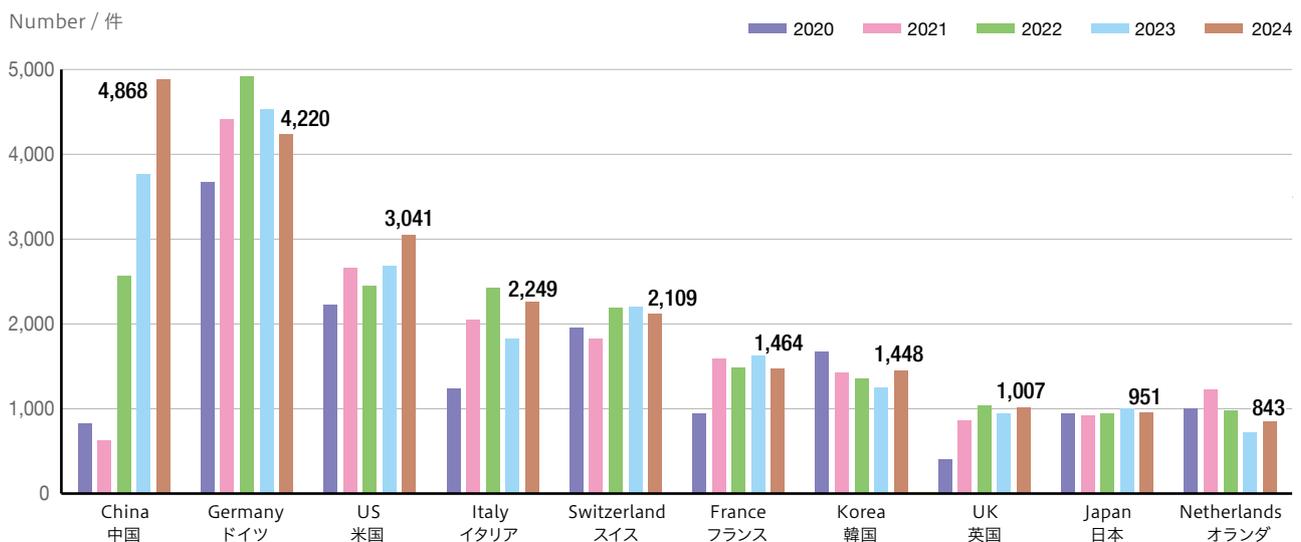
6 Number of Applications for Design Registration Filed by SMEs in Japan and Percentage of Total Applications / 日本の中小企業の意匠登録出願件数と比率

Figure 1-1-22 Number of Applications for Design Registration Filed by SMEs in Japan and Percentage of Total Applications
日本の中小企業の意匠登録出願件数と比率



7 Number of International Applications (Design) / 国際登録出願 (意匠) 件数等

Figure 1-1-23 Number of Designs Included in International Applications by Applicant's Country of Residence
出願人居住国別の国際出願に含まれる意匠数



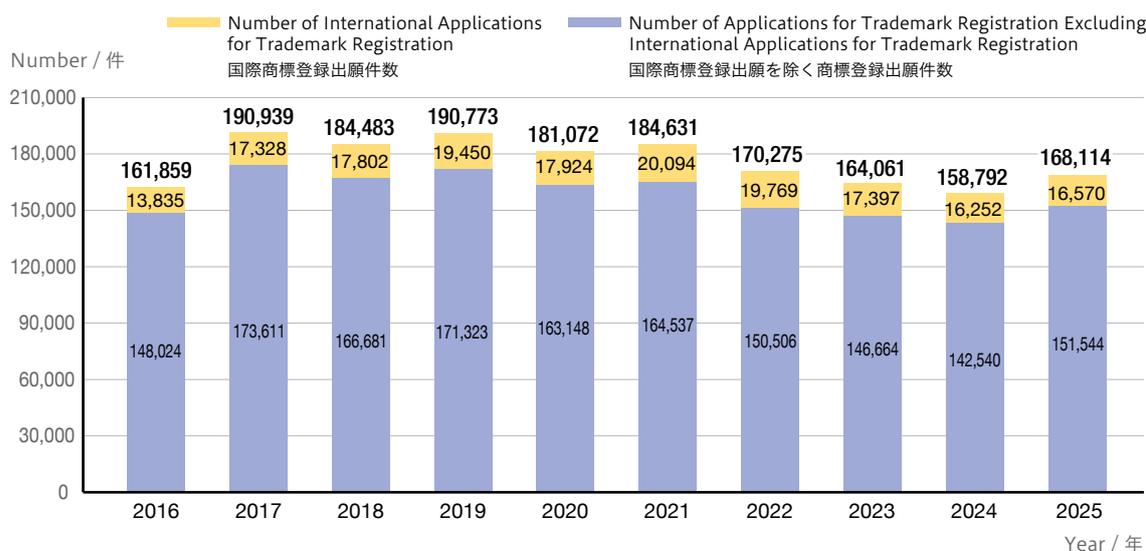
Source: ・ This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: ・ WIPO Intellectual Property Statistics を基に特許庁作成

4 Trademarks / 商標

1 Number of Trademark Applications / 商標登録出願件数

Figure 1-1-24 Number of Applications for Trademark Registration / 商標登録出願件数

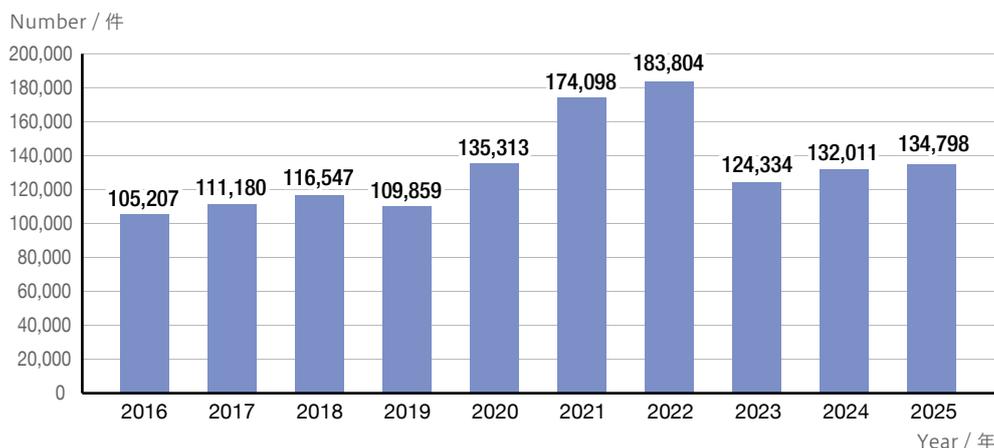


Note: ・ The number of applications for trademark registration includes applications for defensive trademark registration and applications for renewal based on defensive trademark registration.
 ・ The number of international applications for trademark registration is the number of international applications under the Protocol Relating to the Madrid Agreement which designates Japan and for which their designated states were notified to the JPO. The number of applications was counted according to the date of the notification.

備考: ・ 商標登録出願件数は、防護標章登録出願及び防護標章登録に基づく権利の存続期間の更新登録の出願を含む。
 ・ 国際商標登録出願件数は、マドリッド協定議定書に基づく国際出願であって日本国を指定し、かつ領域指定の通報が日本国特許庁に行われた出願の件数。当該件数については、領域指定の通報が日本国特許庁に行われた日を基準にカウント。

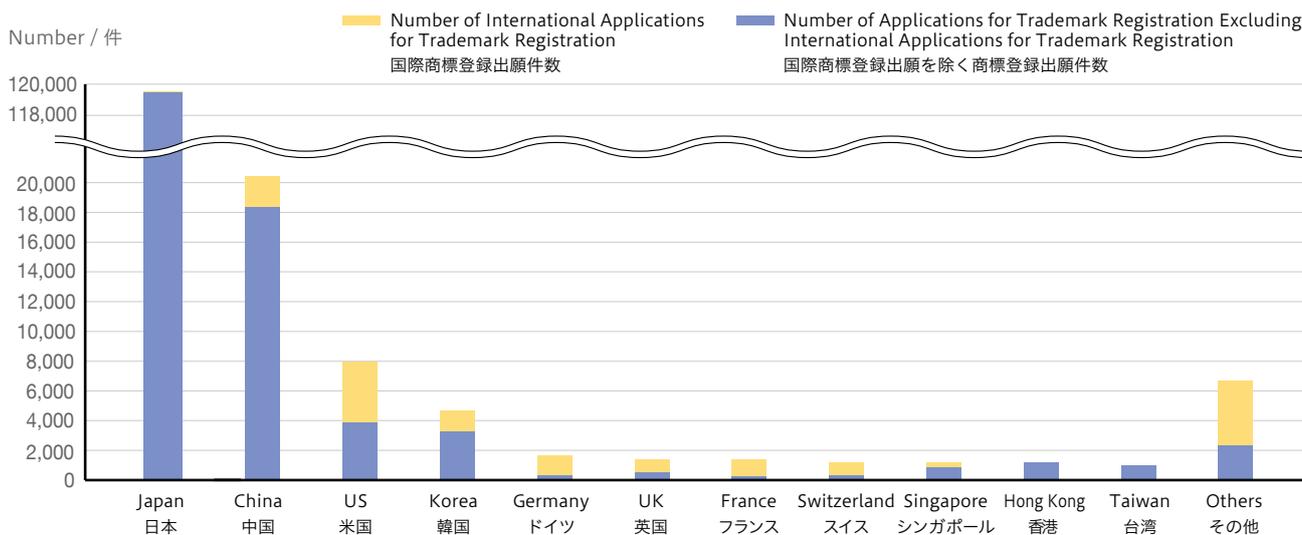
2 Number of Trademark Registrations / 商標登録件数

Figure 1-1-25 Number of Trademark Registrations / 商標登録件数



3 Number of Applications for Trademark Registration by Country/Region of Applicant / 出願人国籍・地域別商標登録出願件数

Figure 1-1-26 Number of Applications for Trademark Registration by Country/Region of Applicant in 2025 (Top 10 Countries/Regions) / 2025 年における出願人国籍・地域別商標登録出願件数 (上位 10 か国・地域)



	Japan 日本	China 中国	US 米国	Korea 韓国	Germany ドイツ	UK 英国	France フランス	Switzerland スイス	Singapore シンガポール	Hong Kong 香港	Taiwan 台湾	Others その他
Total Number of Applications for Trademark Registration 総商標登録出願件数	119,574	20,435	7,940	4,686	1,612	1,396	1,359	1,159	1,152	1,150	978	6,673
Number of International Applications for Trademark Registration 国際商標登録出願件数	11	2,112	4,069	1,433	1,343	918	1,119	839	342	0	0	4,384
Number of Applications for Trademark Registration Excluding International Applications for Trademark Registration 国際商標登録出願を除く商標登録出願件数	119,563	18,323	3,871	3,253	269	478	240	320	810	1,150	978	2,289

Note: • In the case that joint applicants filed, the number of trademark applications was counted by country/region of the head applicant.
 • The number of international applications for trademark registration was counted according to the residence of the head applicant.
 • The number of international applications for trademark registration is the number of international applications under the Protocol Relating to the Madrid Agreement which designates Japan and for which their designated states were notified to the JPO. The number of applications was counted according to the date of the notification.

備考: • 共同出願については、筆頭出願人の国籍・地域でカウント。
 • 国際商標登録出願については、筆頭出願人の居住国・地域でカウント。
 • 国際商標登録出願件数は、マドリッド協定議定書に基づく国際出願であって日本国を指定し、かつ領域指定の通報が日本国特許庁に行われた出願の件数。当該件数については、領域指定の通報が日本国特許庁に行われた日を基準にカウント。

4 Top 10 Companies with the Most Number of Trademark Registrations (Domestic Companies) / 商標登録件数上位10社(国内企業)

Figure 1-1-27 Top 10 Companies with the Most Number of Trademark Registrations in 2025 (Domestic Companies)
 2025年における商標登録件数上位10社(国内企業)

Rank in 2024 前年順位		Rank in 2025 順位	Applicant 出願人	Number of Registrations 登録件数
1	→	1	Kao Corporation 花王株式会社	503 (447)
2	→	2	KOSÉ Corporation 株式会社コーセー	451 (426)
3	→	3	Shiseido Company, Limited 株式会社資生堂	298 (370)
4	→	4	KOBAYASHI PHARMACEUTICAL CO.,LTD. 小林製薬株式会社	263 (252)
10	↗	5	Cosme Company Co., Ltd. コスメカンパニー株式会社	228 (136)
13	↗	6	Hiyou Shoji Co., Ltd. 飛揚商事株式会社	194 (123)
6	↘	7	Suntory Holdings Limited サントリーホールディングス株式会社	194 (186)
5	↘	8	Panasonic Holdings Corporation パナソニックホールディングス株式会社	191 (229)
8	↘	9	Nippon Menard Cosmetic Co., Ltd. 日本メナード化粧品株式会社	183 (145)
165	↗	10	Midori Anzen Co., Ltd. ミドリ安全株式会社	167 (34)

Note: ・The figures in parentheses are for 2024.

・In the case that joint applicants filed, each applicant was counted.

備考: ・表中括弧内は2024年の件数。

・共同出願については、それぞれの出願人でカウント。

5 Top 10 Companies with the Most Number of Trademark Registrations (Foreign Companies) / 商標登録件数上位10社(国外企業)

Figure 1-1-28 Top 10 Companies with the Most Number of Trademark Registrations in 2025 (Foreign Companies)
 2025年における商標登録件数上位10社(国外企業)

Rank in 2024 前年順位		Rank in 2025 順位	Applicant 出願人	Number of Registrations 登録件数
2	↗	1	LG H&H Co., Ltd. 株式会社エルジ生活健康	176 (104)
145	↗	2	JYP Entertainment Corporation ジェイワイビー エンターテイメント コーポレーション	74 (9)
21	↗	3	Karsten Manufacturing Corporation カーステン マニュファクチュアリング コーポレーション	69 (23)
1	↘	4	Pfizer Inc. ファイザー・インク	62 (119)
6	↗	5	Amazon Technologies, Inc. アマゾン テクノロジーズ インコーポレイテッド	57 (42)
58	↗	6	British American Tobacco (Brands) Limited ブリティッシュ・アメリカン・タバコ (ブランド) リミテッド	51 (15)
3	↘	7	Philip Morris Products S.A. フィリップ モリス プロダクツ エス アー	48 (79)
49	↗	8	Novartis AG ノバルティス アクチエンゲゼルシャフト	43 (16)
10	↗	9	Bristol-Myers Squibb Company ブリストル・マイヤーズ スクイブ カンパニー	42 (35)
25	↗	9	Target Brands, Inc. ターゲット ブランズ インコーポレイテッド	42 (22)

Note: ・The figures in parentheses are for 2024.

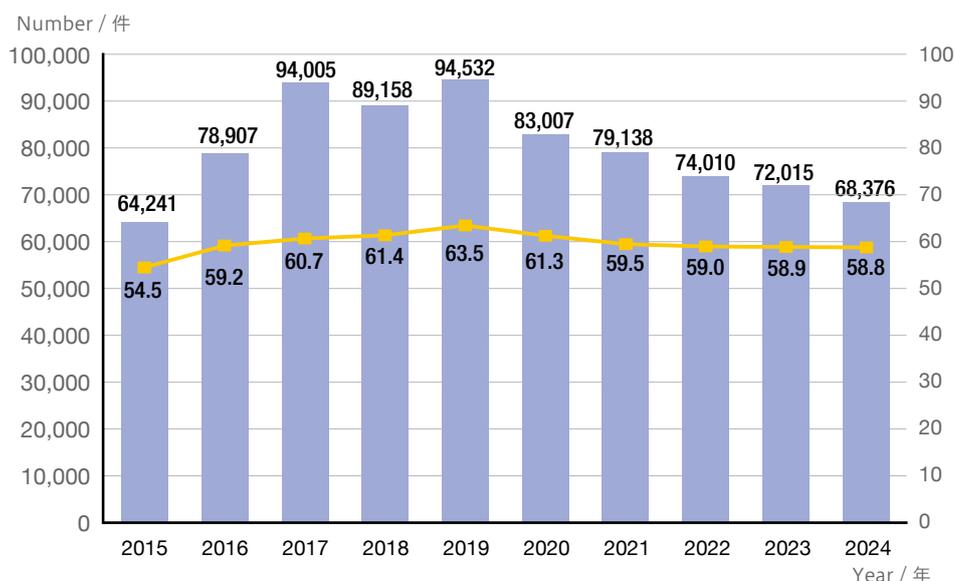
・In the case that joint applicants filed, each applicant was counted.

備考: ・表中括弧内は2024年の件数。

・共同出願については、それぞれの出願人でカウント。

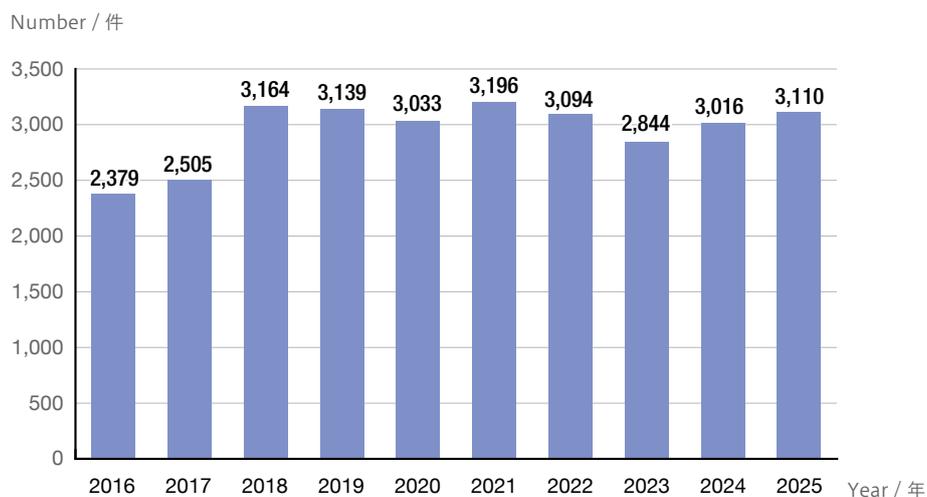
6 Number of Applications for Trademark Registration Filed by SMEs in Japan and Percentage of Total Applications / 日本の中小企業の商標登録出願件数と比率

Figure 1-1-29 Number of Applications for Trademark Registration Filed by SMEs in Japan and Percentage of Total Applications / 日本の中小企業の商標登録出願件数と比率



7 Number of International Applications (Trademark) / 国際登録出願 (商標) 件数

Figure 1-1-30 Number of International Applications Filed through the JPO as the Office of Origin, under the Protocol Relating to the Madrid Agreement / 日本国特許庁を本国官庁とするマドリッド協定議定書に基づく国際出願件数



Note: ・ An international application filed through the JPO as the office of origin, under the Protocol Relating to the Madrid Agreement, means an application for international registration set forth in Article 68-2 of the Trademark Act of Japan.

備考: ・ 日本国特許庁を本国官庁とするマドリッド協定議定書に基づく国際出願とは、商標法第 68 条の 2 の国際登録出願。

5 Trials and Appeals / 審判

1 Statistics Related to Appeal against an Examiner's Decision of Refusal / 拒絶査定不服審判関連統計

Figure 1-1-31 Number of Requests for Appeal against an Examiner's Decision of Refusal
拒絶査定不服審判請求件数

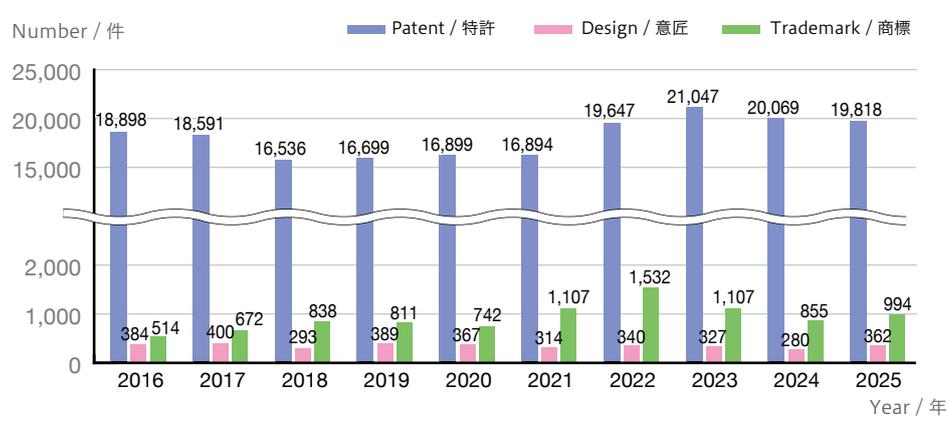
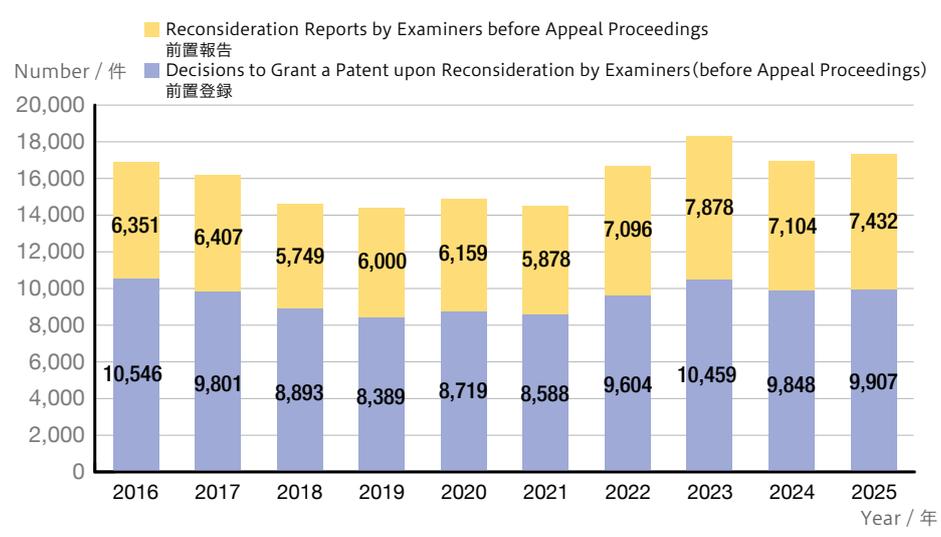
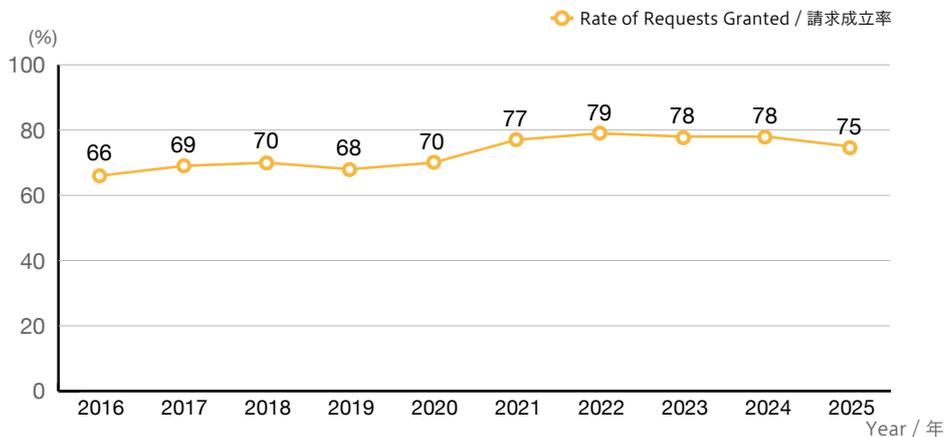


Figure 1-1-32 Result of Reconsideration by Examiners before Appeal Proceedings (Patents)
前置審査結果（特許）



Chapter 1 第1章

Figure 1-1-33 Rate of Requests Granted in Appeal against an Examiner's Decision of Refusal Cases (Patents)
拒絶査定不服審判事件における請求成立率（特許）

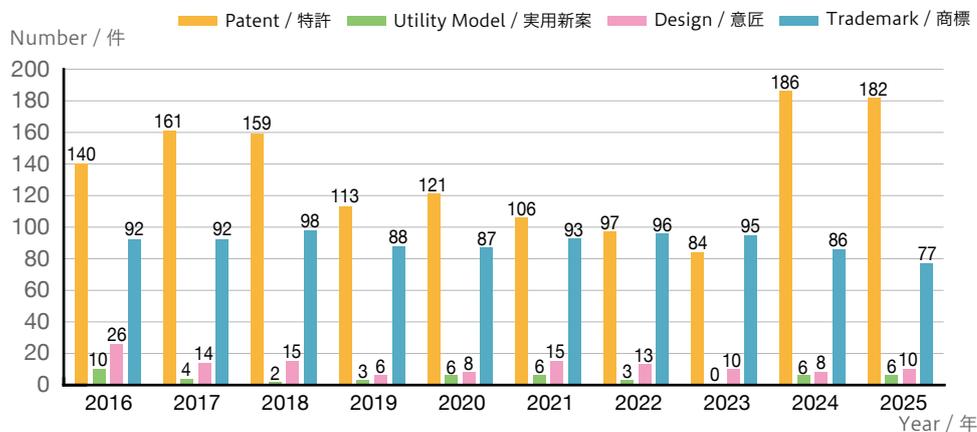


Note: ・ Rate of Requests Granted = Number of requests granted / (number of requests granted + number of requests not granted)
 “Number of requests granted” does not include the number of “decisions to grant a patent upon reconsideration by examiners.” “Number of requests not granted” includes the number of “dismissals.”

備考：・ 請求成立率 = 請求成立件数 / (請求成立件数 + 請求不成立件数)
 「請求成立件数」は、前置登録件数を含まない。「請求不成立件数」は却下件数を含む。

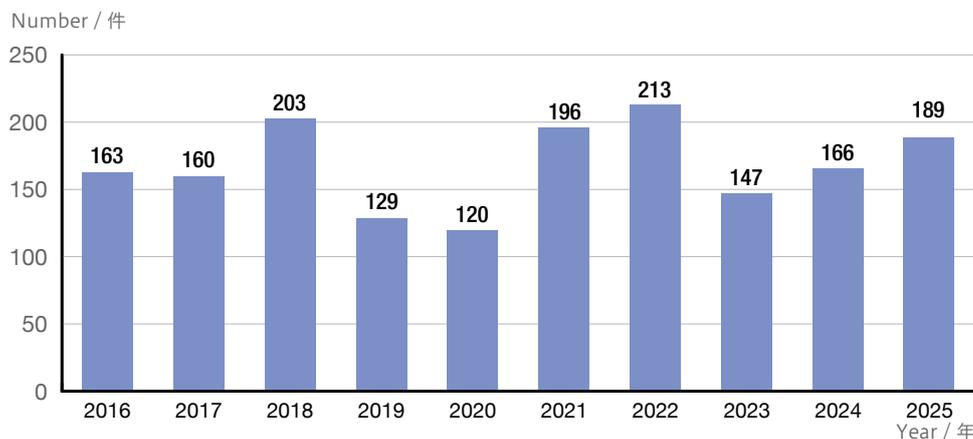
2 Number of Requests for Trial for Invalidation / 無効審判請求件数

Figure 1-1-34 Number of Requests for Trial for Invalidation / 無効審判請求件数



3 Number of Requests for Trial for Correction / 訂正審判請求件数

Figure 1-1-35 Number of Requests for Trial for Correction / 訂正審判請求件数

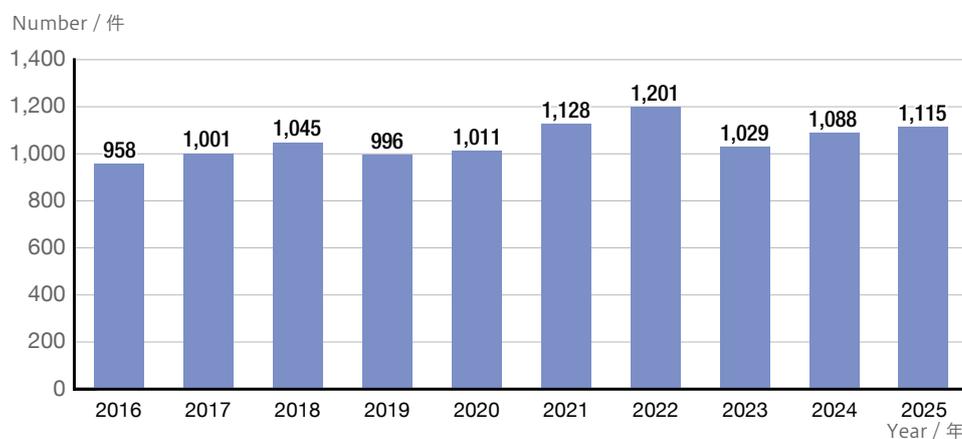


Note: ・The number of requests for trial for correction is the total number of requests for both patents and former utility models (i.e., utility models filed prior to the enforcement date of the 1993 amendment of the Utility Model Act of Japan).
 ・No request for trial for correction has been filed for former utility models since 2013.

備考：・訂正審判請求件数は、特許及び旧実用新案（平成5年改正実用新案法の施行日前（1993年以前）に出願された実用新案）の合計。
 ・旧実用新案については、2013年以降請求されていない状況。

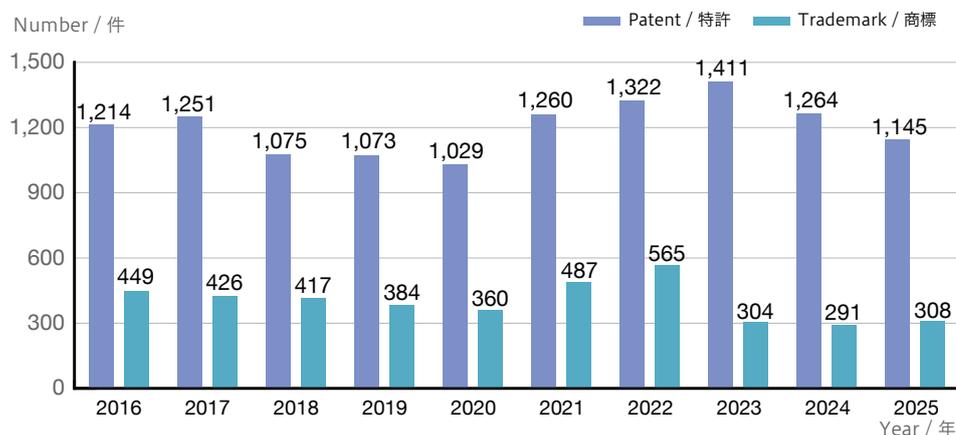
4 Number of Requests for Trial for Rescission / 取消審判請求件数

Figure 1-1-36 Number of Requests for Trial for Rescission of Registration of Trademark / 取消審判（商標）請求件数



5 Number of Oppositions / 異議申立件数

Figure 1-1-37 Number of Oppositions (based on the number of rights opposed) / 異議申立件数 (権利単位)

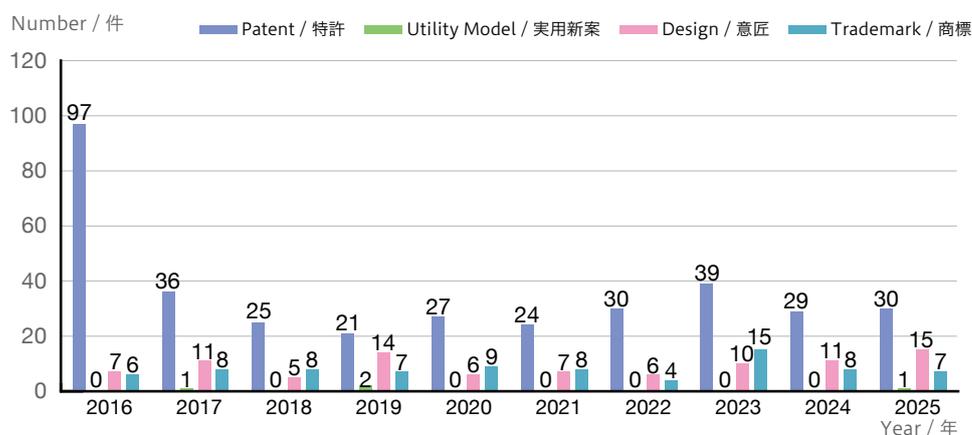


Note: ・ The system of opposition to grant of patent entered into force on April 1, 2015.

備考: ・ 特許の異議申立制度は、2015年4月1日開始。

6 Number of Requests for Hantei (Advisory Opinion) / 判定請求件数

Figure 1-1-38 Number of Requests for Hantei (Advisory Opinion) / 判定請求件数



Note: ・ Hantei (Advisory Opinion) is a system in which the JPO determines the possibility of infringement of the subject article concerning the scope of rights.

備考: ・ 「判定」とは、特許庁が権利の範囲等に対し、判定対象の権利侵害の可能性について判断を示す制度。

7 Number of Revocation Actions against Trial/Appeal Decisions 出訴件数

Figure 1-1-39 Number of Revocation Actions against Trial/Appeal Decisions in 2025
2025 年における審決取消訴訟出訴件数

	Patent and Utility Model 特許・実用新案	Design 意匠	Trademark 商標
Ex-parte appeal 査定系審判	19 (17)	5 (2)	24 (24)
Inter-partes trial 当事者系審判	47 (24)	2 (1)	21 (42)
Opposition 異議申立	3 (4)	—	1 (1)

Note: ・ The figures in parentheses are for 2024.

- ・ Ex-parte appeal includes appeal against an examiner's decision of refusal and appeal against an examiner's decision to dismiss an amendment.
- ・ Inter-partes trial includes trial for invalidation, trial for rescission, and trial for correction.

備考：・表中括弧内は、2024 年の件数。

- ・ 査定系審判は、拒絶査定不服審判、補正却下不服審判を含む。
- ・ 当事者系審判は、無効審判、取消審判、訂正審判を含む。

8 Number of Court Decisions / 判決件数

Figure 1-1-40 Number of Court Decisions on Revocation Actions against Trial/Appeal Decisions in 2025
2025 年における審決取消訴訟判決件数

	Patent and Utility Model 特許・実用新案		Design 意匠		Trademark 商標	
	Dismissal of Request 請求棄却	Revocation of Decision 審決取消	Dismissal of Request 請求棄却	Revocation of Decision 審決取消	Dismissal of Request 請求棄却	Revocation of Decision 審決取消
Ex-parte appeal 査定系審判	8 (17)	1 (4)	1 (1)	0 (0)	17 (22)	3 (3)
Inter-partes trial 当事者系審判	18 (22)	6 (15)	3 (1)	0 (0)	30 (19)	14 (4)
Opposition 異議申立	3 (6)	0 (3)	—	—	2 (1)	0 (0)

Note: ・ The figures in parentheses are for 2024.

- ・ Ex-parte appeal includes appeal against an examiner's decision of refusal and appeal against an examiner's decision to dismiss an amendment.
- ・ Inter-partes trial includes trial for invalidation, trial for rescission, and trial for correction.

備考：・表中括弧内は、2024 年の件数。

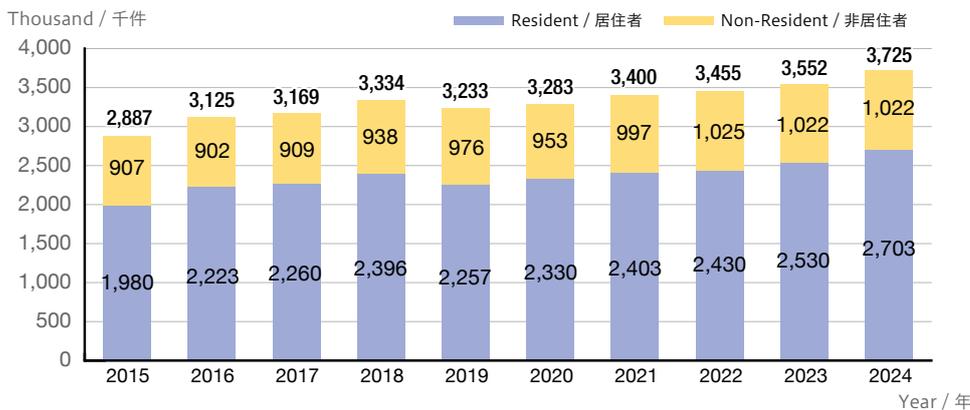
- ・ 査定系審判は、拒絶査定不服審判、補正却下不服審判を含む。
- ・ 当事者系審判は、無効審判、取消審判、訂正審判を含む。

Trends in Intellectual Property Worldwide 世界の知財動向

1 Patents / 特許

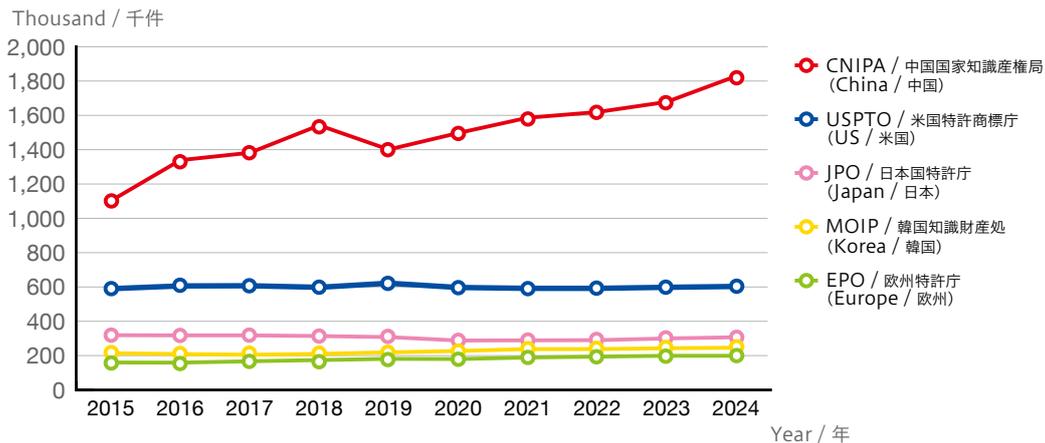
1 Patent Applications filed worldwide / 世界の特許出願

Figure 1-2-1 Number of Patent Applications in the World / 世界の特許出願件数



Source: ・ This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.
資料: ・ WIPO Intellectual Property Statistics を基に特許庁作成

Figure 1-2-2 Number of Patent Applications Filed with the IP5 Offices / 五庁 (IP5) の特許出願件数

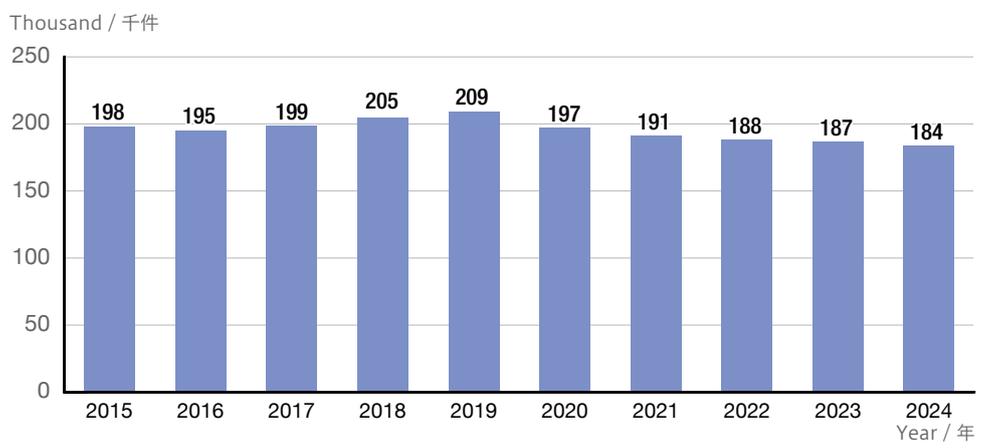


	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
● CNIPA / 中国国家知識産権局	1,102	1,339	1,382	1,542	1,401	1,497	1,586	1,619	1,678	1,828
● USPTO / 米国特許商標庁	590	606	607	598	622	597	592	592	598	603
● JPO / 日本国特許庁	319	318	318	314	308	288	289	290	300	307
● MOIP / 韓国知識財産庁	214	209	205	210	219	227	238	238	243	246
● EPO / 欧州特許庁	160	159	167	174	181	180	189	194	199	199

Source: ・ This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics for EPO, MOIP, CNIPA, and USPTO.

資料: ・ EPO, MOIP, CNIPA, USPTO: WIPO Intellectual Property Statistics を基に特許庁作成

Figure 1-2-3 Number of Patent Applications Filed with Foreign IP Offices by Residents of Japan
日本居住者の海外への特許出願件数

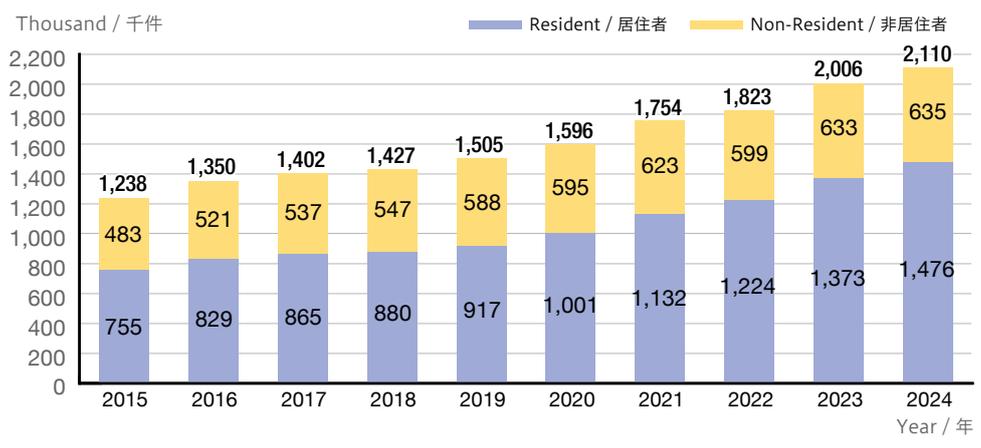


Source: · This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: · WIPO Intellectual Property Statistics を基に特許庁作成

2 Patents Registered worldwide / 世界の特許登録

Figure 1-2-4 Number of Patent Registrations in the World / 世界の特許登録件数

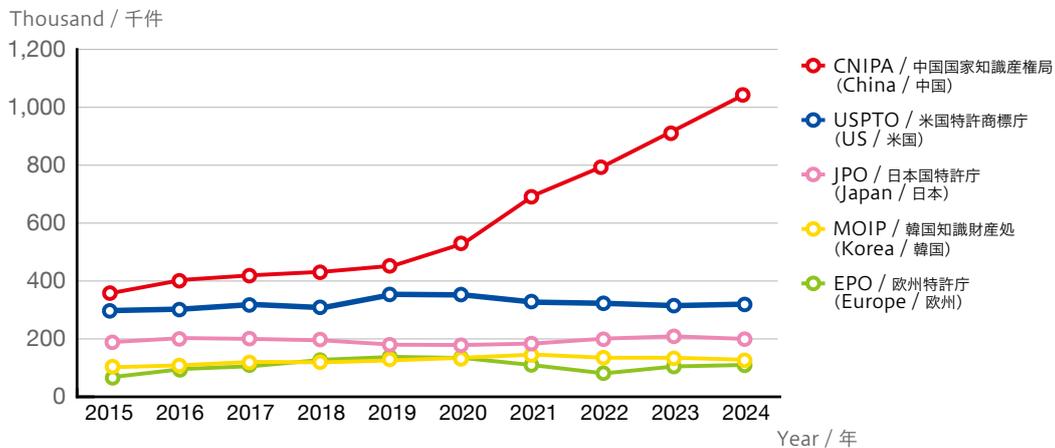


Source: · This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: · WIPO Intellectual Property Statistics を基に特許庁作成

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Figure 1-2-5 Number of Patent Registrations Filed with the IP5 Offices / IP5 の特許登録件数

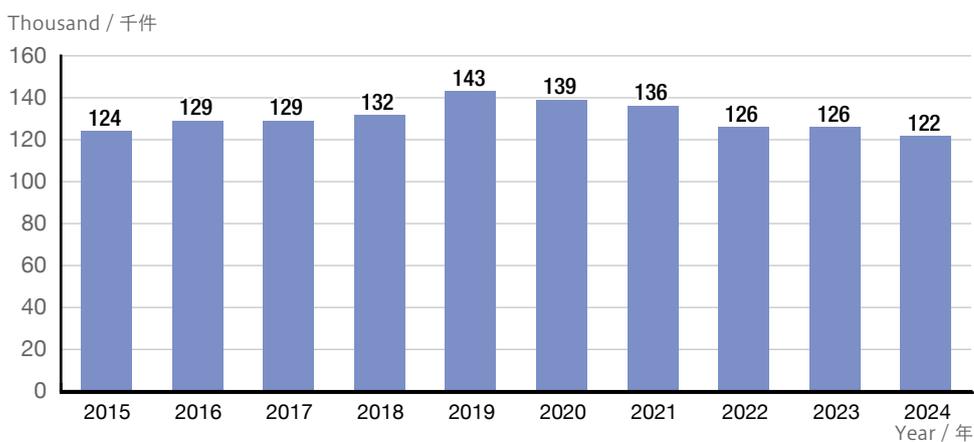


	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
● CNIPA / 中国国家知識産権局	359	404	420	432	453	530	696	798	921	1,045
● USPTO / 米国特許商標庁	298	303	319	308	354	352	327	323	315	320
● JPO / 日本国特許庁	189	203	200	195	180	179	184	201	209	200
● MOIP / 韓国知識財産処	102	109	121	119	126	135	146	135	135	128
● EPO / 欧州特許庁	68	96	106	128	138	134	109	81	105	110

Source: This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics for EPO, MOIP, CNIPA, and USPTO.

資料: EPO, MOIP, CNIPA, USPTO: WIPO Intellectual Property Statistics を基に特許庁作成

Figure 1-2-6 Number of Patent Registrations Filed with Foreign IP Offices by Residents of Japan
日本居住者の海外での特許登録件数



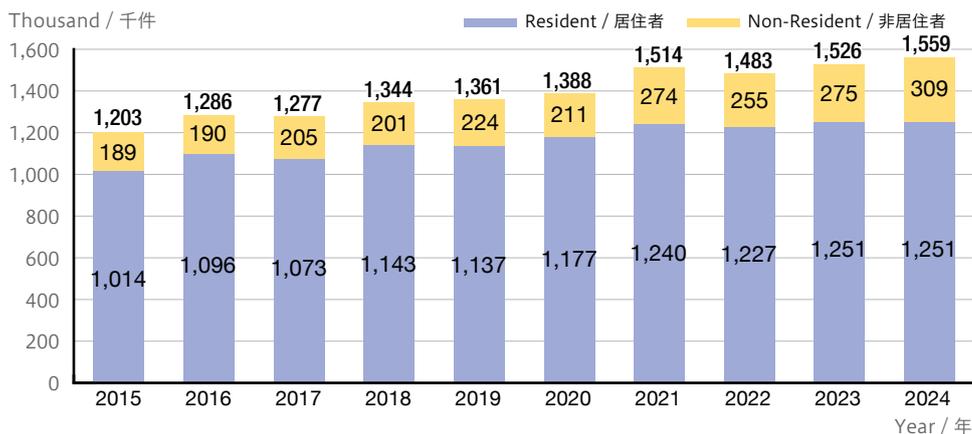
Source: This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: WIPO Intellectual Property Statistics を基に特許庁作成

2 Designs / 意匠

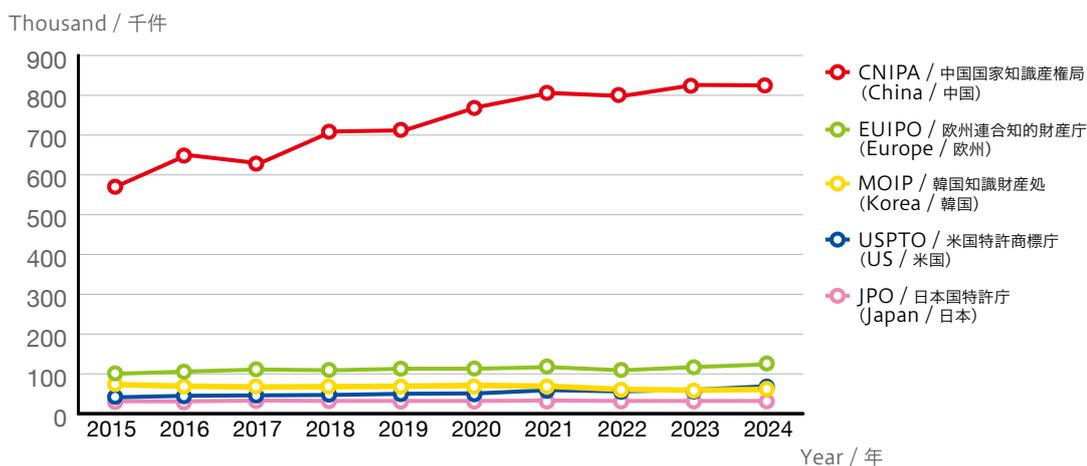
1 Worldwide Design Applications / 世界の意匠登録出願

Figure 1-2-7 Number of Designs in Applications for Design Registration in the World / 世界の意匠登録出願の意匠数



Source: This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.
 資料: WIPO Intellectual Property Statistics を基に特許庁作成

Figure 1-2-8 Number of Designs in Applications for Design Registration Filed with the ID5 Offices / 意匠五庁 (ID5) の意匠登録出願の意匠数



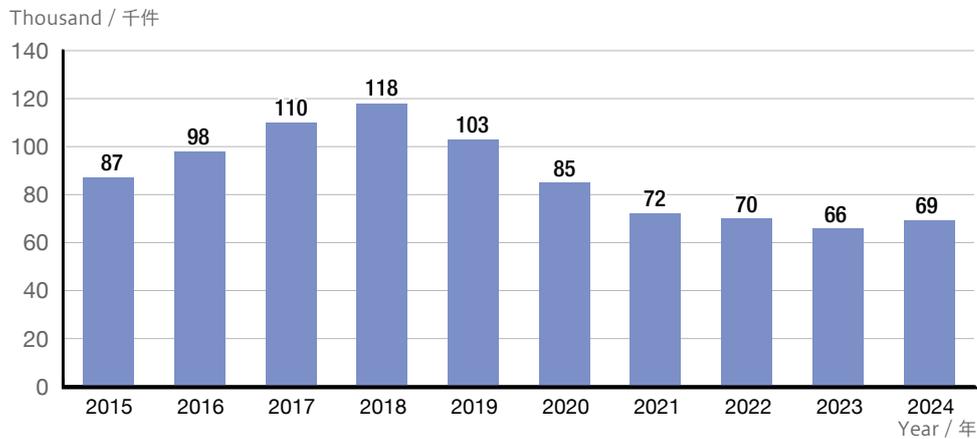
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
CNIPA / 中国国家知識産権局 (China / 中国)	569	650	629	709	712	770	806	798	826	825
EUIPO / 欧州連合知的財産庁 (Europe / 欧州)	100	106	111	109	113	113	117	109	117	124
MOIP / 韓国知識財産処 (Korea / 韓国)	73	69	67	68	69	71	69	61	59	61
USPTO / 米国特許商標庁 (US / 米国)	41	45	46	47	50	51	59	56	60	69
JPO / 日本国特許庁 (Japan / 日本)	31	31	33	32	32	32	33	32	32	32

Source: This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics for EUIPO, MOIP, CNIPA, and USPTO.

資料: EUIPO, MOIP, CNIPA, USPTO: WIPO Intellectual Property Statistics を基に特許庁作成

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Figure 1-2-9 Number of Designs in Applications for Design Registration Filed with Foreign IP Offices by Residents of Japan
日本居住者の海外への意匠登録出願の意匠数

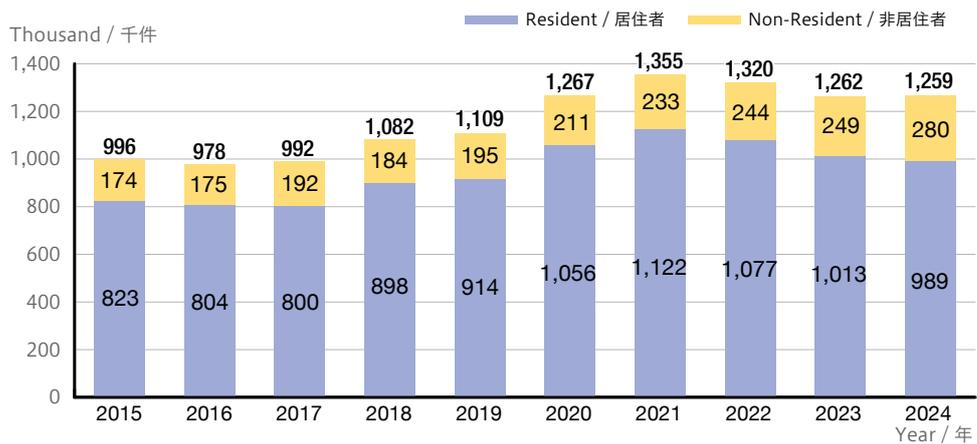


Source: · This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: · WIPO Intellectual Property Statistics を基に特許庁作成

2 Worldwide Design registrations / 世界の意匠登録

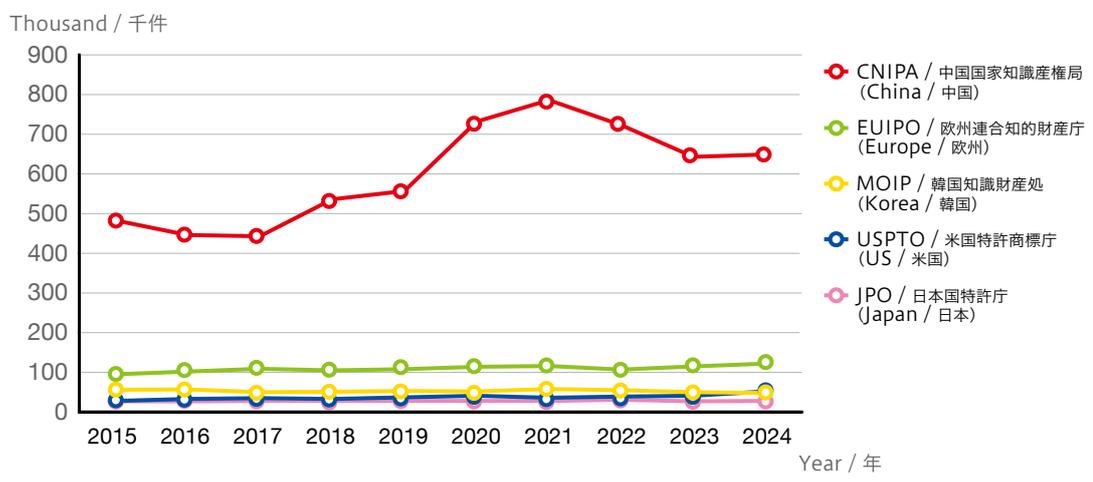
Figure 1-2-10 Number of Designs in Design Registrations in the World / 世界の意匠登録の意匠数



Source: · This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: · WIPO Intellectual Property Statistics を基に特許庁作成

Figure 1-2-11 Number of Designs in Design Registrations Filed with the ID5 Offices
ID5 の意匠登録の意匠数

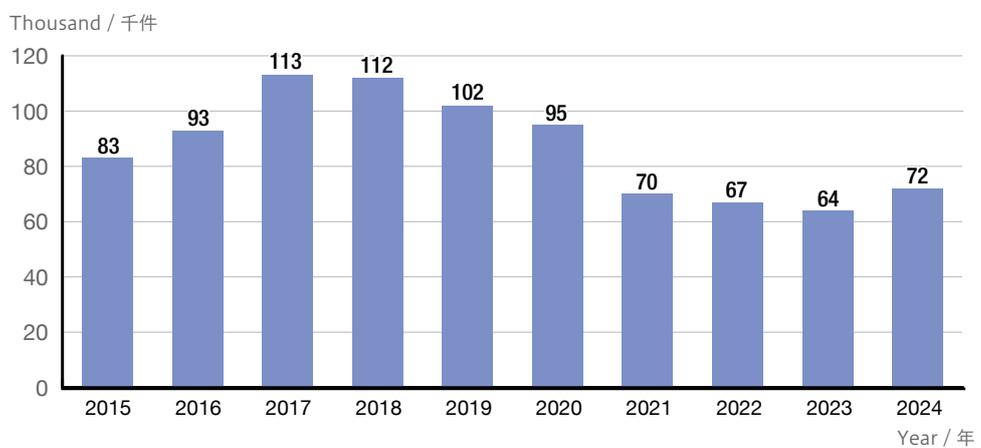


	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
● CNIPA / 中国国家知識産権局 (China / 中国)	483	446	443	536	557	732	786	723	643	649
● EUIPO / 欧州連合知的財産庁 (Europe / 欧州)	95	102	109	105	108	114	116	107	115	122
● MOIP / 韓国知識財産処 (Korea / 韓国)	56	57	50	51	53	52	58	55	50	48
● USPTO / 米国特許商標庁 (US / 米国)	28	33	35	33	37	41	36	39	41	52
● JPO / 日本国特許庁 (Japan / 日本)	27	27	28	28	28	28	28	31	27	28

Source: This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics for EUIPO, MOIP, CNIPA, and USPTO.

資料: EUIPO, MOIP, CNIPA, USPTO: WIPO Intellectual Property Statistics を基に特許庁作成

Figure 1-2-12 Number of Designs in Design Registrations Filed with Foreign IP Offices by Residents of Japan
日本居住者の海外での意匠登録の意匠数



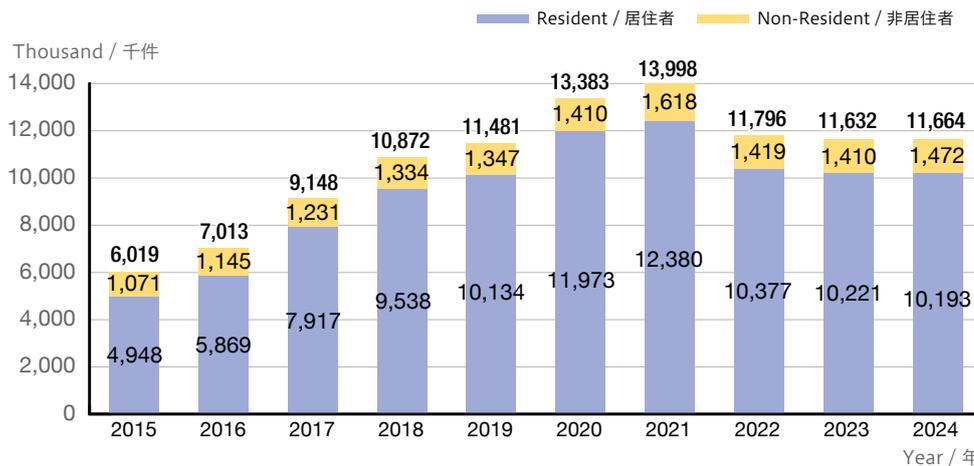
Source: This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: WIPO Intellectual Property Statistics を基に特許庁作成

3 Trademarks / 商標

1 Worldwide Trademark Applications / 世界の商標登録出願

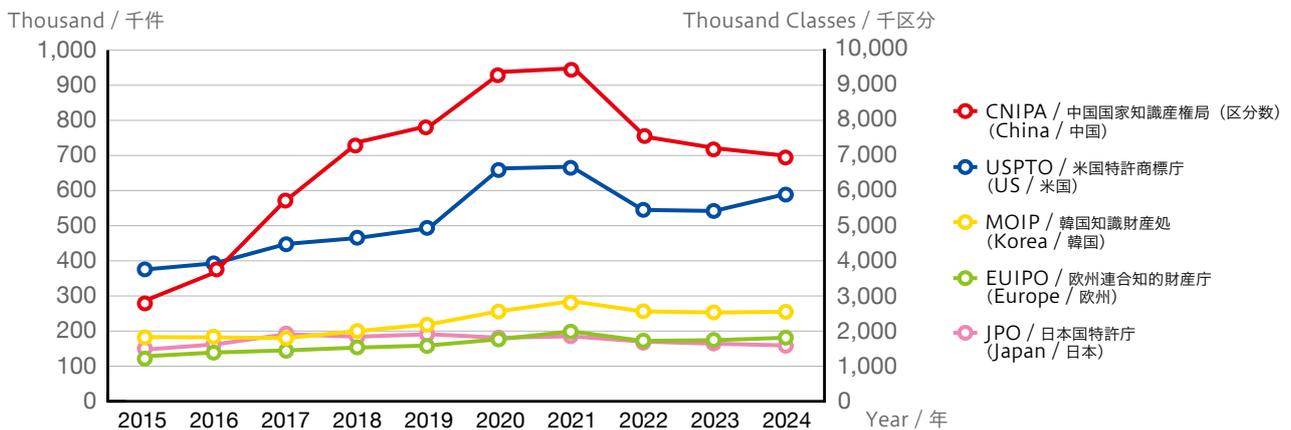
Figure 1-2-13 Number of Applications for Trademark Registration in the World / 世界の商標登録出願件数



Source: • This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: • WIPO Intellectual Property Statistics を基に特許庁作成

Figure 1-2-14 Number of Applications for Trademark Registration Filed with the TM5 Offices / 商標五庁 (TM5) の商標登録出願件数

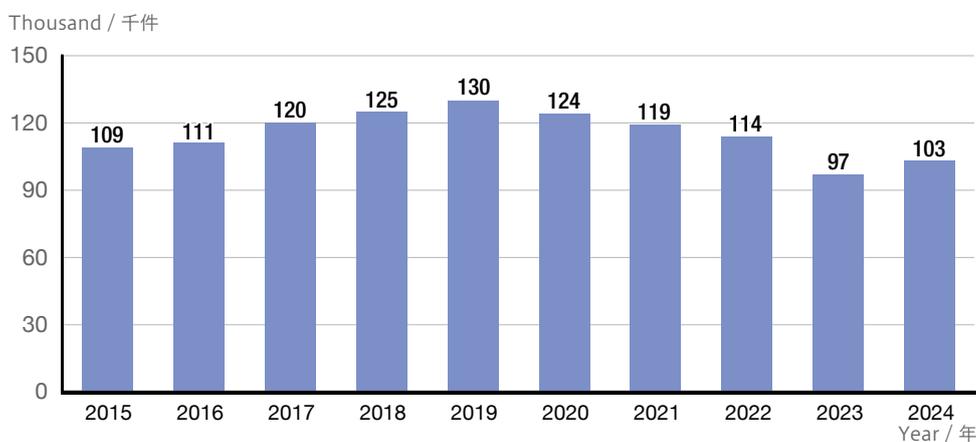


Note: • See the right axis for CNIPA's number of classes. As CNIPA does not publish the number of applications, the numerical values are the number of application classes.

Source: • This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics for EUIPO, MOIP, and USPTO, and on the Annual Development Report on China's Trademark Strategy (2015-2017) and the TM5 statistics (2018-2024) for CNIPA.

備考: • CNIPA の区分数は右軸で示す。CNIPA は出願件数での公表はしていないため、数値は出願区分数。
資料: • CNIPA: 中国商標戦略年度発展報告(2015-2017年)及び TM5 statistics(2018-2024年)を基に特許庁作成
• EUIPO, MOIP, USPTO: WIPO Intellectual Property Statistics を基に特許庁作成

Figure 1-2-15 Number of Applications for Trademark Registration Filed with Foreign IP Offices by Residents of Japan
日本居住者の海外への商標登録出願件数

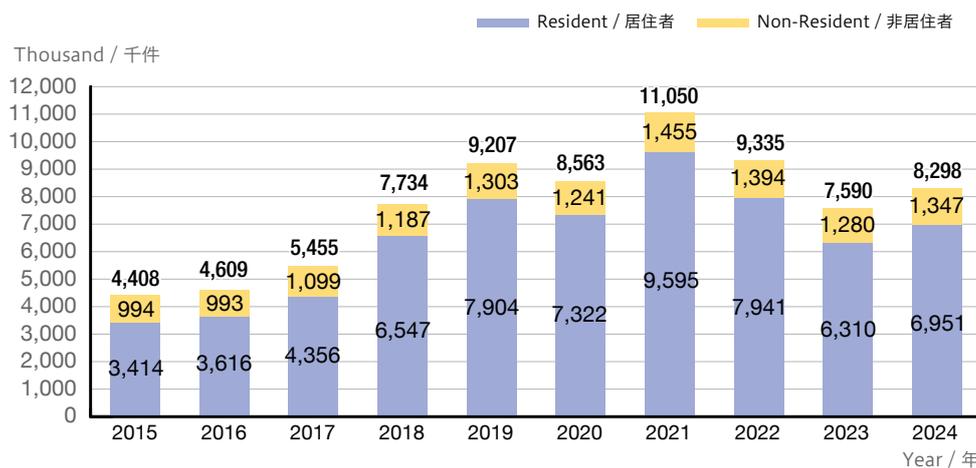


Source: · This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: · WIPO Intellectual Property Statistics を基に特許庁作成

2 Worldwide Trademark Registrations / 世界の商標登録

Figure 1-2-16 Number of Trademark Registrations in the World / 世界の商標登録件数

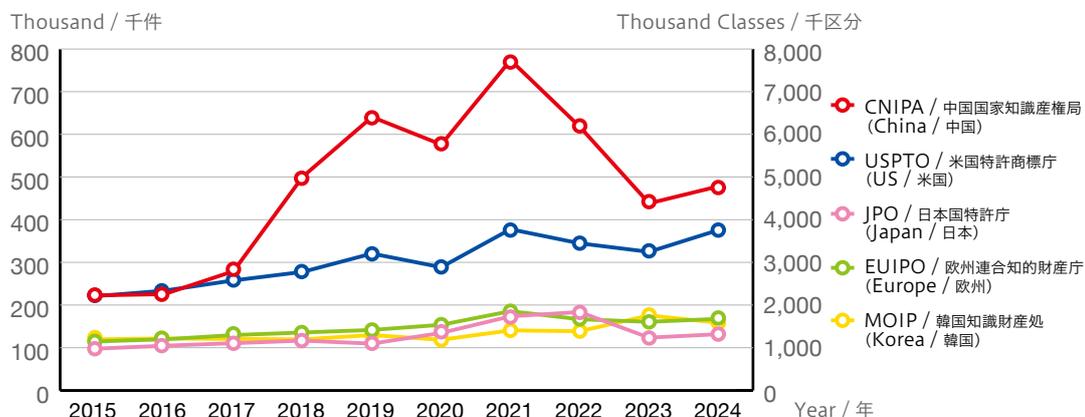


Source: · This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: · WIPO Intellectual Property Statistics を基に特許庁作成

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Figure 1-2-17 Number of Trademark Registrations Filed with the TM5 Offices / TM5 の商標登録件数



	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
● CNIPA/ 中国国家知識産権局 (China / 中国)	2,226	2,255	2,792	5,007	6,406	5,761	7,739	6,177	4,383	4,781
● USPTO/ 米国特許商標庁 (US / 米国)	221	234	258	278	321	289	378	345	325	376
● JPO/ 日本国特許庁 (Japan / 日本)	98	105	111	117	110	135	174	184	124	132
● EUIPO/ 欧州連合知的財産庁 (Europe / 欧州)	115	120	130	136	142	154	186	167	161	168
● MOIP/ 韓国知識財産処 (Korea / 韓国)	120	122	121	120	130	119	141	139	176	159

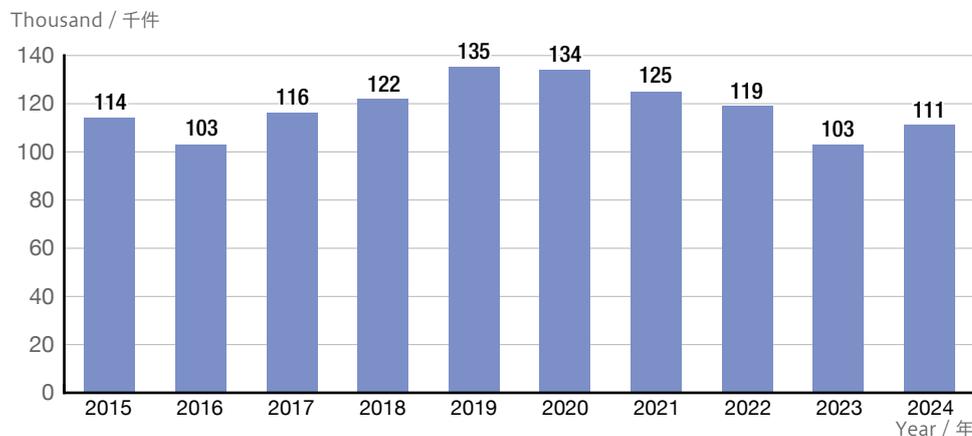
Note: ・ See the right axis for CNIPA's number of classes. As CNIPA does not publish the number of registrations, the numerical values are the number of registration classes.

Source: ・ This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics for EUIPO, MOIP, and USPTO, and on the Annual Development Report on China's Trademark Strategy (2015-2017) and TM5 statistics (2018-2024) for CNIPA.

備考: ・ CNIPA の区分数は右軸で示す。CNIPA は登録件数での公表はしていないため、数値は登録区分数。

資料: ・ CNIPA: 中国商標戦略年度発展報告 (2015 ~ 2017 年) 及び TM5 statistics (2018 ~ 2024 年) を基に特許庁作成
 ・ EUIPO, MOIP, USPTO: WIPO Intellectual Property Statistics を基に特許庁作成

Figure 1-2-18 Number of Trademark Registrations Filed with Foreign IP Offices by Residents of Japan
 日本居住者の海外での商標登録件数



Source: ・ This figure was prepared by the JPO based on the WIPO Intellectual Property Statistics.

資料: ・ WIPO Intellectual Property Statistics を基に特許庁作成

